

## The Digital Underground Economy:

A Social Network Approach to Understanding Cybercrime





Supervised by:

Nigel Shadbolt Thanassis Tiropanis Craig Webber





#### Content

- Digital underground economy
- Social network analysis (SNA):
  - Qualitative: social psychology and criminology
  - Quantitative: network science, statistical modelling
- Future Work



## DIGITAL UNDERGROUND ECONOMY

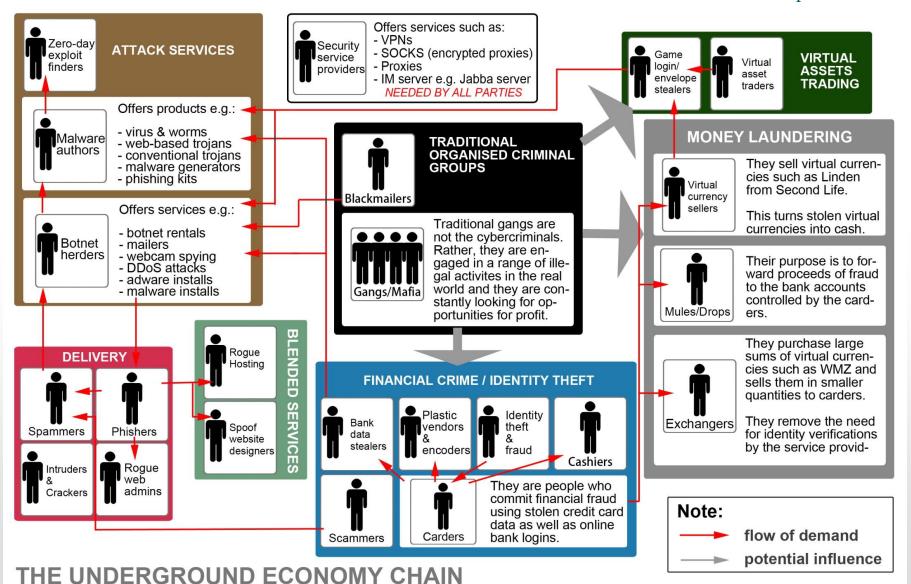
# Southampton School of Electronics and Computer Science

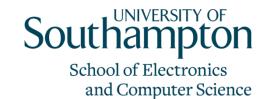


 $Source: Daily\ Mail\ -\ \underline{http://www.dailymail.co.uk/news/article-1316022/Nineteen-arrested-online-bank-raid-netted-20m.html$ 

## Southampton Southampton

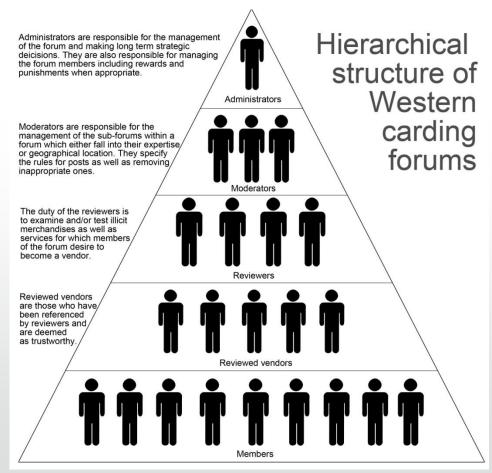
School of Electronics and Computer Science

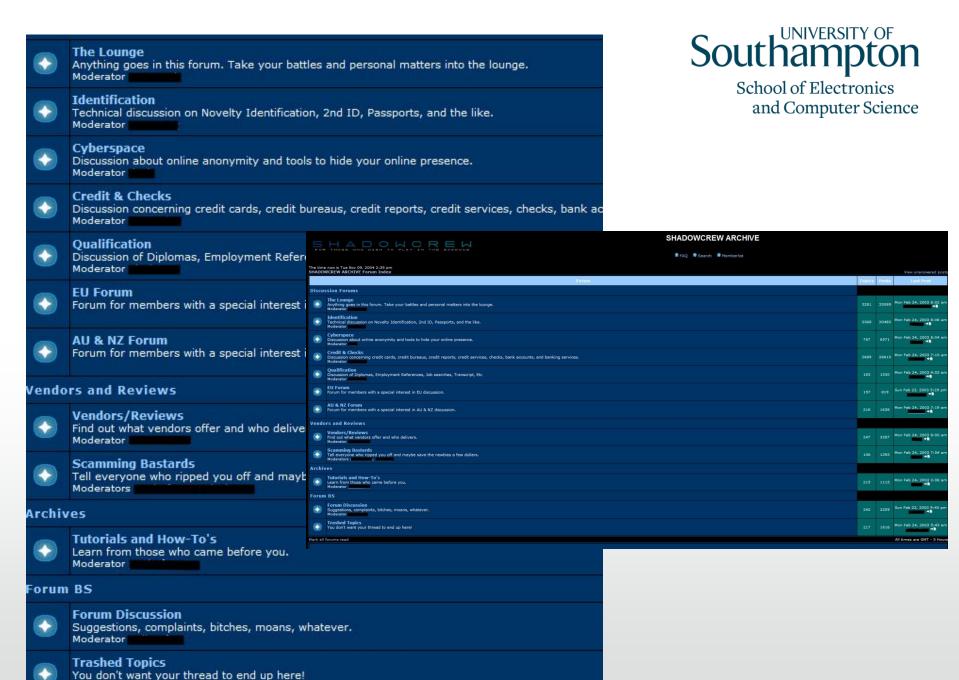




## Carding forums

- Cybercrime is becoming increasingly organised
- Emergence of division of labour
- Competitive online black markets
- Drives innovation and new entrants into crime







Dumps VISA/MC/AMEX/DISCOVER (Track1+Track2+Address+ZIP+Phone+SSN)

from 1 to 19 dumps: 200\$ from 20 to 49 dumps: 150\$ from 50 to 99 dumps: 130\$ from 100 dumps: 100\$

#### Dumps whis know:

-Balance

-Available Credit for Purchases

-Available Credit for Cash Advances

-Credit Limit

Include Track1+Track2+Address+ZIP+Phone+SSN and online access to a statement

Price - 15% from Available Credit

We send dumps after receiving money.

We do not offer free dumps for testing

We sell only USA dumps.

We sell dumps that where checked before.

We can change declined dumps within 5 days of dumps delivery. We guarantee the minimal sum for classic dumps - 100\$, and for dumps GOLD/PLATINUM/PURCHASING/SIGNATURE/BUSINES - 300\$. If you could not take off from a dump so much - dump it is considered bad and exchanged

For loyal customers who have their own merchant account for dumps checking, we can work in the following way:

- You send us payment.
- 2. We send PAN=EXP from dump only.
- 3. You check numbers.
- 4. You send us list of numbers you want to get.
- 5. We send the dumps you requested.

If you prefer above scheme, please note that we do not replace declined dumps.

We accept Webmoney, E-Gold, WesternUnion, Bank WIRE.

**ICQ** 

E-mail: \_\_\_\_\_\_\_



## SOCIAL NETWORK ANALYSIS



#### SNA on cybercrime

- The least common denominator of organised crime is <a href="https://human.relationships">human relationships</a> (McIllwain 1999).
- SNA focuses on the study of relationships between criminals
- No a-priori assumptions about the structure/pattern of interactions
- An interdisciplinary framework for:
  - reasoning behaviour (qualitative analysis)
  - capturing social dynamics (quantitative analysis)



## Interdisciplinary approach

Qualitative

- Social Psychology
- Criminology

Quantitative

- Network Science
- Statistical Modelling



## Qualitative analysis

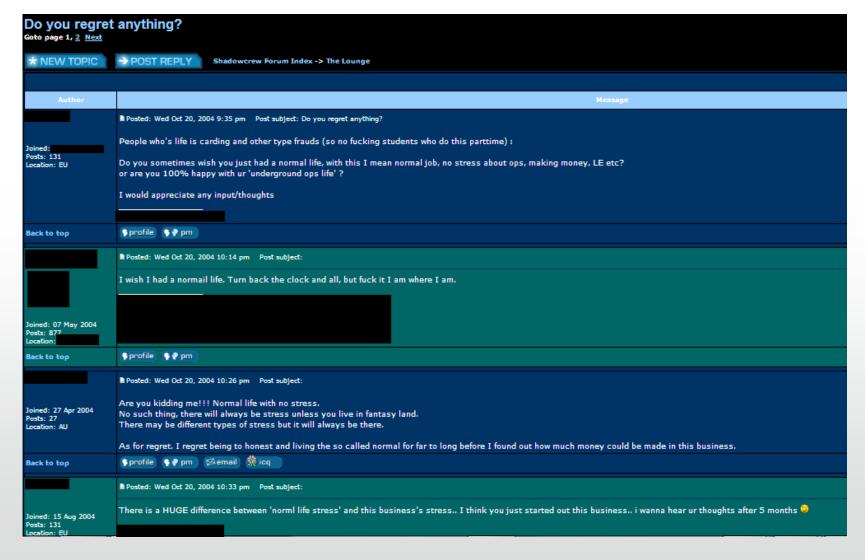
- A unique insight into the underworld based on their daily conversations
- Captures aspects of their lives, personalities and attitudes
- A host of well-known theories to reason observed behaviour



## Role of carding forums

- Crime is learnt (Sutherland 1949; Burgess and Akers 1966):
  - Skills and techniques
  - Slangs
  - Positive reinforcement from peers
- Neutralisation (Sykes and Matza 1957)
  - Denying responsibilities and injury
  - Justification for actions
- Carding forums facilitates a community that reinforces their actions







It gets adictive

most people only quit after they get busted, what other reason is there?



It gets adictive

most people only quit after they get busted, what other reason is there?

I don't agree. It's like if you would say that only cancer make smokers quit. One usually needs a wighty reason to quit, but it does not have to be the cancer. When you're strapped, you don't give a fuck. But when you get to the real nice living, you will value it. Especially when you know that easy money are not easy. And we all get tired at some point... Thai massage and jakuzzi would be nice right now



It gets adictive

most people only quit after they get busted, what other reason is there?

I don't agree. It's like if you would say that only cancer make smokers quit. One usually needs a wighty reason to quit, but it does not have to be the cancer. When you're strapped, you don't give a fuck. But when you get to the real nice living, you will value it. Especially when you know that easy money are not easy. And we all get tired at some point... Thai massage and jakuzzi would be nice right now

I agree with , it gets adictive.

There is always that feeling of trying to be the best between your shady friends but appear as the second (because the number one always get caugth). As for the friends, in my own experience, many time those "good guys" friends simply get away when you have some problem and the people who is there, with you, is the shady one. Anyway we are free to choose our lifestyle for a while, and most of us are here because we like what we do or what we get from it.

That's my opinion



		tive	

most people only quit after they get busted, what other reason is there?

I don't agree. It's like if you would say that only cancer make smokers quit. One usually needs a wighty reason to quit, but it does not have to be the cancer. When you're strapped, you don't give a fuck. But when you get to the real nice living, you will value it. Especially when you know that easy money are not easy. And we all get tired at some point... Thai massage and jakuzzi would be nice right now

I agree with , it gets adictive.

There is always that feeling of trying to be the best between your shady friends but appear as the second (because the number one always get caugth). As for the friends, in my own experience, many time those "good guys" friends simply get away when you have some problem and the people who is there, with you, is the shady one. Anyway we are free to choose our lifestyle for a while, and most of us are here because we like what we do or what we get from it.

That's my opinion

In alot of ways I regret where I am at today. When I was younger I didn't realize the consequences of the shit I was doing - easy money was great. But once you get a record and your chances of a good legit life slip further away the less choice you have in the matter. Now that I am older I wish I had done things differently, but this is the life I chose & am long as I have to live it - I am going to try to take it as far as I can. I am hooked on the rush - there have been times when I could have resumed normal living with a 9 - 5 job, but I could never bring myself to do it. I need the excitement & the fast cash. The stress is just something I have to live with - that and the isolation from everyone else. With the amount of time that I put into my "job" there is hardly any time to enjoy life - but it's addicting.

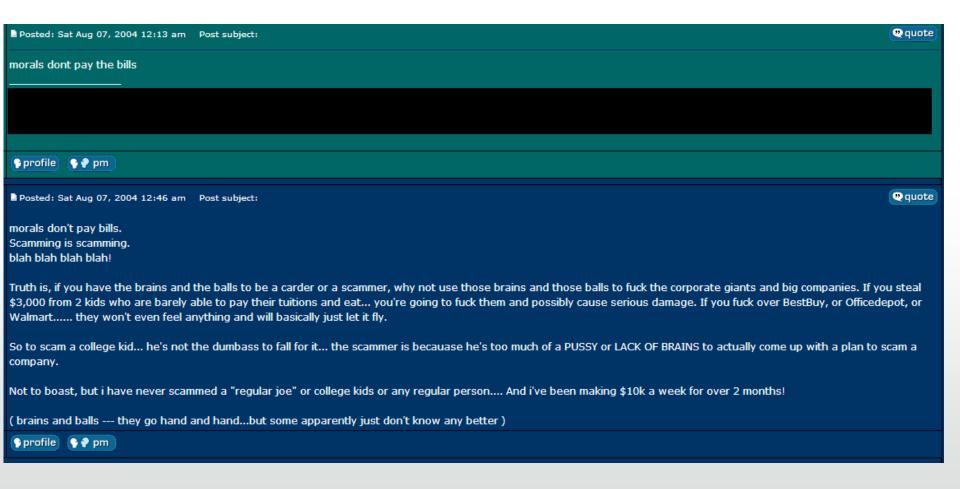


## Will you scam college kids?



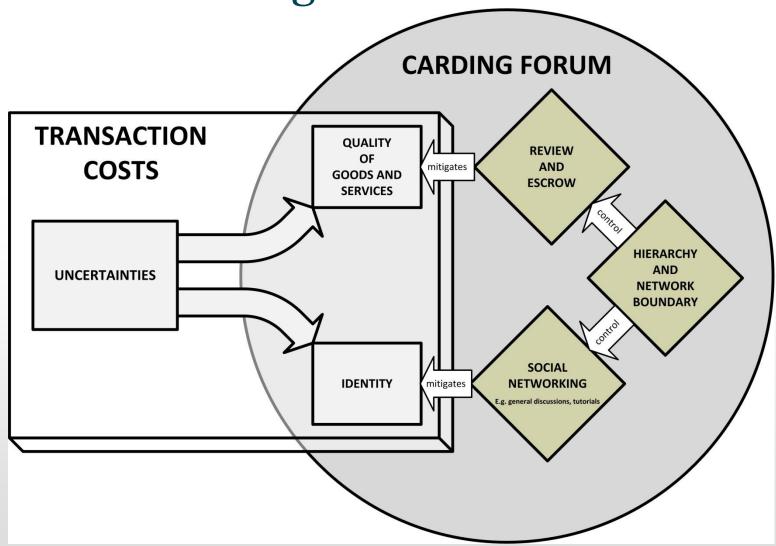


## Will you scam college kids?





Trust and carding forums



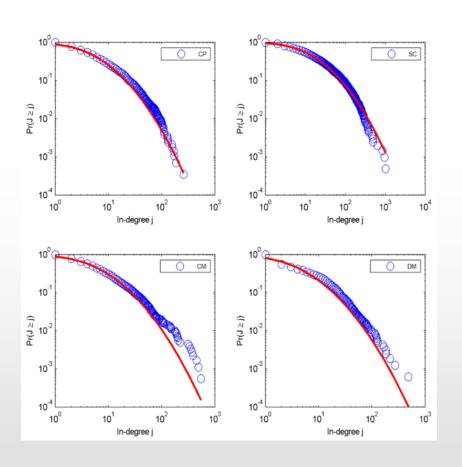


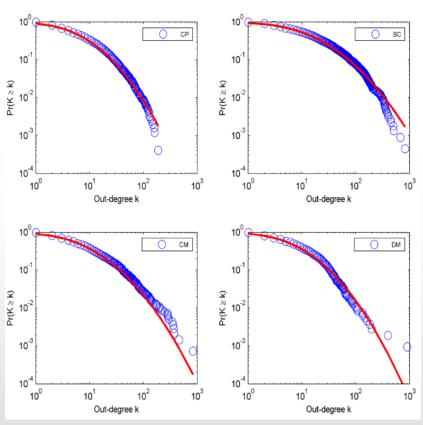
## Network analysis

- Social networks are dynamic as humans learn, change and adapt (Carley 2006)
- The use of network science provides:
  - Topological insights into the behavioural patterns of the members
  - Identify key players or groups
  - Implications on disruption strategies



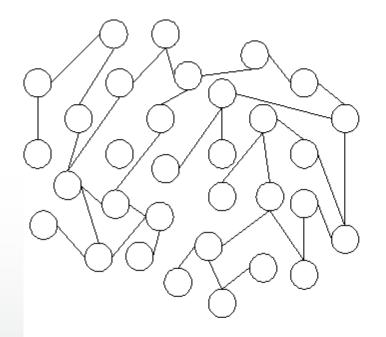
#### Degree Distribution

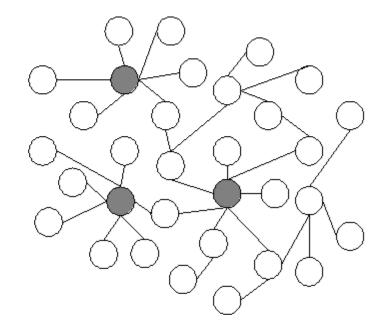






#### Scale-free? No!





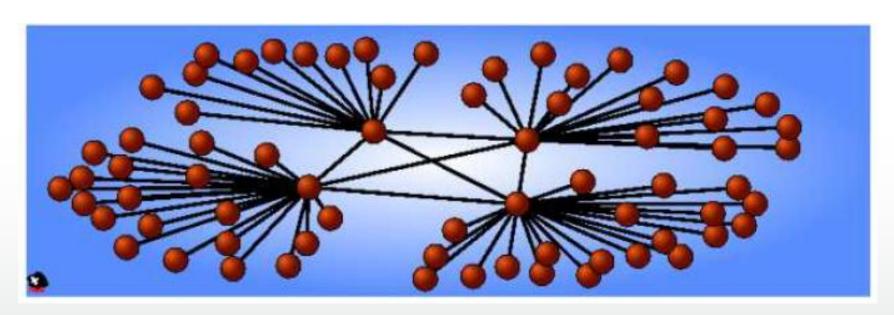
(a) Random network

(b) Scale-free network

Source: http://en.wikipedia.org/wiki/File:Scale-free\_network\_sample.png



#### Rich-club Phenomenon?



Source: Colizza, V. et al., 2006. Detecting rich-club ordering in complex networks. *Nat Phys*, 2(2), pp.110-115.

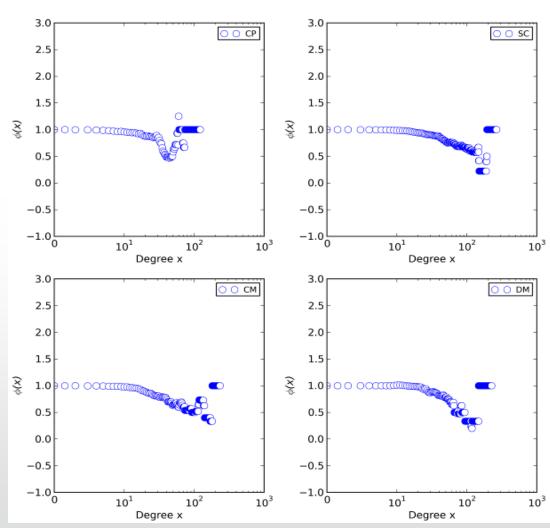


#### Rich-club Phenomenon?

Overall, rich-club phenomenon **does not exist** (except for CP).

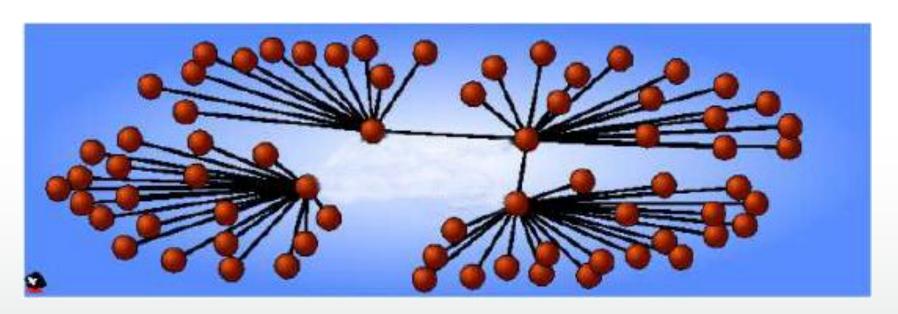
Furthermore, a strong opposing force occurs for nodes with approx. 30 < k < 110.

Vendors are most likely to be among this range.





#### Rich-club Phenomenon?



**Modified from:** Colizza, V. et al., 2006. Detecting rich-club ordering in complex networks. *Nat Phys*, 2(2), pp.110-115.



#### Future work

- Examine the evolution of the social networks
- Link prediction
- Multi-agent Social simulation



#### References

- Burgess, R. and Akers, R. 1966. A Differential Association-Reinforcement Theory of Criminal Behavior. *Social Problems*. 14, 2 (1966), 128–147.
- Carley, K. 2006. Destabilization of covert networks. *Computational & Mathematical Organization Theory*. 12, 1 (Apr. 2006), 51–66.
- Colizza, V. et al. 2006. Detecting rich-club ordering in complex networks. *Nat Phys.* 2, 2 (Feb. 2006), 110–115.
- McIllwain, J.S. 1999. Organized crime: A social network approach. *Crime, Law and Social Change*. 32, 4 (1999), 301–323.
- Sutherland, E.H. 1949. Principles of Criminology. Lippincott.
- Sykes, G.M. and Matza, D. 1957. Techniques of Neutralization: A Theory of Delinquency. *American Sociological Review*. 22, 6 (Dec. 1957), 664–670.



#### **THANK YOU!**

Slides are available on iamresearcher.com/profiles/michael.yip/

Email: my2e09@ecs.soton.ac.uk

Twitter: @michael\_yip

## The More Knowledge We Share The More We Have

