Objective 1: Improve outcomes and quality of care after hip fractures by delivering ANZ professional standards of care monitored by a new NZ National Hip Fracture Registry

Objective 2: Respond to the first fracture to prevent the second through universal access to Fracture Liaison Services in every District Health Board in New Zealand

Objective 3: GPs to stratify fracture risk within their practice population using fracture risk assessment tools supported by local access to axial bone densitometry

Objective 4: Consistent delivery of public health messages on preserving physical activity, healthy lifestyles and reducing environmental hazards