

### Southampton School of Electronics

School of Electronics and Computer Science

### Why Open Government Data Lessons from data.gov.uk

Professor Nigel Shadbolt FREng

UK Public Sector Transparency Board ChairUK CLG Local Public Data Panel

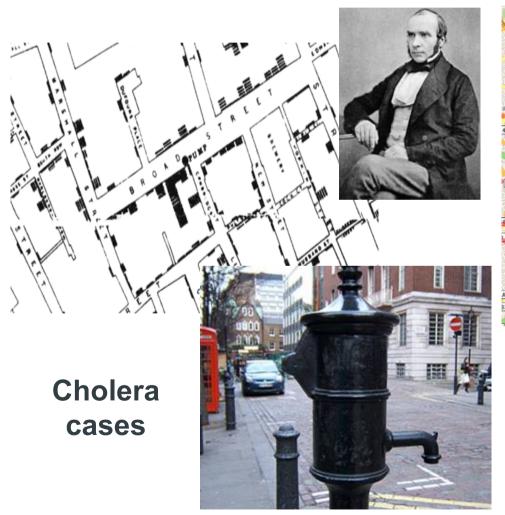
Twitter Nigel\_Shadbolt

ISSWC, Shanghai, China November 2010



Nigel Shadbolt

### The Power of Open Data





Bicycling traffic accidents

### Beginnings in UK



University of Southampton project to show how open data could deliver services across Government (2005-06)





























#### Reported to UK Parliament





The United Kingdom Implementation of the European Directive on the Re-use of Public Sector Information

- the first two years

A Report by the Office of Public Sector Information

July 2007

#### AKTive PSI: Leading by Example

- 4.20 The UK public sector is a source of rich, high quality and sought after data. While much of this information is published and available for re-use by others, it is often trapped by poor data structures, locked up in legacy data formats or in fragmented databases.
- 4.21 To explore the issues more fully, in 2005-6, OPSI worked with Advanced Knowledge Technologies (AKT),<sup>36</sup> an inter-disciplinary research project led by the University of Southampton. OPSI's work with AKT, in a research project called AKTive PSI, had two aims:
  - to raise awareness about and disseminate the capabilities of semantic web technologies amongst government departments, agencies and local authorities;
  - to show what is possible using this technology.
- 4.22 OPSI brought together a diverse collection of public sector information assets to experiment with. A number of public sector organisations were involved in the project, including Ordnance Survey, the Met Office, the Department for Communities and Local Government, the Office for National Statistics, the Department for Environment, Food and Rural Affairs, the Environment Agency and the London Boroughs of Camden and Lewisham. The project underlined the potential for the use of semantic web technology in large scale integration of public sector information and the benefits such aggregation would bring. Semantic Web technology provides the best model for a range of interoperability issues. If widely adopted it would do much to harness the re-use of public sector information.
- 4.23 AKTive PSI has spawned further work in government using Semantic Web technology<sup>37</sup>. OPSI is using this technology in the following ways:

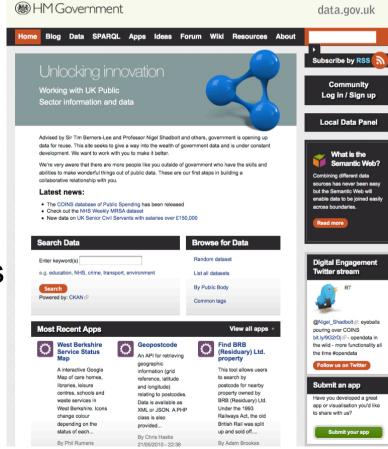
#### OGD takes hold

- Tim Berners-Lee and myself appointed 9<sup>th</sup> June 2009 and set about creating data.gov.uk
- Reappointed to UK Public Sector Transparency Board June 2010
- Open Government Data (OGD) is taking hold
- Governments, local authorities, cities releasing data



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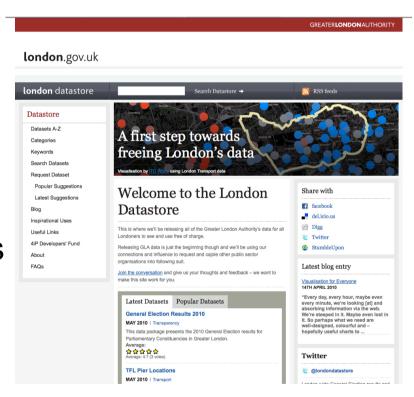






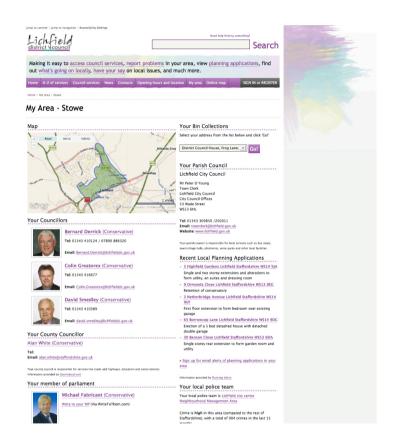
## OGD takes hold London data store

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### OGD takes hold Lichfield Local Authority

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# OGD takes hold Windsor Local Authority

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#### Main Site Navigation

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A-Z Service Directory
Advice And Benefits
Business
Community And Living
Council And Democracy
Education And Learning

Education And Learning Environment And Planning Health And Social Care Housing Jobs And Careers Leisure And Culture News And Publications

Transport And Streets

Frequently Asked

#### Popular Links

Bus Services
Council Tax
Councillors
Jobs At The Council
Leisure Centres
Libraries
Parking
Planning Application
Search
Recycling

#### Location: Council and Democracy > Transpar Transparency

RBWM believes transparency is a key condition and driver for the delivery of council services. As a public funded organisation, the council has a duty to the residents that it serves to be transparent in its business operations and outcomes.

This data is freely re-usable under the same terms as data.gov.uk: http://data.gov.uk/terms-and-conditions

- Annual Allowances paid to Individual Councillors
- Total amounts paid to individual Members for each financial year

  Automatic Energy Reading
- On 25th June 2009 the Council agreed to implement a rolling programme of installing automatic meter reading (AMR) in the main civic buildings as a means of driving down energy consumption and reducing costs. The AMR will measure carbon emissions and the costs resulting from the electricity and gas consumption at the chosen sites.
- Councillors' Allowances
   To ensure that they are not financially penalised for carrying out their Council duties, Councillors receive from the Council an allowance or allowances. The allowances paid to Councillors are contained within the
- Council's Members Allowances Scheme.

   Council Information and Data Transparency (pdf)

  This report is asking Cabinet to note the progress being made in the Authority's moves towards greater transparency of information.
- Council Properties Utilities Consumption
   Site providing consumption and cost information for Council properties
   To log on to the site, enter the username: guest@guest.com. The
- password is guest

  Freedom of Information Act RBWM Publication Scheme

  The Freedom of Information Act 2000 (FoIA) gives a general right of access to all types of recorded information held by public authorities, including the Royal Borough of Windsor & Maidenhead.
- Major Council Projects
   Details of the major projects that are currently being undertaken by the Barouch Council.
- Payment to Suppliers

The attached reports list the <u>payments to suppliers</u> where the charge to a specific cost centre is greater than or equal to £500. Publication of these lists forms part of the Council's commitment to be open and transparent with its residents.

Pay and Benefits of Staff Earning over £50,000 per annum

 Pay and Benefits of staff earning over £50,000 are set by a group of Pay and benefits for staff earning over £50,000 are set by a group of Elected Members called the Employment Panel. Decisions are made by evaluating the content of each job using a set of nationally recognised criteria. Each job is then benchmarked against other national and local jobs before arriving at a specific salary, taking into account factors such as the competitiveness of the market for the role and the

RecycleBank

Recycling is easier and more rewarding for every local household following the council's ground-breaking RecycleBank scheme. The concept is simple - the more you recycle the more rewards you earn

#### Related Links

Access To Information Council & Democracy RecycleBank

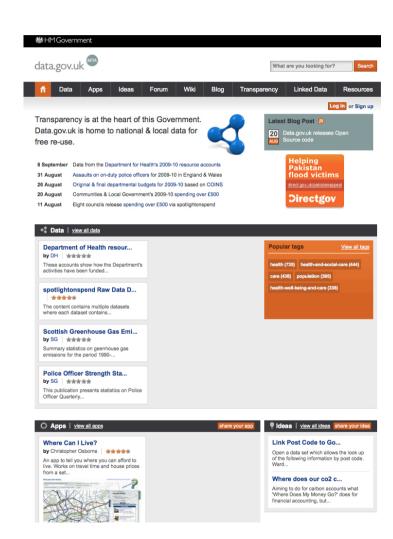
### OGD takes hold Redbridge Local Authority

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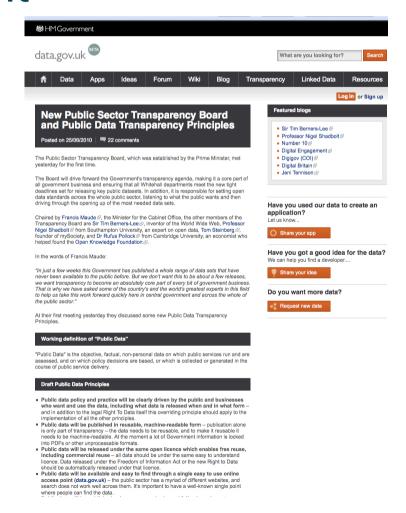
#### data.gov.uk

- data.gov.uk itself (now with over 4000 datasets)
  - open source, open standards, open licence
  - key data sets released inc OS OpenData, COINS etc.
  - applications from outside HMG
- overcoming the many objections to transparency of data
- community of data users and developers
- political and technical leadership
- establishing public data principles



# The UK Public Data Principles Building Open Data Principles into the heart of Government

"Public Data" is the objective, factual, non-personal data on which public services run and are assessed, and on which policy decisions are based, or which is collected or generated in the course of public service delivery.



#### Public Data Principles

- Public data policy and practice will be clearly driven by the public and businesses who want and use the data, including what data is released when and in what form
- Public data will be published in reusable, machine-readable form
- Public data will be released under the same open licence which enables free reuse, including commercial reuse
- Public data will be available and easy to find through a single easy to use online access point (<u>data.gov.uk</u>)
- Public data will be published using open standards, and following relevant recommendations of the World Wide Web Consortium

#### Public Data Principles

- Public data underlying the Government's own websites will be published in reusable form for others to use
- Public data will be timely and fine grained
- Release data quickly, and then re-publish it in linked data form
- Public data will be freely available to use in any lawful way
- Public bodies should actively encourage the re-use of their public data
- Public bodies should maintain and publish inventories of their data holdings

### UK Coalition Government's Commitments

- Prime Minister's letter to Ministers on Transparency and Open Data - established Public Sector Transparency Board
- Creating a powerful new right to government data, enabling the public to request and receive government datasets
- Publishing data in open and standardised formats
- Transforming the culture of the public sector to one that presumes datasets should be open and shared with the public on an ongoing basis.
- Bringing in new measures to enable to public to scrutinise the government's accounts
- Requiring public bodies to publish online job titles, salaries and expenses of senior staff
- Publishing in full government contracts for good and services worth over £25,000 ...



The letter also announced that
MySociety founder Tom Steinberg will
advise ministers on the development
and implementation of the transparency agenda

In a letter sent to all Government

departments, David Cameron has set out ambitious plans to open up data and set challenging deadlines to public

information on topics including crime,

Statements and Articles

Whitehall departments will begin to release new data to the public this week, starting with senior civil service salaries, MRSA infection data on a hospital-by-hospital basis and the Treasury's COINS database of public spending

In his letter, the PM said:

"Greater transparency across Government is at the heart of our shared commitment to enable the public to hold politicians and public bodies to account; to reduce the deficit and deliver better value for money in public spending; and to realise significant economic benefits by enabling businesses and non-profit organisations to build innovative applications and websites using public data."

### Making the argument Early wins and eye-catching



ASBOrometer is a mobile application that measures levels of anti-social behaviour at your current location (within England and Wales) and gives you access to key local ASB statistics.

ASBOrometer is available for iPhone and Android phones. Get it FREE from the iTunes App Store or Android Market now!

This app was created by Jeff Gilfelt and made possible by the data.gov.uk initiative, which is opening up UK government data for public reuse.









### Making the argument Early wins and eye-catching







Find your nearest NHS dentist quickly and easily!

The National Health Service has over 7,500 dental surgeries across England but finding one can be a difficult and time consuming task. This app is based on data provided by the UK's Health and Social Care Information Centre (HSCIC)\* and covers 99.4% of all registered NHS dental surgeries in England.

Search for an NHS dentist around your current location, or look for one in another area (where you may be moving to, or for a friend) via a simple place name or postcode search. Distances can be displayed in metric or imperial units (configured in the application preferences).

UK Dentists uses the built in GPS on the iPhone to get your current location, but can also locate an iPod Touch in built-up WiFi areas. If your location cannot be determined automatically then you can always enter your post code to get started. Please note that an internet connection is required to get location and map data.

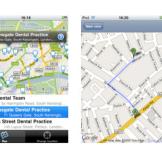




Click on any of the images to see a larger version





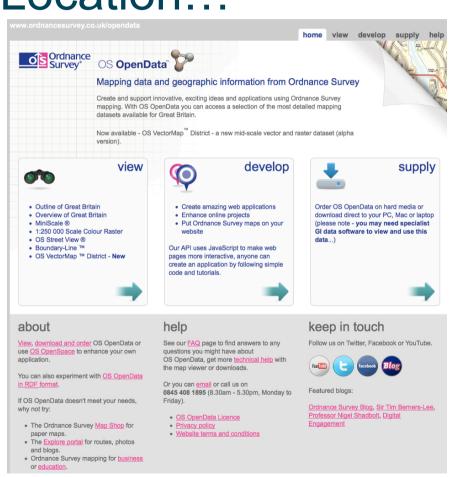


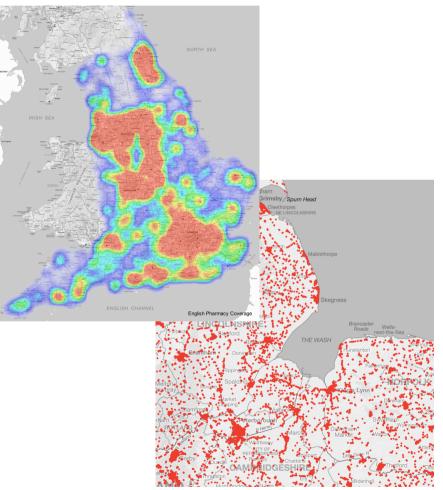




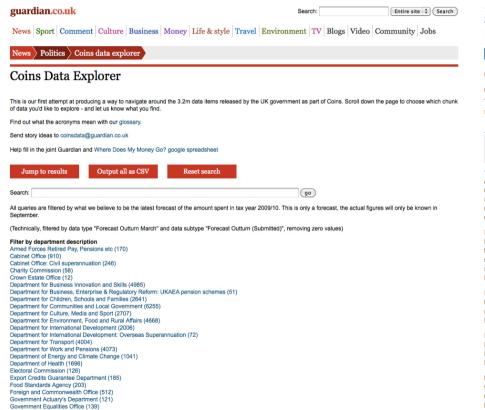


### Making the argument Economic and Social Efficiency – Location...



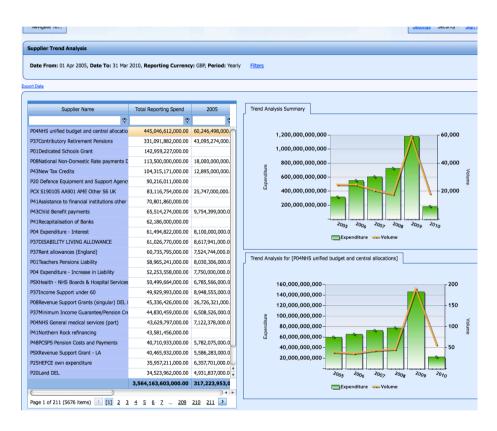


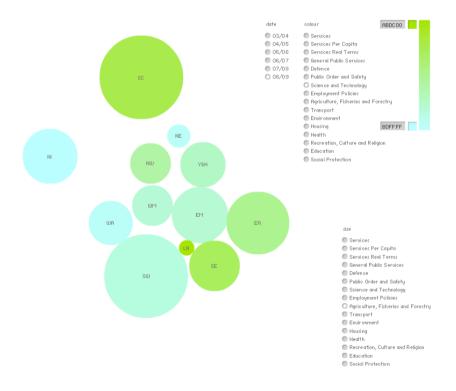
# Making the argument Transparency and Accountablitly – Spending...





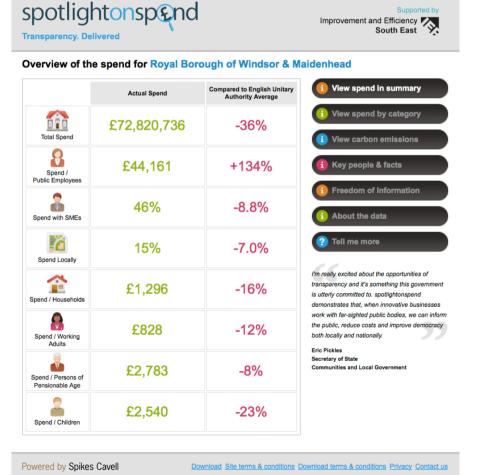
# Making the argument Publish it...and the apps flow Innovation





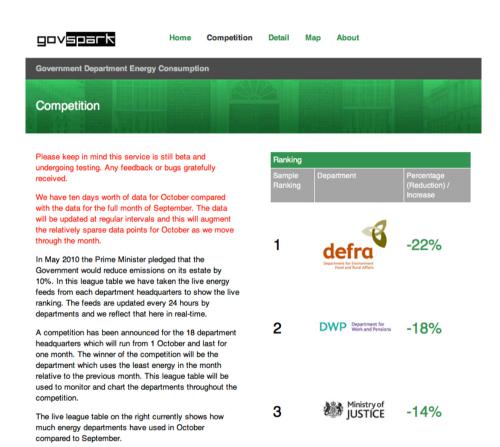
## Making the argument Localism...

 New items of Local government spending over £500 – council by council from Jan 2011



### Making the argument Data to decisions - behaviour...

Real time energy data is changing behaviours – the decisions people make



### Individual Gov Depts can take a lead

"Now it's our turn. I don't believe in one rule for councils and one for this Department. Central Government spends billions of tax pounds every year and transparency at this level of spending is just as important."

"This Department, like the rest of Whitehall, needs to look at where every penny is going and getting this data out in the open will help that process." Eric Pickles 12-8-10

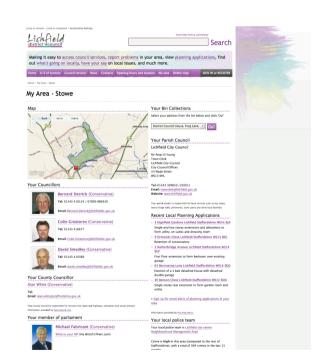


#### And more to come...

- New local government contracts and tender documents for expenditure over £500 to be published in full from Jan 2011
- ...information on senior salaries, names and job descriptions, councillor allowances and expenses, minutes and papers of council meetings, job vacancies that will enable people to see why council wage bills are so high and how many of the positions are for key local services frontline service data - including rubbish and recycling rates, council tax collection rates and detail of major planned projects data such as food hygiene reports for food outlets - information which is routinely collected and of interest to residents, but not currently shared in an easily accessible format
- Crime data to be published at a level that allows the public to see what is happening on their streets from Jan 2011

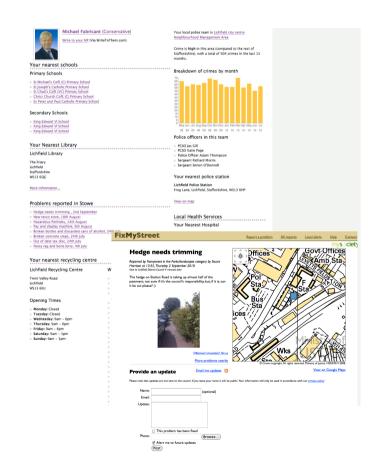
Working with new Transparency division on 3 key tasks

- How to standardise local authority data and which data should be standardised as a priority
- Assisting local authorities/public bodies
  to work through technical/ policy issues
  relating to making data openly available
   in particular the Jan 2011 data release;
- 3. Encouraging citizens, developers, public and private sector organisations to access and exploit data provided by CLG and LAs



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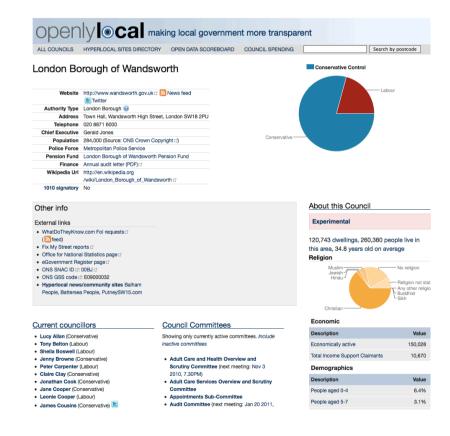
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#### Appendix i: CSV file format

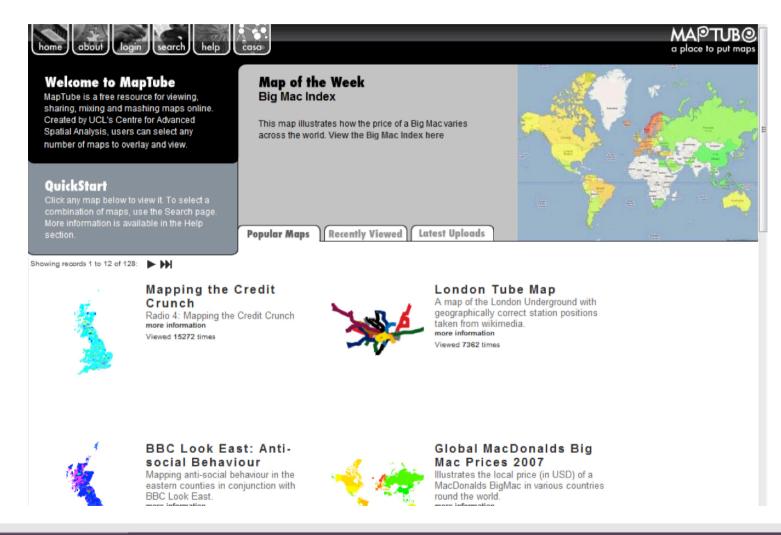
Column	Field Name	What Is Required	Reason For Inclusion	Additional Information	Inclusion status
1	Body	The statistics data o ov.uk URI that represents the authority, e.g. Lichfield District Council is http://statistics.data.gov.u k/id/local-authority/41UD	To allow the file to be self-describing	Using a URI to identify the body means that it is uniquely identifiable to data users. The GLA should use the URI http://data.ordnancesurvey.co.uk/id/7000000000041441	Mandatory
2	Body name	Name of the authority	Aids readability for casual reading		Mandatory
3	Date	The payment date as recorded in departments' purchase or general ledger.	To identify the date that cost the transaction took place.	If it is not possible to source data using the payment date invoice input date or invoice date may be used The UK date format (DD/MM/YYYY) should be used. Leading zeros should be used where necessary so that the string is precisely 10 characters (e.g. 01/09/2010)	Mandatory
4	Transaction number	A unique reference number for each individual expenditure transaction	To act as a reference number when dealing with enquiries or FOI requests.	The transaction number used in departments' own systems may be used.	Mandatory
5	Invoice Number	The reference number for the invoice if it is recorded on the accounts system	To allow matching to invoices (one payment may be for several invoices, and one invoice may be settled by several payments)	Some councils have been discussing ultimately publishing invoices, and inclusion of this fields allows for an easy transition to this, should they do this.	Desirable
6	Amount	The actual value of the transaction	To identify the full cost of the transaction.	Amounts should be in sterling and inclusive of irrecoverable VAT. Values should be in pounds and pence. Each	Mandatory

Working with new Transparency division on 3 key tasks

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- 2. Assisting local authorities/public bodies to work through technical/ policy issues relating to making data openly available in particular the Jan 2011 data release
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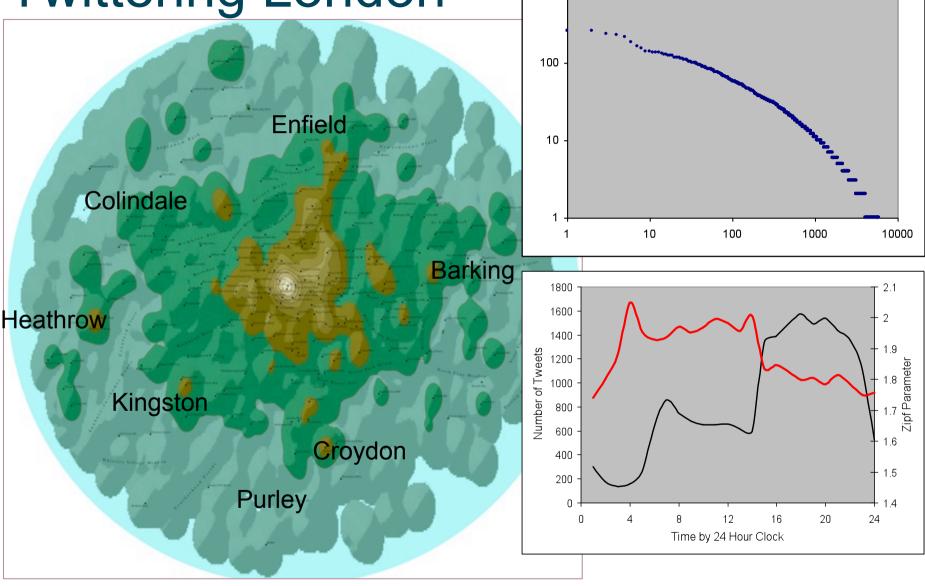
# Don't Forget the External Perspective Integrate other Open Data







Twittering London



1000





### Data Publishing – Star Quality

★ Put your data on the Web (any format)

★★ Make it available as structured data (e.g. Excel,

CSV, instead of PDF)

★★★ Use open, standard formats (e.g. XML, RDF)

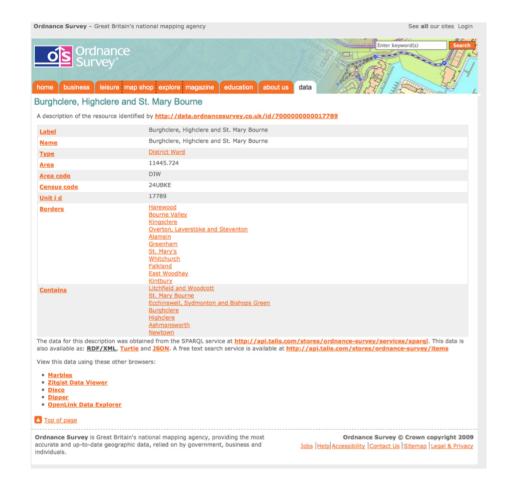
★★★★ Use URLs to identify things (so people and

machines can point at your data)

★★★★★ Link your data to other people's data

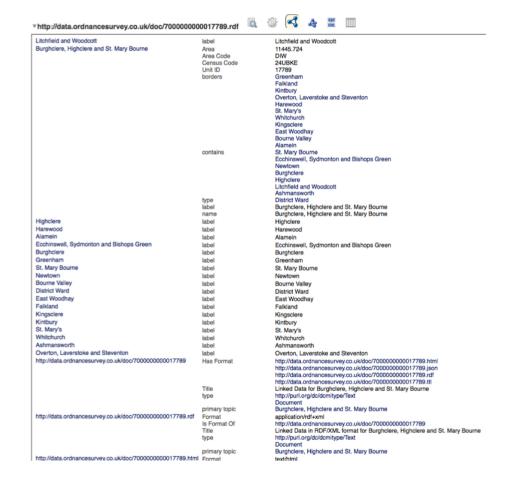
#### Making the case for 5★ Linked Data?

- National digital infrastructure being built
- URIs for schools, roads, bus stops, post codes, admin boundaries...
- Some of the data links across and connects other data together
- Key data link points exist

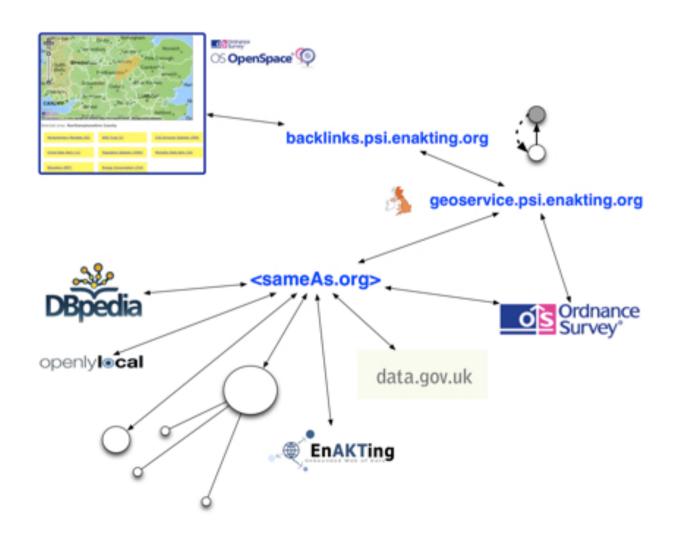


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# Joining up the dots... http://map.psi.enakting.org/how



# Joining up the dots... http://map.psi.backlinks.org/

#### PSI BackLinking Service for the Web of Data

powered by EnAKTing, EPSRC EP/G008493/1



#### http://dbpedia.org/resource/Portsmouth

(sameAs) <a href="http://statistics.data.gov.uk/id/local-authority-district/00MR">http://statistics.data.gov.uk/id/local-authority-district/00MR</a>

Further Education (2)

Foundation School (2)

LA Nursery School (1)

Higher Education Institutions (1)

Miscellaneous (3)

Voluntary Controlled School (2)

Other Independent School (9)

Pupil Referral Unit (7)

Community Special School (11)

EY Setting (144)

Voluntary Aided School (6)

Community School (67)

School (514)

Playing for Success Centres (2)

(sameAs) http://data.ordnancesurvey.co.uk/id/700000000037254

CO2 Emission Statistic (85)

Mortality Data Item (3)

Road Energy Consumption (30)



# EnAKTinG EPSRC UoS Linked Data Project http://myarea.psi.enakting.org/

#### How good is my area?

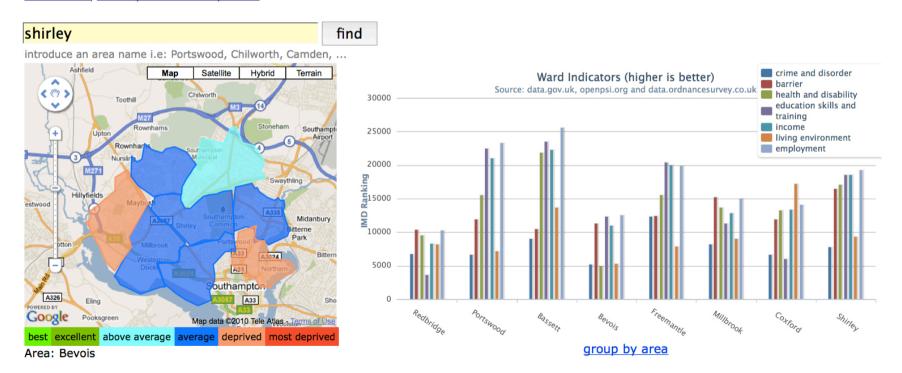
feedback ... please email us

#### Sources:

statistics.data.gov.uk, data.ordnancesurvey.co.uk, IMD Database, Boundary data from OS Open Data

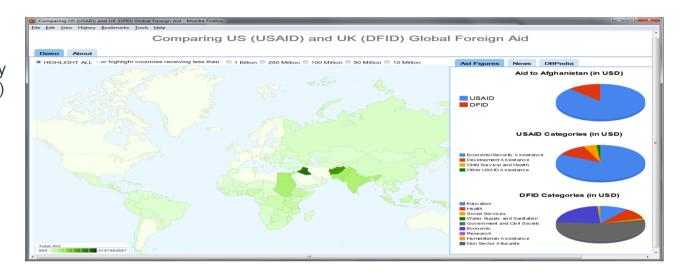
This is a **BETA** app developed in a <u>EnAKTing</u> hack day. It is built on top of Semantic Web technologies and Linked Data.

It displays a region and its surroundings showing how good are those areas based on the IMD database ranking.



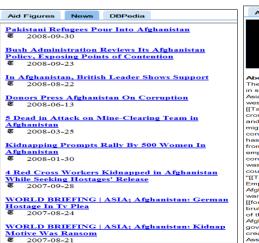
#### Global Open Government Linked Data

This application presents a mashup of foreign aid data (represented in US Dollars) from the United States Agency for International Development (USAID) and UK Department for International Development (DFID) for the 2007 US Fiscal Year.



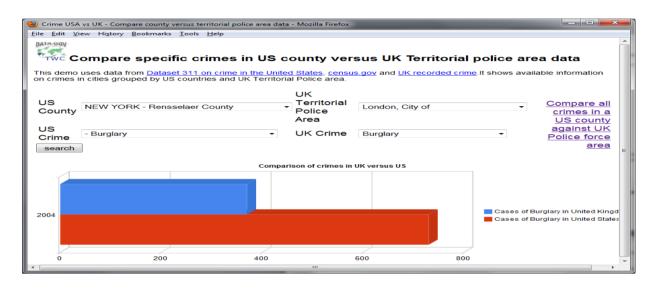
Users may retrieve foreign aid data for specific countries by clicking on a provided world map (shaded based on total combined contributions for USAID and DFID). Upon clicking on a desired country, three kinds of information are presented: Aid Figures, New York Times news, and wikipedia description.

http://data-gov.tw.rpi.edu/demo/linked/aidviz-1554-10030.html

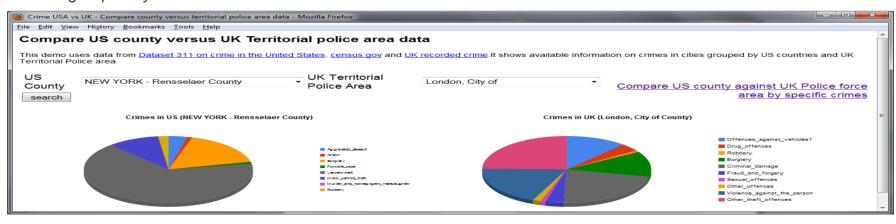


About Afghanistan in south central Asia. It is variously described as being located within Asia, [[South Asia, or the [[Middle East. It is bordered by [[Iran in the west, [[Pakistan in the south and east, [[Turkmenistan, [[Uzbekistan [[Tajikistan in the north, and [[China in the far northeast. Afghanist crossroads between the [[Eastern world|East and the [[Western wa and was an ancient focal point of the [[Silk Road and [[Human migration/migration. It has an important [[geostrategy]geostrategic connecting South and Central Asia and Middle East. Because of the has been a target of various invaders and conquerors, as well as a from which local powers invaded surrounding regions to form their mpires. [[Ahmad Shah Durrani created the [[Durrani Empire in 174 considered the beginning of modern Afghanistan. Subsequently, th was shifted to [[Kabul and most of its territories ceded to former ne countries. In the late 19th century, Afghanistan became a [[buffer s "[[The Great Game" played between the [[British Indian Empire and Empire. On August 19, 1919, following the [[European influence in Afghanistan#Third Anglo-Afghan War and Independence|third Angl war, the country regained full independence from the United Kingdo [[foreign affairs, Since the late 1970s Afghanistan has suffered con brutal [[Afghan Civil War|civil war in addition to foreign intervent of the 1979 [[Soviet war in Afghanistan|Soviet invasion and the 200 Afghanistan (2001–present)|U.S. -led invasion that toppled the [[Ta government. In late 2001 the [[United Nations Security Council auth creation of an [[International Security Assistance ForcelInternation Assistance Force (ISAF) composed of [[NATO troops

#### Global Open Government Linked Data



This demo uses data from <u>Dataset 311 on crime in the United States</u>, <u>census.gov</u> and <u>UK recorded crime</u>.It shows available information on crimes in cities grouped by US countries and UK Territorial Police area.



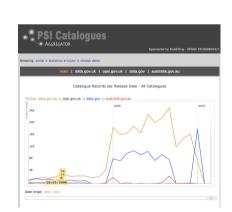
#### Competition and Collaboration

- Friendly competition is energising
- Collaboration enables learning and sharing best practice
- Provides external validation
- Offers even great opportunities for data exploitation









# Culture Shifts What needs to happen

Public bodies – need clear, published commitments on releasing data, and there needs to be consistency between similar bodies

OGD needs to extend through central Government into local government and the other public services

National agencies need always to publish for re-use the underlying data for web services that they supply e.g. in UK Directgov, NHS Choices

Bodies should proactively release data, but there should also be the ability to challenge bodies to release more. Nurture the Open Data Community and learn from the successes of efforts like data.gov.uk and data.gov

Spend resources on action not reportage and support activities which would add new value to data.

Localism - support community activism and "hyper locality" in using this information and help integration with community networks - e.g. civic society services

Give support, encouragement and targeted funding to people developing innovative software and services which use public data.

### Types of Challenge

- Cultural & Organisational
  - Data hugging
  - We have released it sort of...
  - License impediments
  - Legacy commitments
- Worries about
  - Confidentiality
  - How it will be Interpreted
  - Quality of Information
  - Lost value
  - Disrupted workflow
  - New IT procurement

#### Capability

- What assets have we got
- Who can do this work
- How to share best practice
- Policy
  - Extending the principle to all agencies and public bodies
  - Consistency in what is published and its format
  - Range of exceptions do need to be appreciated
  - Confidentiality, accuracy, liability and reputation

### Why Open Government Data matters

More transparency

what is going on?

More accountability

is this acceptable?

More localism

it matters to me, my family, my locale

More economic/social capital

generates opportunities

More engagement

supports participation to exploit and improve data

More debate

data for evidenced based policy