IMAGE DIVERSITY ANALYSIS: CONTEXT, OPINION AND BIAS

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IMAGES CAN...

The main roles of images in the communications process
Attract attention and make documents more appealing
Tourism signs system baffles AM

We've all seen them dotted on roads across the country. Brown signs directing you to a visitor attraction.

But when one Welsh politician spotted one pointing to a fast food restaurant, she became a little puzzled.

Now Angela Burns AM wants to know why McDonalds qualifies for a brown sign but other businesses don't.

She said there was "no rhyme or reason" as to who is allowed signs by the South Wales Trunk Road Agency.

And she added that a number of tourism operators in Pembrokeshire had been refused signs including the owner of Silebech Park.

But as Ms Burns raised her concerns, the Welsh Assembly Government said it was carrying out a review of the tourism signs.

Ms Burns, the AM for Carmarthen West and South Pembrokeshire, said the brown road signs were supposed to point visitors in the direction of tourist attractions.

"I have heard from a number of businesses who have been refused brown road signs which is very disappointing," she said.

Angela Burns said she had raised the issue several times at the Senedd.

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DIVERSITY
A diagram with the following labels:

- Location
- Source
- Rights Holder
- Context
- Intent
Diversity in image search results
**Pure Visual Diversification**

IAM@ImageCLEFphoto 2009 - results of a search for ‘euro’

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Without visual features

With visual features
Diversified Image Search
Emotions
IAPS: International Affective Picture System

Anger
Amusement
Awe
Contentment
Disgust
Excitement
Fear
Sadness
Undifferentiated -ve
Undifferentiated +ve
Bias Detection
Contextual Analysis
Sink immigrants' boats - Griffin

The EU should sink boats carrying illegal immigrants to prevent them entering Europe, British National Party leader Nick Griffin has told the BBC.

The MEP for the North-West of England said the EU had to get "very tough" with migrants from sub-Saharan Africa.

Pressed on what should happen to those on board, he said: "Throw them a life raft and they can go back to Libya".

Libya has long been a staging post for migrants from Egypt and sub-Saharan Africa wanting to reach Europe.

Nearly 37,000 immigrants landed on Italian shores last year, an increase of about 75% on the year before.

But with the prospect of a new immigration and asylum policy being voted on this autumn by MEPs, Mr Griffin is advocating measures to destroy boats used by illegal immigrants to reach the EU's southern coastline.

'Combatting the flow'

In an interview with this week's edition of BBC Parliament's The Record Europe, he said: 'If there's measures to set up some kind of force or to help, say the Italians, set up a force which actually blocks the Mediterranean then we'd support that.

"But the only measure, sooner or later, which is going to stop immigration and stop large numbers of sub-Saharan Africans dying on the way to get over here is to get very tough with those coming over.

"Frankly, they need to sink several of those boats."

"Anyone coming up with measures like that we'll support but anything which is there as a 'oh, we need to do something about it' but in the end doing something about it means bringing them into Europe' we will oppose.'"

The interviewer, BBC Correspondent Shirin Wheeler, said: "I don't think the EU is in the business of murdering people at sea."

Nick Griffin

leader

British National Party

ideology

White Nationalism

position

Fascism

Far-right
Image Tampering
PRESENTING THE "LET'S SEE IF REUTERS IS PAYING ATTENTION" PHOTOSHOP TOOL PALETTE FOR "CREATIVE" FREELANCERS:

CROPPING TOOL TO SHOW ONLY PART OF THE STORY.

MAGIC WAND TOOL. ONE CLICK AND YOU'RE NOT IN KANSAS ANYMORE.

THE "MONEY-MAKER" CLONING TOOL FOR MAKING SMOKE LOOK...SMOKIER. AND YET FAKE.

BUCKET TOOL FOR PILING ON THE MANURE.

ERASER TOOL. GOOD FOR HANDLING EVIDENCE.

THIS ONE'S ALIVE!

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Summary

Images play an important role in the communication process.

There are many forms of diversity; it is possible to automatically extract, analyse & harness some of these in the context of images.