Attachment and Prejudice: The Mediating Role of Empathy

**Abstract**

In two studies we examine the novel hypothesis that empathy is a mechanism through which the relationship between attachment patterns and prejudice can be explained. Study 1 examined primed attachment security (vs. neutral prime), empathy, and prejudice toward immigrants. Study 2 examined primed attachment patterns (secure, avoidant, anxious), empathy subscales (perspective taking, empathic concern, personal distress), and prejudice toward Muslims. Across both studies, empathy mediated the relationship between primed attachment security and low prejudice levels. The findings suggest that enhancing felt-security and empathic skills in individuals high in attachment-avoidance may lead to reduced prejudice.

Keywords: attachment, allophilia, prejudice, empathy, primed security

**Attachment and Prejudice: The Mediating Role of Empathy**

Social psychologists have begun to integrate literatures on intergroup and interpersonal relations using attachment theory showing that those high (vs. low) in attachment security are less prejudiced (Hofstra, van Oudenhoven, & Buunk, 2005; Mikulincer & Shaver, 2001; van Oudenhoven & Hosfstra, 2006). However, if we are to fully understand the reasons why variations in attachment patterns are associated with variations in prejudice, we must examine possible mechanisms underlying these relations. This research avenue has been empirically neglected, an issue we address in two studies examining whether the link between attachment patterns and prejudice can be explained by the mechanism of empathy.

**Attachment and Prejudice**

Attachment theory (Bowlby, 1969) explains how interactions with primary caregivers influence the development of internal working models of self, others and the world that underlie individual differences in attachment patterns. Individuals who receive sensitive and reliable care from attachment figures in times of need develop positive models of the self, others and the world. These working models may influence attitudes toward outgroups.

Two dimensions underlie attachment patterns: attachment anxiety (fear of abandonment) and avoidance (discomfort with closeness). Attachment patterns tend toward stability (e.g., Hamilton, 2000) but are open to revision based on new experiences with attachment figures. Furthermore, they can be dispositional (chronic) or relationship-specific, and can be temporarily induced via priming (Baldwin, Keelan, Fehr, Enns, & Koh-Rangarajoo, 1996). Baldwin et al. (1996) found that adults typically have relationship-specific models of each attachment style. So, although a person may be dispositionally avoidant, he/she may have specific relationships that make him/her feel secure or anxious. Baldwin et al. found that people hold more relationship-specific models congruent with their chronic attachment style compared to people with a different attachment style; for example, people who are dispositionally secure have more relationships that are secure than do people who are dispositionally avoidant or anxious. Furthermore, contextually activating (priming) a sense of security (state security) by writing about an attachment figure who makes one feel secure, for example, leads people to respond in a similar manner to people who have a secure attachment pattern (dispositional security) (e.g., Rowe & Carnelley, 2003). When we activate in mind a given attachment model, thoughts and feelings linked to that model will also be activated, via the process of spreading activation to other schemas. So, if one is dispositionally avoidant but has been primed with a secure model, one will show more sensitive caregiving and more empathy to others (albeit temporarily) due to spreading activation (Mikulincer et al., 2001; Mikulincer, Shaver, Sahdrab. & Bar-Ona, 2013). Attachment models are thought to be organised hierarchically with chronically activated models at the top and relationship-specific models at the bottom (Collins & Read, 1994). Both top down (chronic to relationship-specific) and bottom up (relationship-specific to chronic) information processing can occur.

Bowlby (1969) specified that a core issue in attachment theory is the regulation of negative emotions provoked by situations or people perceived as threatening or dangerous. On perceiving threat, the primary attachment strategy (Main, 1990) is to seek proximity (actual or imagined) to the attachment figure; proximity, in turn, diminishes negative emotions by creating “felt security” (Sroufe & Waters, 1977). Following felt security the attachment behavioural system is deactivated and the individual can engage in other behaviours, such as exploration (Ainsworth et al., 1978). Secure individuals have positive models of self and others (Bartholomew & Horowitz, 1991), are typically high in social competence (Zimmerman, 2004), are open to experiences (Noftle & Shaver, 2006), and show favourable views toward humanity (Luke, Maio, & Carnelley, 2004), all of which may lead to less prejudiced behaviour, and more engagement with outgroup members.

When an attachment figure is not responsive or available, secondary strategies of affect regulation ensue. If proximity-seeking is a viable option then the attachment system is hyperactivated leading to behaviours aimed at increasing proximity; this is the attachment anxious strategy. Those high in attachment anxiety are hypervigilant to threat and have more aversive social and relationship goals (Carnelley & Story, 2008; Gable, 2006). This hypervigilance may extend to the wider environment and include attention to outgroup sources of threat. In addition they have low humanity-esteem (Luke et al., 2004) and are more likely to make stereotype-based judgments (Mikulincer, 1997). All of these might lead them to be prejudiced toward outgroup members.

If proximity is not a viable option, the attachment system is chronically deactivated. This is characteristic of those high in attachment avoidance, who increase distance from others and compulsively rely on the self. Avoidant attachment is associated with negative models of others (Bartholomew & Horowitz, 1991), low appetitive relationship goals (Carnelley & Story, 2008), low approach motivation (Meyer, Olivier, & Roth, 2005), low agreeableness (Mikulincer & Shaver, 2007), low humanity-esteem (Luke et al., 2004), and more use of stereotype-based judgments (Mikulincer, 1997). Therefore, avoidance may be associated with prejudice as a means of distancing oneself from others.

Prejudice is an affective response (Cotterell & Neuberg, 2005) toward individuals or groups who are different from oneself or familiar others and is associated with “feelings of scorn or dislike, of fear or aversion” (Allport, 1954, p.7). Research has linked both attachment avoidance and attachment anxiety with negative attitudes towards immigrants’ adaptation strategies (Hofstra et al., 2005; van Oudenhoven & Hofstra, 2006), established correlates of prejudice and racism (Zick, Küpper, & Hövermann, 2011). Secure adults had positive attitudes toward immigrants’ integration, while dismissing- and fearful-avoidant adults had negative attitudes toward integration. Dismissing individuals endorsed a preference that immigrants maintain separation from the host society. People with high attachment anxiety endorsed attitudes that immigrants should be marginalized. In addition, Di Pentima and Toni (2009) found that high attachment avoidance predicted the highest levels, and attachment security the lowest levels, of blatant and subtle prejudice toward outgroup members. Attachment anxiety predicted high subtle prejudice and low blatant prejudice, but both scores sat between those of attachment avoidance and security. Moreover, Mikulincer and Shaver (2001) demonstrated that priming attachment security reduced negative evaluations of outgroups known to elicit feelings of hostility, anxiety, and fear in an Israeli-Jewish population.

Research examining why secure attachment is associated with low prejudice is limited. Empathy is a mechanism that might explain this link. If social psychology is to continue to make useful contributions to prejudice reduction techniques, we need to identify psychological mechanisms that might be manipulated in interventions.

**Empathy and Prejudice**

Empathy is the spontaneous ability to take the perspective of, and understand the feelings of another person, and the ability to use emotional responses appropriate to one’s emotional state (Baron-Cohen & Wheelwright, 2004). Batson and Ahmad (2009), in a review of prejudice reduction techniques, state that empathy “has the potential to improve intergroup relations” (p.142). We examine whether empathy might explain the relation between attachment patterns and prejudice.

Allport (1954) proposed that people high in empathy are more tolerant of others. Since Allport’s insightful comments, the connection between high dispositional empathy and low prejudice has emerged as robust and stable (Bäckström & Björkund, 2007; Pederson, Beven, Walker, & Griffiths, 2004). Additionally, empathy consistently mediates the link between intergroup contact and prejudice (see meta-analysis by Pettigrew & Tropp, 2008). Furthermore, research shows that experimentally enhanced empathy (via perspective taking instructions) decreases prejudice (Batson et al., 1997; Batson, Chang, Orr, & Rowland, 2002; Finlay & Stephan, 2000; Galinsky & Moskowitz, 2000). We examine the novel hypothesis that empathy is a mediator of the link between attachment patterns and prejudice.

**Attachment and Empathy**

People with different attachment patterns should differ in empathy levels due to the nature of care received from attachment figures. One developmental milestone shown to relate to attachment security and empathy is theory of mind (Fonagy, Redfern, & Charman, 1997; Meins, Fernyhough, Russell, & Clark-Carter, 1998), which is the ability to understand that others have different beliefs, desires, and intentions than oneself (Baron-Cohen, 2001). Meins et al. (1998) showed that the parents of securely-attached infants are mind-minded, that is, infants are treated as individuals with goals and desires of their own. Furthermore, parental mind-mindedness led to the child developing an earlier understanding of mental states and the acquisition of theory of mind. Fonagy et al. (1995) maintain that a caregiver’s ability to evaluate and comprehend not just the intentions behind the behaviours of their offspring, but also the feelings and needs behind those behaviours (reflective functioning) is crucial in developing attachment security. This suggests that the use of reflective functioning within caregiving practices directly exposes children to empathic behaviours; thus reflective functioning facilitates the development of empathic skills.

Consistent with the above theoretical links, research shows that attachment patterns are associated with empathy. Dispositional and primed attachment security are associated with high empathy and altruistic compassion (Mikulincer, Gillath, et al., 2001; Mikulincer, Shaver, Gillath, & Nitzberg, 2005). Avoidantly-attached people are relatively low in empathy (Mikulincer et al., 2001; Rowe & Mohr, 2007) and lack compassion because egoistic motives leave them uninterested in others’ point of view (Mikulincer et al., 2005). We might expect those high in attachment anxiety to be motivated to be empathic but have difficulties perspective taking due to their internalised models of intrusive and overprotective care. Their focus on getting their own attachment needs met may interfere with their ability to turn away from the self and accurately perceive others. For example, Feeney and Collins (2001) found that highly anxious caregivers have difficulty determining when a partner needs care; they provide high emotional support, regardless of their partner’s distress level. Furthermore, regardless of their partners’ distress levels, anxious caregivers focused on and were distracted by thoughts of their partner and demonstrated high emotional empathy toward their partner (Collins, Ford, Guichard, Kane, & Feeney, 2009). Others have found no association between attachment anxiety and empathy (Rowe & Mohr, 2007; Wayment, 2006). Taken together, we expect secure attachment to be positively linked with empathy, avoidance to be negatively linked with empathy, and make no prediction for attachment anxiety.

**Current Research**

Thus far the relations between attachment, prejudice and empathy have been examined separately. Our novel research aimed to demonstrate that empathy explains the relation between attachment and prejudice. Study 1 examined the causal effects of priming attachment security (vs. a neutral prime) on empathy and prejudice. We expected primed security to have the same effect on empathy and prejudice as dispositional security; we expected primed security to lead to low prejudice due to high empathy. Study 2 examined the causal effects of priming attachment styles (security, avoidance, and anxiety) on empathy and prejudice. Again, we expected primed style to show similar results as dispositional attachment style and expected empathy to mediate between attachment and prejudice. Outgroup choices were varied to increase generalizability. In Study 1 the target group was immigrants and in Study 2 it was Muslims.

**Study 1**

**Hypotheses**

We expected to replicate research demonstrating that people primed with attachment security (vs. neutral prime) report lower prejudice (Mikulincer & Shaver, 2001) toward immigrants (Hypothesis 1) and higher empathy (Mikulincer et al., 2001) (Hypothesis 2). Hypothesis 3 examined the novel prediction that the lower prejudice reported by people primed with attachment security (vs. neutral prime) would be explained by increased empathy (i.e., empathy should mediate the link between prime and prejudice).

**Method**

**Participants**

The sample was based on 124 volunteers (87.1 % students; 76.6 % female; *M*age = 24.0, SD = 8.13; 18 immigrants were excluded) recruited from websites used for social-psychological research1. The majority were White (79.0 %); the remainder were 10.5 % Black, 4.8% Latino/a, 1.6% Asian. Participants were mostly from the USA (83.9%); the rest were from Canada (4.8%) and the UK (4.0%).

**Priming Manipulation**

**Secure prime.** We primed attachment security using a visualisation and writing task (adapted from Rowe & Carnelley, 2003) instructing participants to think about a close relationship indicative of attachment security (emotional closeness, comfort in dependency on partner, no fear of abandonment), and write about it for 8 minutes2. Participants wrote about a: romantic partner (56.3%), friend/best friend (39.1%), mother (1.6%), ex-romantic partner (1.6%), and AA sponsor (1.6%).

**Neutral relationship prime.** Neutral primed (adapted from Kumashiro & Sedikides, 2005) participants visualised and wrote about a neutral relationship (someone they neither liked nor disliked; someone they did not know very well) for 8 minutes. Participants wrote about a: colleague/classmate (43.3%) or acquaintance (56.6%).

**Measures**

**Felt security.** As a manipulation check, felt-security was assessed using a 10-item (α = .96) measure (Luke, Sedikides, & Carnelley, 2012). Participants rated agreement on a 6-point scale ranging from 1 (*not at all*) to 6 (*very much*). Items (comforted, secure, supported, safe, loved, protected, better about myself, encouraged, sheltered, unthreatened) were preceded by: “Thinking about what I described in the visualization task makes me feel…”.

**Empathy**. State empathy was assessed using Batson's (1991) 6-item measure (α = .91). Participants rated agreement on a 5-point scale ranging from 1 (*not at all*) to 5 (*extremely*). Items (sympathetic, moved, compassionate, tender, warm, and soft-hearted) were preceded by: “Thinking about what I described in the visualisation task makes me feel…”.

**Prejudice.** Akrami, Ekehammar, and Araya’s (2000) Modern Racial Prejudice Scale (MRPS) was modified to reflect non-specific national identification (opposed to Swedish references) to measure explicit prejudice. Three items tap denial of continuing discrimination (“Discrimination against immigrants is no longer a problem in my country”), three tap antagonism towards demands (“Immigrants are getting too demanding in the push for equal rights”), and three tap resentment about special favours (“There have been enough programs designed to create jobs for immigrants”). Participants were told: “Thinking about what you described in the visualisation task, rate the following statement:” on a 5-point scale ranging from 1 (*not at all*) to 5 (*extremely*); high scores reflect high prejudice. Reliability was adequate (α = .74, 9 items including 5 tapping positive attitudes), consistent with previous research (Akrami et al., 2000).

**Procedure**

Participants completed materials online and were randomly assigned to either the secure attachment prime or neutral relationship prime condition. Participants provided informed consent, conducted the visualization task, and completed felt security, empathy and prejudice measures (in this order) and were debriefed.

**Results**

**Effects of Prime**

Table 1 shows that participants in the secure prime condition reported higher felt security than participants in the neutral prime condition, indicating the success of the prime manipulation. Importantly, compared to the neutral condition, secure priming increased reports of empathy and decreased reports of prejudice towards immigrants, consistent with Hypotheses 1 and 2.

**Correlation and Mediation Analysis**

Empathy negatively correlated with prejudice, *r* = -.27, *p* < .013. (Felt security correlated -.21, *p* = .018 with prejudice, and .79, *p* < .001 with empathy.) We conducted a hierarchical regression to determine whether empathy mediated the relationship between prime and prejudice. Prejudice was the criterion, with prime (Step 1) and empathy (Step 2) as predictors, overall *F* (2,121) = 4.91, *p* < .01; cumulative *R²* = .08. Prime significantly predicted prejudice at Step 1 (*B* = -.24, *p* < .05), and when empathy (*B* = -.14, *p* < .02) was added to the equation (Step 2) prime no longer significantly predicted prejudice (*B* = -.05, *ns*), indicating mediation was likely.

We used bootstrapping (Preacher & Hayes, 2004) to test mediation. Supporting Hypothesis 3, the indirect effect of prime on prejudice via empathy was significant, (95% CI = -.40, -.03, *p* < .05), indicating that empathy mediates the relationship between prime and prejudice. Priming attachment security (compared to a neutral relationship) leads to increased levels of empathy, which in turn lead to reduced levels of prejudice toward immigrants.

**Study 2**

We examined whether we could replicate the Study 1 finding that primed security leads to low prejudice due to high empathy, with a different target group (Muslims) in Study 2. In Study 2 we manipulated (primed) attachment anxiety. Furthermore, we primed avoidance to determine whether avoidance causes prejudice due to low empathic skills.

In addition, we examined which aspects of empathy were the most important mediators of the link between attachment patterns and prejudice. Empathy is a complex, multi-faceted construct that involves both cognitive and emotional components (Davis, 1980). Perspective taking is the cognitive component. Emotional empathy (or empathic concern) involves feeling and responding with compassion toward a person in distress (Mehrabian & Epstein, 1972); whereas personal distress involves discomfort and anxiety that is a self-focused response to witnessing the negative experiences of others (Batson et al., 1997). Research demonstrates that primed and dispositional attachment security are associated with better perspective taking and higher empathic concern (Joireman et al., 2001; Rowe & Mohr, 2007). Avoidantly-attached people are low in empathic concern and perspective taking ability (Joireman et al., 2001). Findings for attachment anxiety are inconsistent. Although research shows no association between attachment anxiety and empathy when total scores are used (Rowe & Mohr, 2007; Wayment, 2006), results for specific aspects of empathy differ. The most reliable finding is that attachment anxiety is associated with high personal distress (Britton & Feundeling, 2005; Joireman et al., 2001) and high emotional empathy (Trusty, Ng, & Watts, 2005). Findings for perspective taking are mixed; Joireman et al. (2001) show a negative association and Britton and Feundeling (2005) find a positive association between the two. Finally, Britton and Feundeling (2005) find attachment anxiety is linked to low empathic concern. Further research is required to clarify this discrepancy.

Batson, Eklund, Chermok, Hoyt, and Ortiz (2007) suggest that perspective taking is the keystone of empathic responding, a precursor to empathic concern. Therefore, we might expect perspective taking to explain the link between attachment security and prejudice. It might be necessary to take another’s perspective in order to develop a positive attitude towards an outgroup member. Alternatively, empathic concern might be most important. Perhaps feeling compassion for another, regardless of whether or not one can see things from the other’s perspective, is what is necessary to develop a positive attitude towards an outgroup member. Given that the personal distress aspect of empathy is self-focused, we did not expect personal distress to explain the link between attachment security and prejudice.

Identifying the specific aspects of empathy that mediate between attachment and prejudice has implications for interventions that use empathy induction to reduce prejudice (Batson & Ahmad, 2009). Empathy inductions could be tailored to attachment patterns and focus on perspective taking instructions or on increasing empathic concern, depending on results.

We assessed allophilia in Study 2 to determine whether participants primed with attachment security would report low prejudice. To complement allophilia’s focus on positive attitudes, we also assessed Social Dominance Orientation (SDO; Pratto, Sidanius, Stallworth, & Malle, 1994), which although not a measure of prejudice consistently predicts prejudice (Pratto et al., 2000; Sidanius, Levin, Liu, & Pratto, 2000; Sidanius & Pratto, 1999). SDO is defined as a "general individual difference orientation expressing the value that people place upon non-egalitarian and hierarchically structured relationships among social groups. It expresses general support for the domination of certain socially constructed groups over other socially constructed groups..." Sidanius & Pratto, 1999, p. 61). Research indicates that attachment avoidance is associated with higher social dominance orientation (Weber & Federico, 2007). In order to reduce the possibility of demand characteristics we no longer asked participants to “think back to the visualization task” when reporting on empathy and prejudice; we used a cover story to hide the purpose of the study.

**Hypotheses**

We hypothesized that perspective taking (Hypothesis 1) and empathic concern (Hypothesis 2) would be highest in people primed with security and lowest in people primed with avoidance. Conversely, we expected personal distress to be highest in people primed with attachment anxiety and lowest in people primed with security (Hypothesis 3). We hypothesized that prejudice (Hypothesis 4) and SDO (Hypothesis 5) would be highest in people primed with avoidance and lowest in people primed with security. Finally, we expected empathy to mediate the relationship between primed attachment and prejudice (Hypothesis 6); and primed attachment and SDO (Hypothesis 7). Specifically, we expected attachment security (versus avoidance) to be negatively associated with prejudice (and SDO) due to its positive association with empathy.

**Method**

**Participants**

Participants were 88 volunteers (92% students, 83% female, Mage = 23.9, SD = 8.8) recruited from websites used in Study 1. Most participants were White (68.2%), 20.4% Black, 2.2% mixed race, 3.4% Chinese or Asian, 3.4% “any other ethnic group,” and 2.3% did not report ethnicity. The majority were Christian (50%), 39.8% identified themselves as not religious, 1.1% Buddhist, 1.1% Jewish, 1.1% Mormon, and 6.8% other. One participant was Muslim and was excluded.

**Priming**

The priming manipulations involved visualising and writing about a specific type of relationship for 8 minutes (adapted from Bartz and Lydon, 2004). The computer let the participant know when 8 minutes were up and then moved onto the next screen. For the secure prime, participants visualised a relationship involving emotional closeness, comfort in dependency on partner, and no fear of abandonment. For the avoidant prime participants visualised a relationship involving discomfort with closeness, difficulty depending on partner, and discomfort with partners’ need for intimacy. For the anxious prime participants visualised a relationship involving fear of abandonment or rejection from partner, and a desire for greater intimacy. In the secure condition, 15 participants wrote about a current romantic partner, 5 about a best friend/friend, 4 about an ex-romantic partner, and 2 about a sister. In the avoidant condition, 8 participants wrote about a current romantic partner, 5 about a best friend/friend, 15 about an ex-romantic partner, 2 about a work/school colleague, and 1 about a dad (1 did not specify). In the anxious condition, 9 participants wrote about a current romantic partner, 3 about a best friend/friend, and 16 about an ex-romantic partner (1 did not specify).

**Measures**

**Empathy.** Just as we would expect people who are high in dispositional empathy to be less prejudiced, we thought that people who are empathic to one target (e.g., empathic responses to Sam) would be less prejudiced to a different target (e.g., Muslims). In Study 2, the empathy and prejudice measures did not focus on the same target in order to reduce the chance of simply measuring a generalized positive attitude toward the target group with both measures; this is a strength of our research.

We assessed empathy with a 12-item version of the Interpersonal Reactivity Index (Davis, 1980) (α =. 85). Participants read a short first-person account about “Sam‟ who expressed distress about a potential failure to meet a work deadline due to both procrastination and an increased workload due to an ill colleague. Items were modified to assess empathy toward Sam. Participants rated items on a 7-point scale ranging from 1 (*not at all true*) to 7 (*extremely true*). Four items assessed perspective taking (“I am able to understand Sam better by imagining how things look from Sam's perspective”) (α = .88), four items assessed empathic concern (“When I read of how Sam is feeling, I feel kind of protective towards Sam”) (α = .75), and four items assessed personal distress (“I feel helpless when I think of Sam's situation”) (α = .75).

**Prejudice toward Muslims.** Prejudice was measured using a modified version of the 17-item Allophilia scale (Pittinsky, Rosenthal, & Montoya, 2011a) (α = .95). Participants rated agreement on a 6-point scale ranging from 1 (*strongly* *disagree*) to 6 (*strongly agree*); sample item: “In general, I have positive attitudes about Muslims”. Although designed to measure positive attitudes toward outgroups, allophilia consistently negatively correlates with traditional measures of negative attitudes or prejudice (Henry & Sears, 2002; McConahay, 1986), including blatant prejudice (r = -.82; Pettigrew & Meertens, 1995). Scores were reversed so that high scores indicate high prejudice. We modified the target group from African Americans to Muslims. The allophilia measure had five subscales (affection, comfort, kinship, engagement, and enthusiasm) that were highly correlated and combined.

**Social Dominance Orientation.** We used Pratto et al.’s (1994) 16-item Social Dominance Orientation scale (α =.95). Participants rated agreement on a 6-point scale ranging from 1 (*strongly disagree*) to 6 (*strongly agree*). Eight items assessed social dominance (“If certain groups stayed in their place, we would have fewer problems”) and eight items assessed social equality (“We would have fewer problems if we treated people more equally”). Social equality items were reverse-scored and averaged with social dominance items.

**Procedure**

Participants completed materials online. To hide the purpose of the study our cover story stated we were exploring attention and the processing of written text. Participants were randomly assigned to either the secure, anxious, or avoidant attachment prime condition and then completed measures of empathy, prejudice and SDO; prejudice and SDO were counterbalanced. After measures were collected, in order to counteract any possible negative affect from the insecure primes, participants were asked to think of the five best things in their life, then thanked and debriefed.

**Results**

**Effects of Attachment Prime on Empathy**

A one-way Analysis of Variance (ANOVA) was computed on the dependent variables by prime (secure, anxiety, or avoidance) (Table 2). Post hoc pairwise comparisons (Scheffe) were conducted. Consistent with Hypotheses 1 and 2, participants in the secure prime condition reported higher perspective taking and empathic concern than those in the avoidance or anxious prime conditions; furthermore, anxious-primed individuals reported higher perspective taking and empathic concern than did avoidant-primed individuals. Moreover, participants in the anxious prime condition reported higher personal distress than those in the secure or avoidant prime conditions, supporting Hypothesis 3.

**Effects of Attachment Prime on Prejudice**

Results (Table 2) showed that participants primed with security or anxiety reported lower prejudice toward Muslims and SDO than those primed with avoidance, consistent with Hypotheses 4 and 5. However, there were no differences between those primed with anxiety or security on prejudice or SDO.

**Correlation and Mediation Analyses**

Correlations (Table 3) showed that empathy was negatively associated with prejudice and SDO4. In order to examine whether the effect of attachment prime on prejudice (or SDO) was mediated by any of the individual empathy subscales (perspective taking, empathic concern, or personal distress), we used bootstrapping (1,000 resamples) for multiple mediators (Preacher & Hayes, 2008). In analyses we entered the three subscales simultaneously to examine the unique indirect effect through each one. This procedure tests for differences in the relative sizes of the specific indirect effects (Hayes, 2009). A confidence interval for each contrast that does not include zero suggests that one indirect effect is significantly larger than the other. Prime conditions were dummy coded so that the first dummy variable was coded 1 for avoidant prime and 0 for anxious or secure prime (herein called “primed avoidance”), and the second dummy variable was coded 1 for anxiety prime and 0 for avoidant or security prime (herein called “primed anxiety”). Primed security is the reference group.

Figure 1 shows the unstandardized coefficients and confidence intervals for the multiple mediation model for prejudice. The total effect of primed avoidance on prejudice was significant, but the direct effect was not. When taken as a set, the empathy subscales mediated the effect of primed avoidance on prejudice (the total indirect effect of empathy on prejudice through these variables was significant). However, examination of the specific indirect effects revealed that only empathic concern was significant. Contrasts showed a significant difference between empathic concern and personal distress. Therefore empathic concern uniquely explains the link between primed avoidance (versus security) and prejudice above and beyond the effects of the other empathy subscales. Primed anxiety was not a significant predictor of prejudice.

Primed avoidance predicted high levels of SDO (Total effect of primed avoidance on SDO was significant: 1.71, *p* < .0001, but the direct effect was not significant: .63, *p* = .14). When all three empathy subscales were entered as a set of mediators no single empathy subscale significantly predicted SDO, but the total indirect effect was significant, Total *R*2 = .44, *F*(5, 82) = 12.95, *p* < .01, (95% CI = 0.16, 1.72). Contrasts between the empathy subscales were not significant. This indicates that the significant mediating effects of empathy on the link between primed avoidance on SDO are reliant on the influence of all empathy subscales. Similar to the results for prejudice, primed anxiety was not a significant predictor of SDO.5

**General Discussion**

The aim of the current research was to examine the novel hypothesis that empathy is a mechanism through which the relationship between attachment patterns and prejudice can be explained. We demonstrate that congruent with previous research, primed attachment patterns consistently predict empathy (Joireman et al., 2001) and prejudice (Mikulincer & Shaver, 2001). More importantly, we show that attachment security is linked to low prejudice due to high empathy (Studies 1-2), and specifically, in comparison to attachment avoidance, due to high levels of empathic concern for others (Study 2). However, this latter interpretation is made with caution as empathic concern and perspective taking were highly correlated which might disguise the importance of perspective taking in this mediating role. It is important to contemplate why empathy plays a core role in the relationship between attachment patterns and prejudice by considering characteristics associated with attachment patterns.

Secure individuals learn empathic skills through the sensitive care they received from attachment figures; their parents’ mind-mindedness facilitates their development of theory of mind (Meins et al., 2002), a necessary precursor to empathy. Furthermore, parents’ reflective functioning allows them to teach their children to consider others’ intentions and develop understanding for others (Fonagy et al., 1995). For example, in adulthood, secure individuals are responsive to others’ self-disclosure (Mikulincer & Nachshon, 1991), are socially competent (Zimmerman, 2004), hold positive views toward humanity (Luke et al., 2004), and appraise social situations as opportunities to foster closeness and personal growth (Feeney, Cassidy, & Ramos-Marouse, 2008), characteristics opposing prejudice. Indeed low prejudiced individuals develop friendships with outgroup members (Pettigrew, 1997). Although it is possible that the effects of primed security are due to positive mood, this explanation is unlikely as Mikulincer and Shaver (2001) found that security priming led to less prejudice than a neutral prime when mood was statistically controlled and that security priming led to less prejudice than did a positive affect prime. Finally, Mikulincer et al. (2001) found that primed security lead to more empathy than did a positive-affect prime or a neutral prime, and these effects were not due to mood.

The attachment history of those high in attachment anxiety involves having inconsistent, intermittent care that encourages them to display negative affect in order to get their attachment needs met. They learn that affective displays will eventually be responded to (Crittenden, 1997) and thus may attend to distress in others and reflect it back. However, feeling distressed when others are upset is not the same as understanding another’s thoughts and feelings, rather it is self-focused. Perhaps this is why high personal distress has no mediating role in the relation between attachment anxiety and prejudice. Feeling personal distress at another’s plight is an aversive feeling that does not appear to make attachment-anxious individuals focus outwards and show tolerance for outgroups. Inconsistent with previous research that found dispositional attachment anxiety to be related to more prejudice (Di Pentima & Toni, 2009; Mikulincer & Shaver, 2001), we found no difference between those primed with anxiety versus security in reported prejudice.

The attachment history of a highly avoidant person which lacks parental mind-mindedness and reflective functioning, and augments self-directed responding as a means of increasing self-reliance and independence, does not lead to the acquisition of empathic concern. In turn, their lack of empathic concern amplifies intolerance toward others leading to increased prejudice. Avoidant individuals have low humanity-esteem (Luke et al., 2004), and when under threat perceive others as different from themselves (Mikulincer, Orbach & Iavnieli, 1998); indeed, research shows that people high (compared to low) in prejudice rate outgroup members as less similar to themselves (Graziano, Bruce, Tobin, & Sheese, 2007).

One might argue that highly avoidant individuals are not merely prejudiced toward certain groups, but are misanthropic. Blom, van Middendorp, and Geenen (2012) found that high scores on preoccupied and fearful attachment were associated positively with misanthropy, whereas dismissing-avoidance was unrelated to misanthropy and secure attachment was negatively associated with misanthropy, suggesting our findings may not be due to avoidant individuals hating everyone.

**Implications and Future Directions**

The advantage of priming attachment patterns is it allows one to examine causal processes. By activating a given attachment style, via spreading activation across schemas an individual can bring to mind other thoughts and feelings associated with the primed schema which cause the individual to act in accordance with that attachment style (albeit temporarily). Research shows (Carnelley, Otway, & Rowe, in press; Carnelley & Rowe, 2007) that with repeated priming of attachment security, participants report more positive self-views and relationship expectations two days after the last prime, and more felt-security and less anxious mood one day after the final prime. This suggests that repeated security priming might be used in an intervention to increase empathy and reduce prejudice.

Given the high correspondence in caregiver-offspring attachment patterns (Benoit & Parker, 1994; Main, Kaplan, & Cassidy, 1985), and that the parenting practices of one generation are largely consistent with those of subsequent generations (Chen & Kaplan, 2001; van IJzendoorn, 1992), decreasing the prevalence of insecure attachment patterns requires early intervention. Future research should inform and test interventions that encourage parents to adopt reflective functioning and mind mindedness in their relationships with their infants (Baradon, Fonagy, Bland, Lenard, & Sleede, 2008). This in turn should lead to their infants developing positive internal working models and learning vital empathic skills. The ability and motivation to consider the thoughts and feelings of another person should facilitate the development of positive views of outgroup members thus reduce ingroup-bias, and increase intergroup contact.

It is unclear whether intergroup contact will decrease prejudice for highly avoidant people. On the one hand, they may be less likely to benefit from intergroup contact situations because of their physical and psychological distancing. On the other hand, research illustrates that dismissing-avoidant individuals are less likely to identify with ingroups than fearful-avoidant individuals. This suggests that dismissing individuals may show less ingroup-bias, which may facilitate intergroup contact leading to reduced prejudice (Crisp et al., 2009).

Nevertheless, our results suggest that one possible way of reducing prejudice in highly avoidant individuals is to train them to develop empathic skills, such as perspective taking. Future research should consider whether manipulating empathic concern or perspective taking will decrease prejudicial responding in people primed with attachment avoidance. By testing the role of empathic concern experimentally, it would be possible to identify whether it is the fundamental component needed in prejudice reduction techniques. Additionally, future research might investigate the effectiveness of priming security and teaching perspective taking on reducing prejudice for those high in dispositional avoidance. Does primed security increase the motivation to learn empathic skills such as perspective taking, or increase empathic concern for those who are dispositionally avoidant?

A strength of the present research is that the assessment of empathy was not measured with regard to the target of prejudice, therefore not confounding the empathy and prejudice measures. This suggests that empathy training need not necessarily focus on marginalized groups in order to successfully reduce prejudice.

Our research is not without limitations. Participants were mostly white female students in their early 20s, thus we cannot assume that our findings are representative of a sample with more life-experience or stronger political/social group affiliation related to prejudicial responding. However, in a less liberal sample we would expect the pattern of results to replicate, albeit with greater variance in prejudice and SDO. One might argue that a limitation was the use of internet-based data collection. However, research demonstrates that experimental results collected in the lab are consistent with those collected online (e.g., Birnbaum, 2001), suggesting the findings are valid. Furthermore, we monitored the amount of time participants spent on the prime task and inspected the prime task text to ensure participants were engaged with the task. Some correlations between our self-report variables were high, which may indicate common method variance, however Harman single factor analyses suggested that this was not problematic. Nevertheless, future research should use different methods, such as close others’ reports on participants’ empathic skills or observation of discrimination. Boag and Carnelley (2012) found that those primed with security engage in less discriminatory behaviour against Muslims, consistent with our findings for prejudice. In both studies we did not measure dispositional attachment style and were unable to examine whether the security prime was equally beneficial for people with differing levels of attachment anxiety and avoidance, an avenue for future research. Finally, given our findings are similar across studies that use measures with and without mid-points, we can be fairly confident that we have not forced participants to appear more prejudiced or less empathic than they actually are by including measures that have no mid-point.

**Summary and Conclusions**

In two studies we show that attachment relates to prejudice through the mechanism of empathy. We find that primed attachment security is negatively associated with prejudice due to high empathy. Moreover, we show that empathic concern explains the attachment security (versus avoidance) differences in prejudice toward Muslims. Although by no means a panacea, interventions might examine ways to increase attachment security and empathy in order to blow away “the dark clouds of prejudice” of which Martin Luther King Jr. (1963) spoke.

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Table 1

*Descriptive Statistics for Dependent Variables by Prime (Study 1)*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Prime Condition | | | | | |
|  | Secure | | Neutral | |  | |
|  | *M* | SD | *M* | SD | *F* |
| Felt Security | 4.70a | 1.06 | 2.72b | 1.18 | 97.12\*\* |
| Empathy | 3.74 a | .95 | 2.39 b | .95 | 62.73\*\* |
| Prejudice | 2.74a | .70 | 2.98 b | .60 | 4.19\* |

*Note.* Row means with different subscripts are significantly different from one another at the *p* < .05 level. \*\* *p* < .01, \* *p* < .05. (Secure prime *N* = 64, Neutral prime *N* = 60).

Table 2

*Empathy, Prejudice, and Social Dominance Orientation by Primed Attachment Pattern (Study 2)*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Primed Attachment Pattern | | | | | | | |
|  | Secure | | Avoidant | | Anxious | |  | |
|  | *M* | SD | *M* | SD | *M* | SD | *F* |
| Perspective Taking | 5.19 a | .67 | 2.25 b | 1.23 | 4.43 c | .92 | 72.67\*\*\* |
| Empathic Concern | 4.62 a | .99 | 2.01 b | 1.03 | 3.83 c | .75 | 61.17\*\*\* |
| Personal Distress | 2.11 a | .90 | 2.15 a | .82 | 4.36 b | 1.14 | 52.24\*\*\* |
| Prejudice | 3.55 a | 1.01 | 4.69 b | .95 | 3.67 a | 1.12 | 11.29\*\*\* |
| Social Dominance Orientation | 2.22 a | .92 | 3.93 b | 1.24 | 2.50 a | .85 | 24.28\*\*\* |

*Note.* ­Row means with different subscripts significantly differ at *p* < .01. Secure prime *N* = 27, Avoidant prime *N* = 32, Anxious prime *N* = 29.

\*\*\* *p* < .001.

Table 3

*Correlations between Variables (Study 2)*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
| 1. Empathy | -- | .91\*\* | .88\*\* | .51\*\* | -.53\*\* | -.64\*\* |
| 2. PT |  | -- | .84\*\* | .17 | -.46\*\* | -.61\*\* |
| 3. EC |  |  | -- | .17 | -.55\*\* | -.61\*\* |
| 4. PD |  |  |  | -- | -.22\* | -.24\* |
| 5. Prejudice |  |  |  |  | -- | .66\*\* |
| 6. SDO |  |  |  |  |  | -- |

*Note*. PT = perspective taking ability, EC = empathic concern, PD = personal distress, SDO = social dominance orientation. \* *p < .05,* \*\* *p* < .01.

Figure 1. *Unstandardized coefficients demonstrating the mediating effect of empathy subscales on relationship between primed attachment avoidance and prejudice (Study 2)*

Primed Attachment

Avoidance

Prejudice toward Muslims

Perspective Taking

(.15)

0.03

-0.11

1.13\*\*\*

Empathic

Concern

Personal

Distress

-2.61\*\*\*

-2.94\*\*\*

0.03

-0.42\*\*

Direct Effect

Indirect Effect

Model Summary: *R2* = .33, *F*(5,82) = 7.90, *p* < .001

95% CI: Total Indirect Effect (0.11, 1.74) \*

95% CI: Empathic Concern (0.29, 1.81) \*

95% CI: Perspective Taking (-1.00, 0.81)

95% CI: Personal Distress (-0.12, 0.05)

95% Contrast CI: Empathic Concern vs. Personal Distress (0.30, 1.84) \*

95% Contrast CI: Empathic Concern vs. Perspective Taking (-2.62, 0.33)

95% Contrast CI: Perspective Taking vs. Personal Distress (-1.03, 0.83)

*Note.* Total effect = 1.13\*\*\*; Direct effect = .15. \*\*\* *p* < .001, \*\* *p* < .01, \* *p* < .05

**Footnotes**

1Websites advertising Studies were: <http://psych.hanover.edu/Research/exponnet.html>; http://www.w-lab.de/lab-united/actual.php; <http://www.onlinepsychresearch.co.uk>

2We dropped participants who wrote for less than 5 or more than 10 minutes to ensure participants were focused on the prime.

3Harman’s single factor analyses showed that for Study 1 33%, and Study 2 42%, of the variance was explained by one factor, suggesting CMV was not evident.

4Although perspective taking and empathic concern were highly correlated, tolerance scores for a regression with primes and empathy subscales as predictors of prejudice resulted in values (.369-.449) greater than .2 and VIF values (2.23-2.71) less than 5, suggesting they are not problematic (Menard, 1995).

5Reverse mediation analyses were conducted to examine whether prejudice or SDO mediated between attachment patterns and empathy. No evidence of significant mediation emerged in Study 2 (all *p*’s > .06). In Study 1 there was evidence that prejudice partially mediated the link between prime (secure versus neutral) and empathy (95%CI: .0024-.2068, but prime remained significant when prejudice was entered (Step 1 *B*=1.35, *p* < .001; Step 2 *B*=1.28, *p* < .001). Together these results suggest that there is stronger evidence for empathy as a mediator between attachment and prejudice than for prejudice as a mediator.