Figure 3.24.a. 127 Best universities from top 4 international rankings. USA and UK Trademarks characterisation. Own creation. Devices source: Institutions websites.

United States of America — *20 cases*

HARVARD UNIVERSITY
Device type: NAME — Font style: A
Name: *Harvard University.*
Foundation Year: *1636.*
Motto: *Veritas.*

Massachusetts Institute of Technology
Device type: LG NAME — Font style: A
Name: *Massachusetts Institute of Technology.*
Foundation Year: *1861.*
Motto: *Mens et manus.*

Caltech
Device type: NAME — Font style: A
Name: *California Intitute of Technology.*
Foundation Year: *1891.*
Motto: *The truth shall make you free*

STANFORD UNIVERSITY
Device type: NAME — Font style: A
Name: *Stanford University.*
Foundation Year: *1891*
Motto: *The wind of freedom blows*

PRINCETON UNIVERSITY
Device type: NAME — Font style: A
Name: *Princeton University.*
Foundation Year: *1746*
Motto: *Dei Sub Numine Viget*

Yale University
Device type: NAME — Font style: A
Name: *Yale University.*
Foundation Year: *1701*
Motto: *Lux et veritas*

Berkeley UNIVERSITY OF CALIFORNIA
Device type: NAME — Font style: A
Name: *Berkeley University of California.*
Foundation Year: *1868*
Motto: *Fiat lux*

Cornell University
Device type: NAME — Font style: A
Name: *Cornell University.*
Foundaar: *1865*
Motto: *I would found an institution where any person can find instruction in any study.*

UNIVERSITY OF MICHIGAN
Device type: LG NAME — Font style: A
Name: *University of Michigan.*
Foundaar: *1817*
Motto: *Artes, Scientia, Veritas*

UCLA
Device type: NAME — Font style: A
Name: *University of California, Los Angeles.*
Foundaar: *1911*
Motto: *Fiat lux*

COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK
Device type: NAME — Font style: A
Name: *Columbia University.*
Foundaar: *1754*
Motto: *In lumine Tuo videbimus lumen*

THE UNIVERSITY OF CHICAGO
Device type: NAME — Font style: A
Name: *The University of Chicago.*
Foundaar: *1890*
Motto: *Crescat scientia; vita excolatur*

Carnegie Mellon University
Device type: NAME — Font style: A
Name: *Carnegie Mellon University.*
Foundaar: *1900*
Motto: *My heart is in the work*

Penn UNIVERSITY of PENNSYLVANIA
Device type: NAME — Font style: A
Name: *University of Pennsylvaina.*
Foundaar: *1740*
Motto: *Leges sine moribus vanae*

JOHNS HOPKINS UNIVERSITY
Device type: NAME — Font style: A
Name: *Johns Hopkins University.*
Foundaar: *1876*
Motto: *Veritas vos liberabit*

Duke UNIVERSITY
Device type: NAME — Font style: A
Name: *Duke University.*
Foundaar: *1838*
Motto: *Eruditio et Religio.*

Northwestern University
Device type: NAME — Font style: A
Name: *Northwestern University.*
Foundaar: *1851*
Motto: *Quaecumque sunt vera.*

UC San Diego
Device type: NAME — Font style: A
Name: *University of California, San Diego.*
Foundaar: *Est. 1903. Fiat lux*
Motto:

UNIVERSITY of WASHINGTON
Device type: LG NAME — Font style: A
Name: *University of Washington.*
Foundaar: *1861*
Motto: *Lux sit.*

UCSF University of California San Francisco
Device type: LG NAME — Font style: A
Name: *University of California, San Francisco.*
Foundaar: *1868*
Motto: *Fiat lux*

United Kingdom — *21 cases*

UNIVERSITY OF CAMBRIDGE
Device type: NAME — Font style: A
Name: *University of Cambridge.*
Foundation Year: *Est. 1209.*
Motto: *Hinc lucem et pocula sacra.*

UNIVERSITY OF OXFORD
Device type: NAME — Font style: A
Name: *University of Oxford.*
Foundation Year: *1096.*
Motto: *Dominus Illuminatio Mea.*

KING'S College LONDON
Device type: NAME — Font style: A
Name: *King's College London.*
Foundation Year: *1829.*
Motto: *Sancte et Sapienter.*

Imperial College London
Device type: NAME — Font style: A
Name: *Imperial College London.*
Foundation Year: *1845.*
Motto: *Scientia imperii decus et tutamen*

LSE THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE
Device type: LG NAME | — Font style: A
Name: *London School of Economics and Political Science.*
Foundation Year: *1895.*
Motto: *Rerum cognoscere causas.*

THE UNIVERSITY of EDINBURGH
Device type: NAME — Font style: A
Name: *The University of Edimburgh.*
Foundation Year: *1582*
Motto: *Nec temere, nec timide.*

MANCHESTER 1824 The University of Manchester
Device type: NAME — Font style: A
Name: *The University of Manchester.*
Foundaar: *1824*
Motto: *Cognitio, sapientia, hvmanitas.*

University of BRISTOL
Device type: NAME — Font style: A
Name: *University of Bristol.*
Foundaar: *1595*
Motto: *Vim promovet insitam*

UCL
Device type: NAME — Font style: A
Name: *University College London.*
Foundaar: *1826.*
Motto: *Cuncti adsint meritaeque expectent praemia palmae*

WARWICK THE UNIVERSITY OF WARWICK
Device type: NAME — Font style: A
Name: *University of Warwick.*
Foundaar: *1965*
Motto: *Mens agitat molem.*

Durham University
Device type: NAME — Font style: A
Name: *Durham University.*
Foundaar: *1832*
Motto: *Fundamenta eius super montibus sanctis*

University of Glasgow
Device type: NAME — Font style: A
Name: *University of Glasgow.*
Foundaar: *1451*
Motto: *Via, Veritas, Vita.*

University of St Andrews | FOUNDED 1413
Device type: NAME | — Font style: A
Name: *University of St Andrews.*
Foundaar: *1413*
Motto: *Aien aristeuein.*

University of Nottingham UK | CHINA | MALAYSIA
Device type: NAME — Font style: A
Name: *University of Nottingham.*
Foundaar: *1798*
Motto: *Sapientia urbs conditur*

UNIVERSITY OF BIRMINGHAM
Device type: NAME — Font style: A
Name: *University of Birmingham.*
Foundaar: *1825*
Motto: *Per Ardua Ad Alta*

The University Of Sheffield.
Device type: NAME — Font style: A
Name: *University of Sheffield.*
Foundaar: *1828*
Motto: *Rerum cognoscere causas.*

UNIVERSITY OF EXETER
Device type: NAME — Font style: A
Name: *University of Exeter.*
Foundaar: *1922*
Motto: *Lucem sequimur*

Queen Mary University of London
Device type: NAME — Font style: A
Name: *Queen Mary University of London.*
Foundaar: *1785*
Motto: *Coniunctis Viribus*

UNIVERSITY OF LEEDS
Device type: NAME — Font style: A
Name: *University of Leeds.*
Foundaar: *1904*
Motto: *Et augebitur scientia.*

UNIVERSITY OF LIVERPOOL
Device type: NAME — Font styles: AA
Name: *University of Liverpool.*
Foundaar: *1882*
Motto: *Haec otia studia fovent.*

LONDON SCHOOL of HYGIENE &TROPICAL MEDICINE
Device type: NAME — Font style: A
Name: *London school of hygiene and tropical medicine .*
Foundaar: *1899*
Motto: *Committed to improving health worldwide.*

Figure 3.24.a. 127 Best universities from top 4 international rankings.
USA and UK Trademarks characterisation.

Figure 3.24.b. 127 Best universities from top 4 international rankings. EU+EFTA and Asia Trademarks characterisation. Own creation. Devices source: Institutions websites.

European Union + EFTA (European Free Trade Association) — *28 cases*

ETH Eidgenössische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich

Device type: LG NAME — Font style: A
Name: *Swiss Federal Institute of Technology Zurich.*
Foundation Year: 1855
Motto: *Welcome Tomorrow.*

EPFL ÉCOLE POLYTECHNIQUE FÉDÉRALE DE LAUSANNE

Device type: LG NAME — Font style: A
Name: *École Polytechnique Fédérale de Lausanne.*
Foundation Year: 1853
Motto:

ENS ÉCOLE NORMALE SUPÉRIEURE

Device type: NAME — Font style: A
Name: *École Normale Supérieure Paris.*
Foundation Year: 1794
Motto: *L'enseignement par la recherche, pour la recherche*

ÉCOLE POLYTECHNIQUE UNIVERSITÉ PARIS-SACLAY

Device type: NAME — Font style: A
Name: *École Polytechnique.*
Foundation Year: 1794
Motto: *Pour la Patrie, les Sciences et la Gloire.*

UNIVERSITEIT VAN AMSTERDAM

Device type: NAME — Font style: A
Name: *University of Amsterdam.*
Foundation Year: 1632
Motto:

Technische Universität München

Device type: LG NAME — Font style: A
Name: *Technical University of Munich.*
Foundation Year: 1868
Motto: *Die unternehmerische Universität.*

TU Delft

Device type: NAME — Font style: A
Name: *Delft university of technology.*
Foundation Year: 1842
Motto: *Challenge the Future.*

UNIVERSITÄT HEIDELBERG ZUKUNFT SEIT 1386

Device type: | NAME — Font style: A
Name: *Rüprecht-Karls-Universität Heidelberg.*
Foundation Year: 1386
Motto: *Semper apertus.*

UNIVERSITY OF COPENHAGEN

Device type: NAME — Font style: A
Name: *University of Copenhagen.*
Foundation Year: 1479
Motto: *Coelestem adspicit lucem.*

LUND UNIVERSITY

Device type: NAME — Font style: A
Name: *Lund University.*
Foundation Year: 1666
Motto: *Ad utrumque.*

LMU LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

Device type: LG NAME — Font style: A
Name: *Ludwig-Maximilians-Universität München.*
Foundation Year: 1472
Motto: *In lumine Tuo videbimus lumen.*

Trinity College Dublin Coláiste na Tríonóide, Baile Átha Cliath The University of Dublin

Device type: NAME — Font styles: AA
Name: *Trinity College Dublin. The University of Dublin.*
Foundation Year: 1592
Motto: *Perpetuis futuris temporibus duraturam.*

KU LEUVEN

Device type: NAME — Font style: A
Name: *Katholieke Universiteit Leuven.*
Foundation Year: 1425
Motto: *Sedes Sapientiae*

University of Zurich UZH

Device type: NAME — Font style: A
Name: *University of Zurich (UZH).*
Foundation Year: 1833
Motto: *Wissen teilen*

UNIVERSITÉ DE GENÈVE

Device type: NAME — Font style:
Name: *University of Geneva.*
Foundation Year: 1559
Motto: *Post tenebras lux*

KTH VETENSKAP OCH KONST

Device type: NAME — Font styles: AA
Name: *Kth royal institute of technology*
Foundation Year: 1827
Motto: *Vetenskap och konst*

Karolinska Institutet

Device type: NAME — Font style: A
Name: *Karolinska Institutet.*
Foundation Year: 1810
Motto: *Att förbättra människors hälsa.*

WAGENINGEN UNIVERSITY & RESEARCH

Device type: NAME — Font style: A
Name: *Wageningen University and Research.*
Foundation Year: 1918
Motto: *To explore the potential of nature to improve the quality of life*

HUMBOLDT-UNIVERSITÄT ZU BERLIN

Device type: NAME — Font style: A
Name: *Humboldt University of Berlin.*
Foundation Year: 1810
Motto: *Universitas litterarum*

Universiteit Utrecht

Device type: NAME — Font style: A
Name: *Universiteit Utrecht.*
Foundation Year: 1636
Motto: *Sol Iustitiae Illustra Nos*

ERASMUS UNIVERSITEIT ROTTERDAM

Device type: Name — Font styles: AA
Name: *Erasmus University Rotterdam.*
Foundation Year: 1913
Motto: *Make it happen*

Freie Universität Berlin

Device type: NAME — Font style: A
Name: *Freire Universität Berlin.*
Foundation Year: 1948
Motto: *Veritas, Iustitia, Libertas*

UPMC SORBONNE UNIVERSITÉS

Device type: NAME — Font style: A
Name: *Pierre and Marie Curie University-Paris 6.*
Foundation Year: 1970
Motto:

UNIVERSITÉ PARIS SUD

Device type: LG NAME — Font style: A
Name: *University of Paris - Sud.*
Foundation Year: 1971
Motto:

UiO : University of Oslo

Device type: | NAME — Font styles: AA
Name: *University of Oslo.*
Foundation Year: 1811
Motto:

UPPSALA UNIVERSITET

Device type: NAME — Font style: A
Name: *Uppsala Universitet.*
Foundation Year: 1477
Motto: *Gratiae veritas naturae*

HELSINGIN YLIOPISTO HELSINGFORS UNIVERSITET UNIVERSITY OF HELSINKI

Device type: NAME — Font style: A
Name: *University of Helsinki.*
Foundation Year: 1640
Motto:

GHENT UNIVERSITY

Device type: NAME — Font style: A
Name: *Ghent University.*
Foundation Year: 1817
Motto: *Inter Utrumque*

Asia — *13 cases*

NUS National University of Singapore

Device type: NAME — Font style: A
Name: *National University of Singapore (NSU)*
Foundation Year: 1905
Motto: *Towards a Global Knowledge Enterprise.*

NANYANG TECHNOLOGICAL UNIVERSITY SINGAPORE

Device type: NAME — Font style: A
Name: *Nanyang Technological University, Singapore (NTU)*
Foundation Year: 1981
Motto:

清華大學 Tsinghua University

Device type: NAME — Font styles: AA
Name: *Tsinghua University.*
Foundation Year: 1911
Motto: *Self-Discipline and Social Commitmen.*

香港科技大學 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Device type: NAME — Font style: A
Name: *The Hong Kong University of Science and Technology*
Foundation Year: 1991
Motto:

香港大學 THE UNIVERSITY OF HONG KONG

Device type: NAME — Font styles: AA
Name: *The University of Hong Kong*
Foundation Year: 1911
Motto: *Sapientia et Virtus*

SEOUL NATIONAL UNIVERSITY

Device type: NAME — Font style: A
Name: *Seoul National University.*
Foundation Year: 1946
Motto: *Veritas lux mea.*

京都大学 KYOTO UNIVERSITY

Device type: NAME — Font styles: AA
Name: *Kyoto University.*
Foundation Year: 1897
Motto: *Freedom of academic culture*

東京大学 THE UNIVERSITY OF TOKYO

Device type: NAME — Font styles: AA
Name: *The University of Tokyo.*
Foundation Year: 1877
Motto:

北京大学 PEKING UNIVERSITY

Device type: NAME — Font styles: AA
Name: *Peking University.*
Foundation Year: 1898
Motto:

名古屋大学 NAGOYA UNIVERSITY

Device type: LG NAME — Font styles: AA
Name: *Nagoya University.*
Foundation Year: 1871
Motto: *Courageous intellectual*

大阪大学 OSAKA UNIVERSITY

Device type: NAME — Font styles: AA
Name: *Osaka University.*
Foundation Year: 1724
Motto: *Live Locally, Grow Globally*

上海交通大學 SHANGHAI JIAO TONG UNIVERSITY

Device type: NAME — Font styles: AA
Name: *Shanghai Jiao Tong University.*
Foundation Year: 1896
Motto: *Gratitude and Responsibility*

國立臺灣大學 National Taiwan University

Device type: NAME — Font styles: AA
Name: *National Taiwan University.*
Foundation Year: 1928
Motto: *Integrity, Diligence, Fidelity, Compassion.*

Figure 3.24.b. 127 Best universities from top 4 international rankings.
EU+EFTA and Asia Trademarks characterisation.

Figure 3.24.c. 127 Best universities from top 4 international rankings. Canada and Australia Trademarks characterisation. Own creation. Devices source: Institutions websites.

Canada	*6 cases*
McGill	
Device type	NAME
Font style	A
Name	*Mc Gill University.*
Foundation Year	1821
Motto	*Grandescunt Aucta Labore*
UNIVERSITY OF TORONTO	
Device type	NAME
Font style	A
Name	*University of Toronto*
Foundation Year	1827
Motto	*Velut arbor ævo*
UBC THE UNIVERSITY OF BRITISH COLUMBIA	
Device type	NAME
Font style	A
Name	*University of British Columbia.*
Foundation Year	1908
Motto	*Tuum Est*
UNIVERSITY OF ALBERTA	
Device type	NAME
Font styles	AA
Name	*University of Alberta.*
Foundation Year	1908
Motto	*Quaecumque vera.*
McMaster University	
Device type	NAME
Font style	A
Name	*McMaster University.*
Foundation Year	1887
Motto	*All things cohere in Christ.*
Université de Montréal	
Device type	LG NAME
Font style	A
Name	*University of Montreal.*
Foundation Year	1878
Motto	*Fide splendet et scientia*

Australia	*6 cases*
Australian National University	
Device type	NAME
Font style	A
Name	*The Australian National University.*
Foundation Year	1946
Motto	*Naturam Primum Cognoscere Rerum*
THE UNIVERSITY OF MELBOURNE	
Device type	NAME
Font style	A
Name	*The University of Melbourne*
Foundation Year	1853
Motto	*Postera Crescam Laude*
THE UNIVERSITY OF SYDNEY	
Device type	NAME
Font style	A
Name	*The University of Sydney*
Foundation Year	1850
Motto	*Sidere mens eadem mutato*
UNSW SYDNEY	
Device type	NAME
Font style	A
Name	*The University of New South Wales (UNSW Sydney).*
Foundation Year	1949
Motto	*Scientia Manu et Mente.*
THE UNIVERSITY OF QUEENSLAND AUSTRALIA	
Device type	NAME
Font style	A
Name	*The University of Queensland.*
Foundation Year	1909
Motto	*Scientia ac Labore.*
THE UNIVERSITY OF WESTERN AUSTRALIA	
Device type	NAME
Font style	A
Name	*The University of Western Australia.*
Foundation Year	1911
Motto	*Seek wisdom*

Figure 3.24.d. 127 Best positioned spanish universities in international and national rankings. Trademarks characterisation. Own creation. Devices source: Institutions websites.

Spain — *28 cases*

Universitat de Barcelona
Device type: NAME — Font style: A
Name: *Universitat de Barcelona.*
Foundation Year: 1450
Motto: *Libertas Perfundet Omnia Luce.*

Universitat Autònoma de Barcelona
Device type: NAME — Font style: A
Name: *Universitat Autònoma de Barcelona.*
Foundation Year: 1968
Motto: *Commitment to knowledge and innovation*

Universidad Autónoma de Madrid
Device type: NAME — Font style: A
Name: *Universidad Autònoma de Madrid.*
Foundation Year: 1968
Motto: *Quid Ultra Faciam?*

Universitat Politècnica de Catalunya
Device type: NAME — Font style: A
Name: *Universitat Politècnica de Catalunya.*
Foundation Year: 1971
Motto:

Universidad Complutense Madrid
Device type: NAME — Font style: A
Name: *Universidad Complutense de Madrid.*
Foundation Year: 1499
Motto: *Libertas Perfundet Omnia Luce.*

Universitat Politècnica de València
Device type: NAME — Font style: A
Name: *Universitat Politècnica de València.*
Foundation Year: 1971
Motto: *Ex Technica Progressio*

Vniversitat de València
Device type: NAME — Font style: A
Name: *Universitat de València.*
Foundation Year: 1499
Motto:

Universidad de Granada
Device type: NAME — Font style: A
Name: *Universidad de Granada.*
Foundation Year: 1531
Motto:

Universitat Pompeu Fabra Barcelona
Device type: NAME — Font style: A
Name: *Universitat Pompeu Fabra.*
Foundation Year: 1990
Motto:

USC Universidade de Santiago de Compostela
Device type: NAME — Font style: A
Name: *Universidad de Santiago de Compostela.*
Foundation Year: 1495
Motto:

Universidad de Navarra
Device type: NAME — Font style: A
Name: *Universidad de Navarra.*
Foundation Year: 1952
Motto:

uc3m Universidad Carlos III de Madrid
Device type: NAME — Font style: A
Name: *Universidad Carlos III de Madrid (UC3M).*
Foundation Year: 1989
Motto: *Homo homini sacra res*

Universidad Zaragoza (1542)
Device type: NAME — Font style: A
Name: *Universidad de Zaragoza.*
Foundation Year: 1542
Motto:

Universidad de Sevilla
Device type: — Font style: A
Name: *Universidad de Sevilla.*
Foundation Year: 1505
Motto:

Vniversidad de Salamanca
Device type: NAME — Font style: A
Name: *Universidad de Salamanca.*
Foundation Year: 1255
Motto: *Omnium scientiarum princeps Salmantica docet.*

Universitat Rovira i Virgili
Device type: NAME — Font style: A
Name: *Universitat Rovira i Virgili.*
Foundation Year: 1991
Motto: *Sapientiae Liberi Libertati Sapientes*

Politécnica — Campus de Excelencia Internacional ("Ingeniamos el futuro")
Device type: NAME — Font style: A
Name: *Universidad Politécnica de Madrid.*
Foundation Year: 1971
Motto: *Technica impendi nationi*

Universidad de La Laguna
Device type: NAME — Font style: A
Name: *Universidad de La Laguna.*
Foundation Year: 1927
Motto:

Universidad del País Vasco / Euskal Herriko Unibertsitatea (eman ta zabal zazu)
Device type: NAME — Font style: A
Name: *Universidad del País Vasco.*
Foundation Year: 1980
Motto: *Eman ta zabal zazu.*

Universidad de Oviedo / Universidá d'Uviéu / University of Oviedo
Device type: NAME — Font style: A
Name: *Universidad de Oviedo.*
Foundation Year: 1574
Motto: *Sigillum Regiae Universitatis Ovetensis.*

Universitat Ramon Llull
Device type: NAME — Font style: A
Name: *Universitat Ramon Llull.*
Foundation Year: 1991
Motto: *To be and to know.*

Universitat Oberta de Catalunya
Device type: NAME — Font style: A
Name: *Universitat Oberta de Catalunya.*
Foundation Year: 1995
Motto:

UVIC Universitat de Vic
Device type: NAME — Font style: A
Name: *Universitat de Vic.*
Foundation Year: 1599-1997
Motto: *Scientiae patriaeque impendere vitam*

Universidad Pontificia Comillas (ICAI ICADE, Madrid)
Device type: NAME — Font style: A
Name: *Universidad Pontificia de Comillas.*
Foundation Year: 1890
Motto: *The Value of Excellence*

Universitat Ramon Llull
Device type: NAME — Font style: A
Name: *Universitat Ramon Llull.*
Foundation Year: 1990
Motto: *To be and to know*

Universidad Rey Juan Carlos
Device type: NAME — Font style: A
Name: *Universidad Rey Juan Carlos.*
Foundation Year: 1996
Motto: *Non nova, sed nove*

UC Universidad de Cantabria
Device type: NAME — Font style: A
Name: *Universidad de Cantabria.*
Foundation Year: 1972
Motto:

Universitat Internacional de Catalunya
Device type: NAME — Font style: A
Name: *Universitat Internacional de Catalunya.*
Foundation Year: 1997
Motto: *Veritas liberabit vos*

Universitat Abat Oliba CEU
Device type: NAME — Font style: A
Name: *Universitat Abat Oliva.*
Foundation Year: 2003
Motto: *Viam sapientiae monstrabo*

UNIVERSITAS Miguel Hernández
Device type: NAME — Font styles: AA
Name: *Universidad Miguel Hernández de Elche.*
Foundation Year: 1996
Motto:

Universitat Internacional de Catalunya
Device type: NAME — Font style: A
Name: *Universitat Internacional de Catalunya.*
Foundation Year: 1997
Motto: *Veritas liberabit vos*

Universidad de Alcalá
Device type: NAME — Font style: A
Name: *Universidad de Alcalá de Henares.*
Foundation Year: 1293
Motto: *Compluti Urbis Universitas*

Universidad de Málaga
Device type: NAME — Font style: A
Name: *Universidad de Málaga.*
Foundation Year: 1972
Motto: *Inter Utrumque*

Catalonia — *7(present in spanish rankings)+5 cases*

Universitat de Barcelona
Device type: NAME — Font style: A
Name: *Universitat de Barcelona.*
Foundation Year: 1450
Motto: *Libertas Perfundet Omnia Luce.*

Universitat Autònoma de Barcelona
Device type: NAME — Font style: A
Name: *Universitat Autònoma de Barcelona.*
Foundation Year: 1968
Motto: *Commitment to knowledge and innovation*

Universitat Politècnica de Catalunya
Device type: NAME — Font style: A
Name: *Universitat Politècnica de Catalunya.*
Foundation Year: *Est. 1971. Motto: ---.*
Motto:

Universitat Pompeu Fabra Barcelona
Device type: NAME — Font style: A
Name: *Universitat Pompeu Fabra.*
Foundation Year: *Est. 1990. ---*
Motto:

Universitat de Girona
Device type: NAME — Font style: A
Name: *Universitat de Girona.*
Foundation Year: 1446-1991
Motto:

Universitat Abat Oliba CEU
Device type: NAME — Font style: A
Name: *Universitat de Lleida.*
Foundation Year: *Est. 1300-1991*
Motto:

Universitat Rovira i Virgili
Device type: NAME — Font style: A
Name: *Universitat Rovira i Virgili.*
Foundation Year: 1991
Motto: *Sapientiae Liberi Libertati Sapientes*

Universitat Ramon Llull
Device type: NAME — Font style: A
Name: *Universitat Ramon Llull.*
Foundation Year: 1991
Motto: *To be and to know.*

Universitat Internacional de Catalunya
Device type: NAME — Font style: A
Name: *Universitat Internacional de Catalunya.*
Foundation Year: 1997
Motto: *Veritas liberabit vos*

Universitat Abat Oliba CEU
Device type: NAME — Font style: A
Name: *Universitat Abat Oliva.*
Foundation Year: 2003
Motto: *Viam sapientiae monstrabo*

Figure 3.24.d. 127 Best positioned spanish universities in international and national rankings. Trademarks characterisation.