

Results

HSV RADIAL SLICE WITH MOST USED COLOURS IN THE DIFERENT ELEMENTS OF THE DEVICE

Use of typography

BARS GRAPH WITH PERCENTAGES
FOR EACH TYPE OF FONT USED ON
THE VERBAL SIGN

Use of models	Samples	Combined	Archetypes	Historical	Groups
GRAPHS VISUALISATION	SAMPLES VISUALISATION	GRAPHS VISUALISATION	AVERAGE VISUALISATION	TIMELINE GRAPHS	GRAPHS VISUALISATION
Models	General outlook	Specific models design features	Archetypical models	Devices evolution	Trademarks groups
Use of models	Samples visualisation SORT BY CLASSIFICATION OR SORT ALPHABETICALLY	use of colours and typography of each specific model Relations between models and colours	Top 4 archetypes by average values	Devices evolution on classification matrix	Different devices position on classification matrix
PERCENTAGE OF USE ON EVERY MODEL ON CLASSIFICATION MATRIX					
Use of models			Top 4 archetypes by formal model typology	Devices evolution on timeline diagram	
BARS GRAPH WITH PERCENTAGES FOR THE USE OF EACH MODEL		Relations between models and font styles			
Kind of models used 3 PIE CHARTS SHOWING: - NATURE OF THE MODELS - KIND OF SIGN PREDOMINANCE - KIND OF COMPOSITION			Top 4 archetypes by colour		
			Top 4 archetypes by typograhy		
Design features					
Use of colour					