**Supplemental Table 1** Summary of the measurement method and time point of assessment of the variables examined as predictors of screen viewing time in 2- and 3-year-old children from the GUSTO cohort study.

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| --- | --- | --- |
| Predictor variables | Method of measurement | Time point of assessment |
| Ethnicity | Interviewer-administered questionnaire | Enrolment (<14 weeks’ gestation) |
| Maternal age | Interviewer-administered questionnaire | Enrolment (<14 weeks’ gestation) |
| Paternal age | Interviewer-administered questionnaire | Enrolment (<14 weeks’ gestation) |
| Maternal education | Interviewer-administered questionnaire | Enrolment (<14 weeks’ gestation) |
| Marital status | Interviewer-administered questionnaire | Enrolment (<14 weeks’ gestation) |
| Maternal place of birth | Interviewer-administered questionnaire | Enrolment (<14 weeks’ gestation) |
| Accommodation type | Interviewer-administered questionnaire | Enrolment (<14 weeks’ gestation) |
| Monthly household income | Interviewer-administered questionnaire | Enrolment (<14 weeks’ gestation) |
| Maternal pre-pregnancy BMI (weight/height²) | Interviewer-administered questionnaire (weight)  Measured (height) | Enrolment (<14 weeks’ gestation) for weight  Second trimester pregnancy visit for height |
| Tobacco consumption | Interviewer-administered questionnaire | Second trimester pregnancy visit (26-28 weeks’ gestation) |
| Alcohol consumption | Interviewer-administered questionnaire | Second trimester pregnancy visit (26-28 weeks’ gestation) |
| Maternal TV viewing time | Interviewer-administered questionnaire | Second trimester pregnancy visit (26-28 weeks’ gestation) |
| Maternal physical activity | Interviewer-administered questionnaire | Second trimester pregnancy visit (26-28 weeks’ gestation) |
| Child sex | Extracted from medical records | Delivery |
| Birth order | Extracted from medical records | Delivery |
| Paternal education | Interviewer-administered questionnaire | Postnatal clinic visit (24 or 36 months) |
| Paternal television viewing time | Interviewer-administered questionnaire | Postnatal clinic visit (24 or 36 months) |
| Paternal BMI | Derived from measured weight and height | Postnatal clinic visit (24 or 36 months) |