

# Sound Properties associated with Equiluminant Colours

Giles Hamilton-Fletcher<sup>1,2</sup>, Christoph Witzel<sup>3</sup>, David Reby<sup>1</sup>, and Jamie Ward<sup>1,2</sup>

<sup>1</sup>School of Psychology, University of Sussex, Brighton, UK

<sup>2</sup>Sackler Centre for Consciousness Science, University of Sussex, Brighton, UK

<sup>3</sup>Allgemeine Psychologie, Justus-Liebig-Universität Gießen, Gießen, Germany

\* All correspondence should be addressed to gh71@sussex.ac.uk

## Abstract

There is a widespread tendency to associate certain properties of sound with those of colour (e.g. higher pitches with lighter colours). Yet it is an open question how sound influences chroma or hue when properly controlling for lightness. To examine this, we asked participants to adjust physically equiluminant colours until they 'went best' with certain sounds. For pure tones, complex sine waves and vocal timbres, increases in frequency were associated with increases in chroma. Increasing the loudness of pure tones also increased chroma. Hue associations varied depending on the type of stimuli. In stimuli that involved only limited bands of frequencies (pure tones, vocal timbres), frequency correlated with hue, such that low frequencies gave blue hues and progressed to yellow hues at 800Hz. Increasing the loudness of a pure tone was also associated with a shift from blue to yellow. However, for complex sounds that share the same bandwidth of frequencies (100-3200Hz) but that vary in terms of which frequencies have the most power; all stimuli were associated with yellow hues. This suggests that the presence of high frequencies (above 800Hz) consistently yield yellow hues. Overall we conclude that while pitch-chroma associations appear to flexibly re-apply themselves across a variety of contexts, frequencies above 800Hz appear to produce yellow hues irrespective of context. These findings reveal new sound-colour correspondences previously obscured through not controlling for lightness. Findings are discussed in relation to understanding the underlying rules of cross-modal correspondences, synaesthesia, and optimising the sensory substitution of visual information through sound.

**Keywords:** Correspondences, Vision, Colour/Color, Hearing, Sound.

## Introduction

In the opening moments of Disney's 1940 animated production of *Fantasia*, an abstract visual interpretation of the sounds of the Philadelphia Orchestra playing Bach's staccato fugue is created for the viewer. The abstract images vary in colour, shape and location and are the results of visual artists' mental imagery. The full bodied steady brass section gives rise to all-encompassing swathes of deeply saturated reds and oranges, while the high pitched string instruments give rise to smaller angular columns of bright light with

1 rapid changes in notes reflecting fast motion across the screen, tending to rise with  
2 ascending pitch or fall with descending. Are these associations arbitrary and idiosyncratic, or  
3 do they reveal more general patterns of associations across modalities?

4 In experimental studies, variations of lightness, location, shape, and chroma have  
5 been associated to changes in pitch, loudness, tempo and timbral qualities (Marks, 1974;  
6 Walker, 2012; Walker, Francis & Walker, 2010; Ward, Huckstep & Tsakanikos, 2006). These  
7 intuitive pairings across the senses are referred to as cross-modal correspondences in the  
8 general population and congruency effects from this appear to influence their aesthetic  
9 appeal, integration and perceptual processing (Spence, 2011; Ward, Moore, Thompson-  
10 Lake, Salih & Beck, 2008). Correspondences are often contrasted with developmental  
11 synaesthesia, where stimulation in one modality (e.g. auditory) can elicit automatic,  
12 consistent and conscious percepts in a second modality (e.g. vision) in a small portion of the  
13 population (Novich, Cheng & Eagleman, 2011; Simner, 2012a; Simner et al., 2006). It should  
14 be noted that correspondences and synaesthesia may share some of the same tendencies  
15 (e.g. pitch-lightness, Ward et al., 2006; for a review see Simner, 2013) and as a result it is  
16 likely that correspondences (especially those present in infancy) may influence any  
17 development of synaesthesia in the related modalities (Ludwig & Simner, 2013; Simner &  
18 Ludwig, 2012; Walker et al., 2010). In cases of visual deprivation, cases of acquired  
19 synaesthesia seem to be most commonly manifested as auditory to visual synaesthesias,  
20 suggesting strong predispositions for these regions to connect (Afra, Funke & Matsuo,  
21 2009). Related to this, in sensory substitution devices where visual information is  
22 systematically encoded in sound, visually-deprived long term users of such devices have  
23 reported a 'visual' phenomenology resulting from sound, as a kind of artificially acquired  
24 audio-visual synaesthesia (Ward & Meijer, 2010; Ward & Wright, 2014).

25 Examining these multi-modal interactions allow us to identify rule sets that the brain  
26 uses to pair seemingly separate stimuli together. By examining the nature of these  
27 mappings, it becomes possible to determine which neural processes are likely to facilitate  
28 such bindings; such as whether these are driven by lower-level features and neural-  
29 encoding, for instance, increasing loudness and increasing lightness are associated (Marks,  
30 1987) and both properties are associated by increased neural activation in primary but not  
31 secondary cortices (Goodyear & Menon, 1998; Mulert et al., 2005); through learned  
32 association, such as high-pitch and small objects (Evans & Treisman, 2010) where smaller  
33 animals tend have higher pitched voices (Fitch, 1997); higher-level cognitions (e.g. *High*  
34 pitch and *high* elevation, sharing the linguistic term 'high') including mediating pathways  
35 such as emotional valence, where emotionally-positive sounds and colours become  
36 associated (Palmer, Schloss, Xu & Prado-León, 2013; Sebba, 1991). Spence (2011)  
37 describes these types as 'structural,' when they manifest as a result of typical brain  
38 development, 'statistical' when they are learned from continual exposure to matching stimuli  
39 and 'semantic' when they result from a third mediating process, such as language or  
40 emotion. Furthermore it is suggested that while the first two affect lower-level perceptual  
41 processing, all three can influence higher-level decisions. However a given correspondence  
42 might fit into all three categories, such as with pitch-height, which have shown a matching  
43 preference in pre-verbal infants (Braaten, 1993), an effect on perceptual processing tasks  
44 (Evans & Treisman, 2010), feature as statistical correlations in our environment, are  
45 exaggerated by the ear's structure (Parise, Knorre & Ernst, 2014), and finally have a  
46 stronger effect when the association is reinforced by language (Dolscheid, Shayan, Majid &  
47 Casasanto, 2013).

## Pure tone correspondences

1  
2 The structurally simplest form of sound is a pure tone sine wave, which has a  
3 frequency (determining the perceived 'pitch') and amplitude (determining the perceived  
4 'loudness'). These two dimensions interact, so that changing the frequency also subtly  
5 changes the perceived loudness. This perceptual phenomenon has been mapped out in  
6 loudness-equalisation curves (Fletcher & Munson, 1933; ISO, 2003), where 'phons' is used  
7 to describe the perceptual loudness of a given pure tone. Pure tones are thus ideal for  
8 examining the effect that one specific frequency has on colour-matching in isolation, and  
9 varying their frequency and loudness has revealed a wide variety of colour  
10 correspondences.

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12 Increasing the frequency of pure tones is preferentially matched to colours with  
13 increased lightness (Ward et al., 2006). This correspondence can affect perceptual  
14 processing speeds (Marks, 1987; Martino & Marks, 1999; Melara, 1989), is present in  
15 children (Mondloch & Maurer, 2004) and is also shared by non-human primates (Ludwig,  
16 Adachi & Matsuzawa, 2011), suggesting that this correspondence occurs at the structural  
17 level (Spence, 2011). Increasing the loudness of pure tones also relates to increased  
18 lightness in both children and adults (Bond & Stevens, 1969; Marks, 1987; Root & Ross,  
19 1965; Stevens & Marks, 1965). However, it is not quite as uniform as the pitch-lightness  
20 mappings, as for a smaller subsample of individuals, increasing loudness can be more  
21 intuitively put with *decreasing* lightness (Marks, 1974).

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23 The relationship between pure tones and other colour dimensions, such as chroma  
24 and hue, is less clear. Ward et al. (2006) observed a quadratic relationship between chroma  
25 and increasing frequency, whereby frequencies near middle C (262Hz) would derive the  
26 most saturated colours. However, it is likely that this also reflects a pitch-lightness  
27 association as it is impossible for extremely dark or bright colours to also be highly  
28 saturated, whereas colour with a moderate lightness can potentially be highly saturated. One  
29 would therefore expect to see this distribution if participants chose a random selection of  
30 chromas and hues, yet still maintained their pitch-lightness tendencies. Giannakis (2001)  
31 reports a loudness-chroma mapping for pure tones between 110-3520Hz, where louder  
32 sounds correspond to more saturated colours. This provides an alternative explanation for  
33 Ward et al.'s inverted U-distribution between frequency and chroma, as extremely high or  
34 low pitched pure tones can sound quieter to the listener when not loudness-equalised (ISO,  
35 2003).

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37 Pitch-hue correspondences have been reported in children, placing the highest  
38 pitched tones with yellow/green, middle pitches with red/orange and the lowest with  
39 blue/purple (Simpson, Quinn & Ausubel, 1956). Giannakis (2001) also found that non-  
40 synaesthetic participants would combine red/yellow with higher frequencies, green/cyans  
41 with middle frequencies, and blue/magenta with the lowest frequencies. In regards to sound-  
42 colour synaesthetes, Orlandatou (2012) describes an experiment finding that higher pitched  
43 sounds (both pure tone and complex) result in more saturated colours than low-pitched, and  
44 that these have a tendency towards yellowish hues. An important note in the direct  
45 comparison of these studies is the different frequency ranges used in each experiment, with  
46 Simpson et al.'s experiment ranging between 125-12000Hz stimuli, Giannakis' experiment is  
47 between 110-3520Hz and Orlandatou's is 50-3000Hz. These studies support an association  
48 between high pitches and yellow hues; however it is unknown whether specific frequencies,  
49 or simply the highest frequency in a given context, are associated with yellow. Moreover, the  
50 lack of controlling for lightness in these studies means that the reported hue associations  
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1 might be primarily driven by pitch-lightness associations, with participants secondarily  
2 picking prototypical colour exemplars, since yellow is the brightest focal colour (Spence,  
3 2011). Prior studies have also had difficulties in analysing hue in a perceptually meaningful  
4 way, either due to using non-human models of colour space, or being unable to meaningfully  
5 analyse circular representations of hue (Thornley Head, 2006; Ward et al., 2006).  
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## 8 *Complex sound correspondences* 9

10 Increasing auditory complexity beyond simple pure tone stimuli to richer timbral  
11 sounds has some important influences on colour selection. Timbre refers to any distinctive  
12 qualities in a sound separate from its pitch or loudness. Complex periodic sounds are  
13 composed of multiple pure tones and typically consist of a fundamental frequency which is  
14 the lowest frequency in a sound (perceived as the sound's 'pitch') and multiples of this  
15 frequency (its 'harmonics'). Many factors can be considered when classifying these sounds,  
16 such as the range of frequencies used (the sound's 'bandwidth') and the power distribution  
17 for frequencies within the sound (the sound's 'centre of gravity'). While these factors can be  
18 applied to sounds that do not vary over time (called static timbre), there are additional  
19 properties for sounds that do vary over time (called dynamic timbre).  
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22 Ward et al. (2006) found that instrumental sounds (e.g. piano sounds) were given  
23 more saturated colours in comparison to pure tone stimuli when played at the same note for  
24 both controls and synaesthetes. The increased saturation of instruments in comparison to  
25 pure tone stimuli could be explained either through the overall increase in bandwidth or  
26 through the density of harmonics that creates a richer sound. Also in this context, the  
27 lightness of colours chosen for piano or string instruments were not statistically lighter on  
28 average than their pure tone counterparts which points to the fundamental frequency having  
29 a key role in influencing the lightness of colours. However, in a different context, when ten  
30 timbres were compared all playing the same note, significant differences were found  
31 between instrument-type and their associated lightness and chroma. This suggests that the  
32 distribution and pattern of frequencies beyond the fundamental may influence associated  
33 colours' lightness and chroma. Timbre-lightness ranged from the didgeridoo (darkest) to the  
34 harp (brightest), while timbre-chroma ranged from the least saturated (didgeridoo / harp) to  
35 the most saturated (super tenor / guitar). As stated previously, because minimum and  
36 maximum lightness have constraining effects on the potential choice of chroma, it is perhaps  
37 not surprising to see the most de-saturated colours occur with the harp and didgeridoo  
38 stimuli. However, the lack of spectral analysis on the instrument sounds themselves (which  
39 is further complicated by using dynamic timbre that varies over time) did not allow the explicit  
40 identification of the aspects of the sound that explains the ordering of these instruments.  
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43 Some recent studies have improved both classifications of complex sounds and the  
44 analysis of colour dimensions in perceptually-accurate colour spaces like CIELUV (Moos,  
45 Smith, Miller & Simmons, 2014). These conditions have helped to find specific associations  
46 between auditory dimensions that define vowel stimuli and correlate them to lightness as  
47 well as saturation towards particular hues. The use of perceptually accurate colour spaces  
48 also allows for the capacity to better control for common confounds, such as variations of  
49 lightness (Spence, 2011). Finally, in addition to analysing chroma, through circular analysis,  
50 it is also possible to analyse hue directly (Batschelet, 1981; Berens, 2009). Overall, a  
51 consideration of all of these factors allows a finer degree of control in finding associations  
52 between specific dimensions of sound and colour.  
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## Hypotheses

In order to better understand the relationship between sound and chroma / hue, participants were asked to adjust an equiluminant colour to 'best match' the sounds they were presented with. For pure tones, we expected to see increases in pitch associated with increases in chromaticity, specifically towards yellow hues (Orlandatou, 2012; Simpson et al., 1956), and across a variety of contexts (100-3200Hz and 440-880Hz). We also sought to replicate previous loudness-chroma findings in a pure tone stimulus (Giannakis, 2001). By examining different bands of frequencies present in a vocal sound, we expected to see higher frequencies yield yellower hues (Moos et al., 2014). To examine the influence of a sound's 'centre of gravity' we presented two types of sounds (complex sine waves and vocals) that had the same range of frequencies, but varied in which frequencies had the highest power. We expected that when the higher frequencies have the highest power, this would also increase chroma towards yellow hues.

## Method

### Participants

Forty-four students of the University of Sussex (33 women aged  $19.8y \pm 3.1$ ) were recruited. Observers were either paid in course credits or £5 for participation. Prior to the experiment, participants filled out a pre-screening form, in which they confirmed that they had normal or corrected-to-normal visual acuity, had neither hearing nor colour vision deficiencies, and did not experience sound-colour synaesthesia or any other type of synaesthesia.

### Materials

### Apparatus

Colours were displayed on a Dell D1626HT 20-inch CRT monitor, driven by an ATI radeon HD 2400 graphics card with a 32bit colour resolution, a resolution of 1024 by 768 pixels, and a refresh rate of 100Hz. Colorimetric specifications were measured with a ColourCAL V2 colorimeter (cite). The CIE1931 chromaticity coordinates and luminance of the monitor primaries were  $R = [0.627, 0.343, 11.601]$ ,  $G = [0.281, 0.615, 30.346]$ , and  $B = [0.151, 0.069, 4.21]$ . Gamma corrections without bit-loss were applied based on the measured gamma curves of the monitor primaries. Observers looked at the display through a viewing tunnel and from a distance of 1 metre. The experimental measurements were done in a dark room in order to control for the observers' adaptation.

Sounds were outputted using SoundMAX HD audio ESP and heard through HD 497 Sennheiser headphones. Experiments were programmed using Matlab (The Mathworks, Inc.) with the Psychophysics Toolbox extensions (Brainard, 1997; Pelli, 1997).

### Colour stimuli

1 Colours were presented as discs at the centre of a grey monitor background. Disks  
2 had 1.75 inches diameter, which corresponds to 2.55 degrees visual angle at the 1 metre  
3 viewing distance. Colours were sampled from an isoluminant plane in CIELUV-space.  
4 CIELUV consists of an achromatic lightness dimension  $L^*$ , and two chromatic dimensions,  
5 namely a green-red axis  $u^*$  and a blue-yellow axis  $v^*$ . The corresponding polar coordinates  
6 of CIELUV represent chroma as radius and hue as azimuth (often abbreviated as Lch, for  
7 lightness, chroma and hue). CIELUV colour space accounts for the fact that perceived  
8 colours are relative to the observer's adaptation by specifying colours relative to an adapting  
9 white-point. The adapting white-point was set as  $xyY = [0.3101\ 0.3162\ 50]$ . The  
10 chromaticities of the grey background corresponded to those of the assumed white-point.  
11 The lightness of the background was  $L^* = 60$ . The definition of the white-point with a higher  
12 luminance than the adapting background is done to avoid  $L^*$  values above 100, when stimuli  
13 are lighter than the background, as here (cf. Witzel & Franklin, 2014). The lightness of the  
14 stimulus colours was fixed at  $L^* = 65$ , i.e. slightly lighter than the background. A constant  
15 lightness  $L^*$  implies a constant luminance. Controlled measurements revealed that the  
16 rendered luminance varied less than 0.5%. Adjustments of hue changed the CIELUV  
17 azimuth, adjustments of chroma changed the CIELUV radius of the disk's colour.  
18 Adjustments of chroma were constrained to a maximum of 60 because this is the highest  
19 chroma available for each hue within the monitor gamut (cf. Witzel & Franklin, 2014; Forder  
20 et al., 2014).

## 27 **Auditory stimuli**

### 31 *Pure tone frequency - set 1 (100-3200Hz range)*

34 As perceived pitch and loudness are related phenomena, loudness-equalised sine  
35 waves of varying frequency were produced. The amplitude of individual sine waves was  
36 scaled with reference to 40 phons (subjective measure of equal loudness) on equal-  
37 loudness-level contours (ISO, 2003). The frequency and amplitude of the stimuli are as  
38 follows; 100Hz (.92 amp), 200Hz (.68 amp), 400Hz (.52 amp), 800Hz (.4 amp), 1600Hz (.4  
39 amp) and 3200Hz (.3 amp). This allows a variation in perceived pitch without obvious  
40 changes in subjective loudness to co-occur.

### 45 *Pure tone frequency - set 2 (440-880Hz range)*

47 In order to gauge whether context is important, another set of frequencies was  
48 produced that spanned a shorter frequency-range. These consisted of sine wave  
49 frequencies taken from a musical octave, consisting of 440, 493, 523, 587, 659, 698, 784  
50 and 880Hz pure tones. This range was chosen as it was close to the middle two frequencies  
51 in the previous condition and so it would not consist of especially 'high' or 'low' frequencies  
52 relative to the previous stimulus. Since there are only minimal changes in loudness across  
53 these frequencies no loudness equalisation was applied.

### 58 *Pure tone loudness*

1 In order to create stimuli that varied in loudness but not pitch, a 40 phons 400Hz pure  
2 tone was created. Three additional stimuli were derived from this with 0.5, 0.25 and 0.1  
3 amplitude proportions. This was done so that subjective loudness would be at normal levels  
4 with respect to the frequency condition, half-amplitude, quarter-amplitude and finally a 10th  
5 of the amplitude as the quietest stimuli.  
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### 7 8 *Timbral frequency bands* 9

10 In order to understand the impact that various bands of frequencies have on colour  
11 selections for richer timbral sounds, a synthesised vocal sound was created and then band-  
12 passed through specific frequency bands. An artificial vocal sound was created using Praat  
13 voice synthesis and analysis software (Boersma & Weenink, 2012). A 27-year-old male  
14 vocal sound was recorded (fundamental frequency of 83Hz) and this was used as a  
15 reference by Praat for creating a synthesised vocal sound without formants (the spectral  
16 peaks of intensity that create vowel sounds). This allowed us to have a distinctive  
17 fundamental frequency with an equal distribution of power across all frequency ranges. This  
18 base sound was then band-passed through either a 100-200Hz, 200-400Hz, 400-800Hz,  
19 800-1600Hz or 1600-3200Hz gate. All sounds had the same implied fundamental frequency  
20 of 83Hz since all frequencies present are multiples of this. As a result, these stimuli allowed  
21 us to test individual frequency ranges for richer timbral sounds.  
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### 27 28 *Complex sine wave 'centre of gravity'* 29

30 In order to understand the influence of increasing the power of either higher or lower  
31 frequencies when the range of frequencies remains consistent, a complex sound was  
32 produced consisting of 100, 200, 400, 800, 1600 and 3200Hz sine waves together. This  
33 sound either had the lowest or highest three frequencies reduced in dB by 33 or 66%.  
34 Alongside the original sound this produced five sounds that vary in their power in low to high  
35 frequencies while retaining a 100 to 3200Hz bandwidth.  
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### 40 *Timbral 'centre of gravity'* 41

42 An artificial vocal sound was created in Praat, using the same vocal reference and  
43 procedure as the 'timbral frequency bands' stimuli, however the base stimuli was then band-  
44 passed between 100 and 3200Hz. From this, frequencies either above or below 600Hz were  
45 reduced in dB by 33 or 66%. Including the original sound, this produced five sounds ranging  
46 between 100 to 3200Hz but varying in the power distribution of low (under 600Hz) or high  
47 (over 600Hz) frequencies.  
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## 51 **Procedure** 52

53 Prior to each experiment, the CRT monitor was active for 30 minutes to stabilise  
54 colour output. Participants were sat at the testing computer and told they would be  
55 presented with a series of sounds, and then asked to adjust the colour of a disc to a colour  
56 that they felt 'best matched' the current sound. They were walked through the controls for  
57 altering the colour of the central disc though changing hue, chroma, their navigation speed,  
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1 and finally confirming their selection. Participants were initially given two randomly selected  
2 stimuli to practice colour adjustment on, and when they were ready to begin were left in a  
3 darkened room to control adaption to the monitor background. During the main task, the six  
4 stimulus sets are given a random order, and then completed in turn by the participant. For  
5 each stimulus set, participants would first listen to all stimuli within that set in order to control  
6 for range effects. Then, they re-listened to these sounds and adjusted the presented colour.  
7 The order of stimuli was randomised in both, the preliminary listening and the adjustment  
8 phase. Each sound stimulus was presented to participants for 1 second; but participants  
9 could re-listen to the current sound stimulus at any time, and were given unlimited time to  
10 make their colour choice before confirming their selection. When adjustments for a stimulus  
11 set were completed, the next stimulus set was presented, and this process would repeat  
12 until adjustments were completed for all stimulus sets. The task took approximately 25  
13 minutes to complete on average.  
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## 18 Results

19 For each stimulus set, the average time and colour-space travelled was taken for  
20 each participant. On average across all stimulus sets the average time taken for a colour  
21 adjustment was 8.33 seconds (SD 4.6), and the average distance in colour-space travelled  
22 in CIELUV space was 46 units (SD 14).  
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## 28 Chroma

29 Figure 1.a illustrates the relationship between the pitch of pure tones and adjusted  
30 chroma for the first, logarithmically scaled set spanning 100-3200Hz and for the second set  
31 spanning 440-880Hz (in red). To test the relationship between adjusted chroma and pitch,  
32 we calculated correlations between frequencies of the tones and the corresponding  
33 adjustments of chroma averaged across individuals. In both sets of pure tones, frequency  
34 was correlated with adjusted chroma ( $r(4) = .89, p = .02$ , and  $r(6) = .98, p < .001$ ). This was  
35 still true when combining the measurements for both stimulus sets ( $r(12) = .78, p = .001$ ).  
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39 However, looking at Figure 1.a we realized that the relationship between pitch and  
40 chroma is not based on the absolute frequencies; but is instead relative to the range of  
41 frequencies in the stimulus set. For example, the first four sounds in the second set (440,  
42 493, 523, and 587Hz) yield lower chromaticities than the third sound in the first set (400Hz), a  
43 fact that can only be explained if these chroma-pitch mappings are relative to their auditory  
44 context. Another point is that the stimuli in the first set follow a logarithmic curve rather than  
45 a line, while those in the second set were very close to a line. To account for the relative  
46 scaling of frequency, we calculated *frequency levels* according to the rank of stimulus  
47 frequency within the set, and we normalized these ranks by z-scores to make them  
48 comparable across stimulus sets with different numbers of stimuli. For pure tones, this  
49 results in an almost perfect linear relationship between frequency levels and average  
50 chroma adjustments when combining the two stimulus sets ( $r(12) = .94, p < .001$ ; Figure  
51 1.b). This correlation is also significant after Bonferroni correction for twofold testing of the  
52 correlation ( $\alpha = 0.05/2$ ).  
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57 Moreover, to make sure that correlations across only a few stimuli are not spurious,  
58 we calculated correlation coefficients for each individual observer, transformed them to  
59 Fisher's z-transforms (Fisher, 1921), and tested with a t-test across observers whether  
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1 correlation coefficients were larger than zero. Reported average correlation coefficients (Mr)  
2 were also calculated with Fisher-transforms, and then converted back to r-values. Observers  
3 who did not adjust chroma at all, were discarded from analyses, which is reflected in the  
4 reported degrees of freedom. The t-tests confirmed a relationship between the frequency  
5 levels of pure tones and chroma ( $Mr = .58$ ,  $t(43) = 8.8$ ,  $p < .001$ ,  $d = 1.3$ ).

6 Similar results were obtained for the third set of pure tones, which varied in loudness  
7 (Figure 1.c). We calculated the correlation between the average chroma adjustment and the  
8 different levels of loudness (1 for low loudness to 4 for high loudness). Chroma adjustments  
9 increased with higher loudness levels, only just reaching significance ( $r(2) = .96$ ,  $p = .04$ ).  
10 However, since we had only four stimuli the degrees of freedom of this correlation is very  
11 low. The t-test across individuals confirmed a positive correlation between loudness levels  
12 and chroma ( $Mr = .86$ ,  $t(43) = 3.0$ ,  $p = .005$ ,  $d = 0.45$ ).

13 As with the pure tones, we found further evidence for the relationship between  
14 chroma and frequency with complex sine wave sounds that varied in their 'centre of gravity'.  
15 For the complex sine wave sounds (Figure 1.e), we calculated the correlation between the  
16 average chroma adjustment and the different 'centre of gravity' levels corresponding to the  
17 order of the stimuli (1 for lowest to 5 for highest). Again, we found a high correlation between  
18 frequency levels and chroma for average adjustments ( $r(3) = .98$ ,  $p = .002$ ) and in the t-test  
19 across individual observers ( $Mr = .68$ ,  $t(39) = 5.8$ ,  $p < .001$ ,  $d = 0.92$ ).

20 Vocal sounds also yielded positive correlations between frequency levels and  
21 chroma as observed for the other three stimulus sets. A correlation with chroma was also  
22 found for both sets of vocal sounds (Figure 1.d,f). For the vocal frequency band stimuli we  
23 calculated the correlation between chroma adjustments and their relative frequency level.  
24 Positive correlations were found for the analyses of the aggregated data, just reaching  
25 significance ( $r(3) = .92$ ,  $p = .026$ ), but strongly significant for the individual data ( $Mr = .42$ ,  
26  $t(41) = 3.3$ ,  $p = .002$ ,  $d = 0.51$ ). For the second set of vocal sounds, we also coded their  
27 'centres of gravity' through their relative frequency levels. These frequency levels also just  
28 correlated with the aggregated ( $r(3) = .92$ ,  $p = .03$ ) and individual chroma adjustments ( $Mr$   
29  $= .23$ ,  $t(42) = 2.1$ ,  $p = .04$ ,  $d = 0.32$ ). However, average chroma adjustments (Figure 1.f) vary  
30 much less across 'centre of gravity' levels for vocal sounds than for the other four sound sets  
31 varying in frequency levels (Figure 1.b,d,e). This suggests that, while being systematic, the  
32 effect of frequency on chroma is much weaker for this than for the other sets of sounds.  
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42 <PLEASE INSERT FIGURE 1 HERE>  
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45 Figure 2 allows for a comparison across all stimulus sets. Panel a illustrates the  
46 relationship between chroma and frequency when combining the data from all stimulus sets  
47 with z-scored frequencies. The correlation between frequency levels and chroma explains  
48 more than 62% of the variance ( $r(27) = .79$ ;  $p < .001$ ). A large proportion of unexplained  
49 variance is due to the vocal 'centre of gravity' stimuli (highlighted through a darker colour in  
50 Figure 2.a). Without that stimulus set, the correlation explains 83% of the variance in the  
51 other 4 stimulus sets ( $r(22) = .91$ ,  $p < .001$ ). Note that this correlation is also significant after  
52 Bonferroni correction for twofold testing of the correlation ( $\alpha = 0.05/2$ ). T-tests across  
53 individuals also confirmed this relationship ( $Mr = .42$ ,  $t(43) = 8.7$ ,  $p < .001$ ,  $d = 1.3$ ).

54 Finally, Figure 2.b illustrates the average adjustments per stimulus set. For each  
55 stimulus set and each observer, we calculated the chroma adjustment averaged across the  
56 stimuli of the stimulus set. With the resulting data, we conducted a one-way repeated  
57 measures analysis of variance across observers with the 5 stimulus sets as the factor.  
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1 Mauchly's Test of Sphericity indicated that the assumption of sphericity had been violated,  
2  $\chi^2(9) = 20.16, p = .017$ , with  $\epsilon > .75$ , and therefore, a Huynh-Feldt correction was used.  
3 There were significant differences in chroma adjustments across the 5 stimulus sets (F  
4  $(3.57, 153.57) = 9.38, p < .001, \eta_p^2 = .179$ ). Bonferroni corrected post-hoc t-tests revealed  
5 that the vocal 'gravity' sounds were significantly less chromatic than the first set of pure  
6 tones ( $p < .001$ ), vocal frequency bands ( $p = .014$ ), sine wave 'gravity' sounds ( $p < .001$ ),  
7 and not quite significant for the second set of pure tones ( $p = .058$ ).  
8

9 Taken together, average adjustments of chroma differed across stimulus sets. At the  
10 same time, all stimulus sets consistently showed a positive relationship between frequency  
11 level and chroma, indicating that the higher the frequency of a sound within the range of a  
12 stimulus set (*relative pitch*), the more chroma observers associate with the sound.  
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15 **<PLEASE INSERT FIGURE 2 HERE>**  
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## 20 *Hue*

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22 The Circular Statistics toolbox for Matlab Version 2012 (Berens, 2009) was used to  
23 analyse hue adjustments. First, we explored central tendencies towards a certain hue in the  
24 adjustments of a given stimulus that are useful to better understand the main results  
25 reported later on. For this purpose, we used Rayleigh's test for uniformity, which is  
26 particularly fit for testing unimodal distributions i.e. tendencies towards one particular hue  
27 (Batschelet, 1981; Berens, 2009). We applied this test to the hue adjustments of each  
28 stimulus in each stimulus set. Applying a Bonferroni correction for all stimuli in all sets vastly  
29 reduces the alpha level at which they are considered ( $0.05/33 = 0.0015$ ), potentially  
30 obscuring important context and interesting tendencies within and across datasets. For this  
31 reason, the results of the Rayleigh tests are based on uncorrected significance levels (alpha  
32 = 0.05) and should be considered as exploratory.  
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35 For the three stimuli sets of pure tones, Rayleigh's tests only had sounds at 1600Hz  
36 and 3200Hz in the first set and 440Hz and 880Hz in the second set yield significant  
37 tendencies towards one particular hue (mean vector length  $V = .26-.41, ps < .05$ ). The  
38 440Hz stimulus was associated with blue hues, while 880Hz, 1600Hz and 3200Hz were  
39 associated with yellow-orange hues (supplemental figure S1). For the different frequency  
40 bands of vocal sounds, two of the five were associated with a specific hue ( $V = .36-.42, ps <$   
41  $.05$ ), an average frequency of 150Hz was associated with blue hues, while higher average  
42 frequencies (2400Hz) were associated with yellow hues. For sounds with the same  
43 bandwidth (100-3200Hz) that varied in their 'centre of gravity,' three of the five complex sine  
44 wave stimuli were significantly associated with one hue ( $V = .30-.42, ps < .05$ ), while all  
45 vocal timbre stimuli were associated with one hue ( $V = .27-.49, ps < .05$ ). Both of these sets  
46 of stimuli produced yellow hues (Figure 3.c and supplemental figure S2).  
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49 We then examined whether different stimuli in each set yielded different central  
50 tendencies in hue adjustments. Because mean vector length was below 0.45 for many of the  
51 stimuli, we compared stimuli through a circular median rather than a Watson-Williams test  
52 (Berens, 2009). The medians in the first set of pure tones (spanning 100 to 3200Hz) did not  
53 differ significantly across the 6 tones (P-statistic = 8.9,  $p = .12$ ). Differences were close to  
54 significance in the smaller range of frequencies (440-880Hz) and those that varied in  
55 loudness (P-statistic = 13.3,  $p = .07$  and P-statistic = 7.4,  $p = .06$ ). There was also no  
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1 significant difference between the medians of the 'centre of gravity' sounds, whether they  
2 were composed of complex sine waves (P-statistic = 4.6  $p = .33$ ) or a vocal timbre sounds  
3 (P-statistic = 3.6,  $p = .46$ ). The only stimulus set that yielded clear and highly significant  
4 differences across stimuli was the vocal frequency bands (P-statistic = 21.2,  $p < .001$ ).  
5 These results only support the conclusion that hue adjustments vary systematically across  
6 vocal frequency bands.

7 We then wondered whether there is a systematic tendency of hue as a function of  
8 frequency. First, we observed that the average hue adjustments followed the same very  
9 clear trend across frequencies for the first two stimulus sets of pure tones and the set with  
10 the vocal frequency bands: Low frequencies were associated with bluish hues, and with  
11 increasing frequencies hues changed continuously through the hue spectrum until they  
12 reached yellow hues for high frequencies (see figure 3.a). To capture this relationship, we  
13 calculated Pearson correlations between hue and frequency level. All three datasets  
14 produced negative correlation coefficients that were so high that they reached significance  
15 ( $r(4) = -.93$ ,  $p = .008$ ;  $r(6) = -.89$ ,  $p = .003$ ;  $r(3) = -.91$ ,  $p = .03$ ) despite the low number of  
16 cases ( $n = 6, 8$ , and  $5$ ). In Figure 3.a we pooled the data of the stimulus set by z-scoring the  
17 frequency levels to account for range effects. The relationship between the z-scored  
18 frequency levels and hue adjustments explained 80% of the variance in the data and was  
19 highly significant ( $r(17) = -.89$ ,  $p < .001$ ). Note that this correlation for the combined datasets  
20 is significant even if we apply a Bonferroni correction for testing all five single datasets  
21 before calculating the correlation for the combined datasets ( $\alpha = 0.05/6$ ). Hence, these  
22 results suggest a clear relationship between levels of frequencies and average hue  
23 adjustments.

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31 **<PLEASE INSERT FIGURE 3 HERE>**  
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33 Similar to our analysis of chroma, we calculated correlation coefficients for each  
34 individual observer and tested their difference from zero based on Fisher's z-transforms.  
35 However, the clear negative relationship between hue and frequency in the average data, is  
36 only faint when tested across individuals: the average negative correlation was significant  
37 across individuals for the vocal frequency bands ( $Mr = -.34$ ,  $t(43) = -3.0$ ,  $p = .005$ ,  $d = 0.45$ ),  
38 but not for the two sets of pure tones ( $Mr = -.17$ ,  $t(43) = -1.4$ ,  $p = .17$ ,  $d = 0.21$ ;  $Mr = -.10$ ,  
39  $t(43) = -1.2$ ,  $p = .24$ ,  $d = 0.18$ ). When pooling the three datasets (pure sounds set 1, set 2,  
40 and vocal frequency bands) the negative correlation just missed significance ( $Mr = -.12$ ,  $t(43)$   
41  $= -1.9$ ,  $p = .058$ ,  $d = 0.29$ ). This was the case despite the high number of participants (44),  
42 and hence level of statistical power (ranging from .9 to 1). These observations suggest that  
43 the relationship between hue and frequencies is an overall trend of the aggregated data, but  
44 not a common feature of each individual observer's adjustment.

45 To clarify the role of individual differences, we inspected correlations between  
46 frequency levels and hue adjustments for each individual observer. We applied a Bonferonni  
47 correction for the 44 individual tests ( $\alpha = 0.05/44$ ). Despite this correction, there were  
48 significant correlations for three observers (See Figure S3 for details). Two of them yielded  
49 significant negative correlations as it was the case for the average data (both  $p < .001$ ), but  
50 one of them yielded a significant positive correlation that contradicts the pattern of the  
51 average data ( $r(17) = .84$ ,  $p < .001$ ). These observations exemplify systematic individual  
52 differences and reinforce the idea that the negative relationship between frequency levels  
53 and hue is a feature of the aggregated data rather than a tendency in each individual set of  
54 adjustments.

1 In addition to the relationship between frequencies and hues, we also found some  
2 evidence for a relation between hue adjustments and the four levels of loudness of the pure  
3 tones in the third stimulus set (cf. Figure 3.b): Increasing the loudness of pure tones made  
4 hue change from hues that correspond to short-wavelength spectral lights (blue) towards  
5 hues that correspond to spectral lights with longer wavelengths (yellow). The average hue  
6 adjustments in Figure 3.b followed a perfect linear trend across the 4 loudness levels ( $r(2) =$   
7  $1, p = .004$ ). The t-test across individual observers reproduced a negative trend that was  
8 close to significance ( $M_r = -.23, t(43) = -1.8, p = .08$ ). Unfortunately, the 4 stimuli in this set  
9 are too few to further investigate correlations for individual observers when also considering  
10 Bonferroni corrections across the 44 observers, and they are also too few to draw firm  
11 conclusions based on the average data. For this reason, we consider the results about hue-  
12 loudness associations to be interesting for further investigation, but yet not conclusive.

13 However, In contrast to the above results complex sine wave and vocal timbre  
14 sounds that varied in their centre of gravity did not yield this pattern at all. Figure 3.c shows  
15 the average hue adjustments for these two stimulus sets as a function of z-scored frequency  
16 levels. Average hue adjustments are concentrated in the yellowish range of hues for all  
17 variations in their 'centre of gravity' across both datasets. These two relationships have a  
18 very similar profile orientated around yellow hues. This is confirmed by a highly significant  
19 positive correlation across the 72 hue steps ( $r(70) = .55, p < .001$ ). The key difference that  
20 might explain this tendency is that both sets of stimuli always had a wide bandwidth  
21 (containing frequencies spanning 100-3200Hz) and always contained high frequencies.  
22 While for the other stimuli, the highest frequencies yielded yellow hues, but here, these high  
23 frequencies were always present, and hence, always producing yellow hues.

24 Finally, we also compared median hue adjustments across the six sets of sounds.  
25 However, differences just missed significance in the circular median test (P-statistic = 8.9,  $p$   
26 = .06). This result does not allow for a firm conclusion and requires further investigation.  
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## 37 Discussion

38 Through controlling the influence of lightness and defining ways in which timbral  
39 sounds can systematically change, evidence is presented for a variety of new  
40 correspondences between hearing and vision that have been previously obscured until now.  
41 First a linear relationship between the average frequency in a sound and chroma was  
42 established across a wide variety of stimuli and contexts. We also observed a positive linear  
43 relationship between loudness and chroma (Giannakis, 2001). There were also relationships  
44 with hue: for sounds that spanned different frequency ranges (pure tones, vocal frequency  
45 bands), low frequencies produced blue hues and frequencies above 800Hz trended towards  
46 yellow hues. Interestingly, the sounds that had a wide bandwidth of frequencies, always  
47 produced yellow hues, which may be due to the constant presence of frequencies above  
48 800Hz. For the first time, we show that this association between frequency and yellow hues  
49 operates independently of lightness (Simpson et al., 1956; Spence, 2011). We also report a  
50 new loudness-hue relationship with quieter sounds yielding bluer hues and louder ones  
51 yielding yellower hues. Overall, our investigations reveal specific associations between  
52 sound and colour that operate independently of lightness.

53 The chroma of colours chosen by participants appeared to increase in response to  
54 increasing a variety of auditory attributes, namely pitch, loudness, frequency-range and  
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1 'centre of gravity.' One important question to ask is whether these correspondences are  
2 independent or different expressions of the same fundamental process. While previously  
3 these are typically described as pitch-chroma or loudness-chroma correspondences, it could  
4 be that both are a result of matching two set of stimuli (e.g. auditory and visual) based on the  
5 most obvious perceptual changes (e.g. pitch and chroma), ranked from low to high. This  
6 might also explain why some appear to flexibly re-apply themselves in a variety of contexts.  
7 These could manifest in lower-level intensity matching, or even higher-level evaluations.  
8 Furthermore, this might be a different type of correspondence from those where the  
9 presence of an auditory attribute is matched to the presence of a visual attribute, such as  
10 with frequencies over 800Hz and yellow hues.

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12 The current classification of correspondences has focused on their potential  
13 aetiology, as well as their effect on low-level perceptual processing and higher-level decision  
14 making (Spence, 2011). Other aspects have been under explored, such as to what extent  
15 they apply themselves across a variety of contexts and how multiple correspondences  
16 interact. For example, eliminating variations in lightness reveal for the first time that the  
17 relationship between pitch and chroma is linear, unlike prior studies which reported a  
18 quadratic relationship with highest chroma nearest 262Hz (Ward et al., 2006). One  
19 explanation for this discrepancy is that stronger pitch-lightness correspondences override  
20 pitch-chroma correspondences. If the most perceptually dominant attribute is chosen for  
21 matching, then lightness may be primary characteristic chosen for matching, with secondary  
22 consideration for other qualities of colour.  
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### 29 *Potential methodological problems*

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31 Several of our results on sound-hue correspondences were significant for average  
32 data, but did not reach significance when tested across individual observers, even despite  
33 the higher statistical power due to a higher number of observer data points. Additional  
34 analyses suggested that this was due to strong and systematic individual differences in  
35 sound-hue associations. However, if there is a central tendency in the association between  
36 sound and hue, it should, ultimately, also appear in test across individual differences if  
37 statistical power is high enough. To clarify this issue, future investigation could examine  
38 whether the sound-hue associations can be replicated in tests across individuals when  
39 involving a larger sample of participants to increase statistical power further.  
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42 The size of the participant sample becomes particularly important when considering  
43 the investigation of gender differences. Our sample of participants included more female  
44 (75%) than male observers. In order to make sure that our results were not exclusive to one  
45 or the other gender we redid all analyses for women and men separately (see Figures S5-10  
46 in the Supplementary Material). Results revealed the same patterns as for the complete  
47 sample of participants. However, in a few cases the patterns were not always significant for  
48 the group of male observers. This may be explained by the lower number of observers and  
49 the resulting lower statistical power. The similarity of the patterns suggests that differences  
50 between women and men are small, if they exist at all. Future studies would require larger  
51 and more equally distributed samples to tease apart any potential fine-grained differences  
52 beyond the strong general tendencies of sound-colour associations observed in our study.  
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55 When increasing the number of male observers it also becomes important to screen  
56 for colour vision deficiencies (Sharpe, Stockman, Jägle, & Nathans, 1999). Because the  
57 most prevalent colour vision deficiencies are X-chromosome linked they mainly occur in  
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1 male observers (8-10%), and only very rarely in women (< 1%). Comparing cross-modal  
2 correspondences in normal trichromats and dichromats (colour blind) observers in future  
3 studies could help to clarify the link between cross-modal correspondences, learned  
4 associations, and sensory mechanisms of colour perception (for discussion see Spence,  
5 2011). For example, such an approach has been successful in studying the origin of colour  
6 preferences (Álvaro, Moreira, Lillo, & Franklin, 2015).

7 Another factor that might be interesting to further investigate is the precise measure  
8 of lightness. We controlled lightness by holding L\* in CIELUV colour space constant, which  
9 is equivalent to constant luminance. However, this approach controls a sensory estimate of  
10 lightness, but does not completely account for perceived lightness. In particular, perceived  
11 lightness might still slightly vary during adjustments due to the Helmholtz-Kohlrausch effect  
12 (Nayatani, 1999). This effect indicates that subjective lightness can vary with intense  
13 chroma, and this effect is variable across both hue and across individuals (Ayama & Ikeda,  
14 1998). This effect can be minimised by limiting adjustments to a maximum chroma that is  
15 equal across hues as in our method (also see Witzel & Franklin, 2014). However this could  
16 be double-checked in the future by controlling brightness-luminance ratios through flicker  
17 fusion tasks, Ware-Cowan equations or psychophysical data (Fairchild, 1998, p. 142;  
18 Pridmore, 2007).

### 25 *Relative and absolute correspondences?*

27 We found that correlations between pitch and chroma flexibly re-apply themselves  
28 across a variety of contexts (e.g. 100-3200Hz or 440-880Hz). However, saturation towards  
29 yellow hues was more rigid, primarily occurring for frequencies above 800Hz. The different  
30 characteristics of flexible and rigid correspondences may indicate different underlying  
31 mechanisms. For flexible correspondences, discrete values for the auditory stimulus might  
32 be abstracted into simpler representations of magnitude or polarity, where a stimulus is rated  
33 as relatively low to high based on where the upper and lower bounds of stimulation are in a  
34 given context. One such example of this are the pitch-chroma mappings found to re-apply  
35 themselves to different frequency ranges. Walsh (2003) proposes such a mechanism to  
36 abstract magnitudes between seemingly independent qualities (time, space & quantity) in  
37 the parietal cortex. Of interest to the present research is that disruption of the intraparietal  
38 cortex can eliminate cross-modal integration (Bien, ten Oever, Goebel & Sack, 2012), if  
39 flexible correspondences are based on magnitude / polarity matching in the parietal lobe,  
40 then it would be predicted that these correspondences would be reduced through parietal  
41 disruption similar to disruptions seen to developmental synaesthesia (Esterman, Verstyne,  
42 Ivry & Robertson 2006; Muggleton, Tsakanikos, Walsh & Ward 2007). The fact that pitch-  
43 chroma correspondences appear to be dominated by seemingly stronger pitch-lightness  
44 correspondences could suggest a few possibilities. Either lightness is a favoured visual  
45 dimension for magnitude / polarity matching, or pitch-lightness is a rigid correspondence less  
46 affected by context (Thornley Head, 2006; Ward et al., 2006) and so takes precedence over  
47 correspondences that need to be abstracted into magnitudes first.

54 Rigid audio-visual correspondences appear to be less influenced by their context,  
55 with specific auditory characteristics linked to a single visual dimension. For a variety of  
56 stimuli, we repeatedly noticed that sounds which had frequencies over 800Hz were being  
57 paired with yellow hues, this was true for pure tones, complex sine wave stimuli and vocal  
58 timbre sounds. The mechanisms behind this are unclear at present, they may be based on  
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1 structural similarities in cortical representation, result from learned correlations with the  
2 environment (Spence & Deroy, 2012), or even linked through matching emotional valence  
3 with higher frequencies and yellow hues both associated with positive emotions (Palmer et  
4 al., 2014; although see Schloss, Lai & Witzel, 2016).  
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## 7 *Comparisons with synaesthesia*

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9 Criteria for the definition of synaesthesia diverge in the literature and are debated  
10 (Cohen Kadosh & Terhune, 2012; Eagleman, 2012; Hupe & Dojat, 2015; Simner, 2012a,  
11 2012b; Ward, 2013). As a consequence, the precise link between synaesthesia and cross-  
12 modal correspondences remains unclear. In their approach, Deroy and Spence (2013)  
13 defined criteria to distinguish between cross-modal correspondences and synaesthesia. One  
14 of their criteria is that synaesthesia consists of absolute associations between inducers and  
15 concurrents, while cross-modal correspondences are relative to the stimulus set. Our  
16 observed frequency-chroma correspondences appear to follow this rule, in that they flexibly  
17 re-apply themselves to different auditory contexts, as well as displaying a linear relationship  
18 in equiluminant contexts, but quadratic in non-equiluminant contexts (Ward et al., 2006).  
19 While frequency-chroma mappings may be flexible for correspondences, in sound-colour  
20 synaesthesia this relationship may be more absolute (Thornley Head, 2006), and hence we  
21 would expect sound-colour synaesthetes to maintain a quadratic relationship even if  
22 presented with equiluminant colours to best approximate their synaesthetic photisms.  
23 Furthermore, this relative/absolute distinction appears to not be true for all audiovisual  
24 correspondences. In particular, the selection of yellow hues for sounds that featured  
25 frequencies above 800Hz appeared to be a more absolute association, present in across a  
26 variety of contexts. As such, seemingly clear-cut distinctions on first glance may not hold  
27 true for all exemplars, and leaves open the question of how different cross-modal  
28 correspondences may vary in their similarity to synaesthesia.  
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35 The development of synaesthetic links are influenced by associations present during  
36 infancy, both in the external environment (Witthoft & Winawer, 2006; Witthoft, Winawer &  
37 Eagleman, 2015), and internally, from cross-modal correspondences (Walker et al., 2010).  
38 Variations in correspondences, in terms of their underlying mechanisms, influence on  
39 perceptual processing, or susceptibility to changes in context, may have different levels of  
40 influence on the development of synaesthetic links. Sound-colour synaesthesia in particular  
41 appears to have more in common with rigid correspondences as they are less affected by  
42 changes in context, such as incorrect note naming (Thornley Head, 2006). As such, rigid  
43 correspondences (e.g. frequencies above 800Hz and yellow-hues) may have increased  
44 influence on synaesthesia; indeed, there are multiple reports showing that synaesthetic  
45 photisms trend towards yellow hues when higher frequencies are present in pure tones,  
46 complex sine waves, and vocal sounds (Moos et al., 2014; Orlandatou, 2012). As such,  
47 these more absolute mappings may be a stronger influence on synaesthesia than flexible  
48 correspondences (e.g. frequency-chroma) that appear to transition from a linear to a  
49 quadratic relationship when variations of luminance are introduced. It appears that any linear  
50 frequency-chroma correspondence is dominated by stronger pitch-luminance associations,  
51 in both synaesthetes and controls (Ward et al., 2006). The mechanisms behind this  
52 hierarchy of correspondences and its implication for synaesthesia are a currently evolving  
53 area (Jonas et al., in press).  
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## *Correspondences and sensory substitution*

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2 Mapping out the varieties of cross-modal correspondences that exist have important  
3 implications for designing intuitive multisensory technology (Hamilton-Fletcher & Ward,  
4 2013). For example, if colour information were to be substituted by audition, pitch-lightness  
5 mappings are strongest (Ward et al., 2006), implying that the highest and lowest frequencies  
6 should be reserved for light and dark colours. This leaves options for chroma to either  
7 increase with loudness or richer timbres (Ward et al., 2006). Specific hues have been  
8 associated with specific timbres, with green-red hues for vowels (Moos et al., 2014) and  
9 blue-yellow hues for timbral sounds spanning low and high frequency ranges respectively.  
10 The use of these intuitive cross-sensory mappings has already been shown to improve  
11 performance with colour-to-sound sensory substitution devices (Hamilton-Fletcher, Wright &  
12 Ward, 2016). The use of audiovisual correspondences can also enhance the aesthetic and  
13 emotive appeal of such technology in both the sighted and the blind (Hamilton-Fletcher,  
14 Mengucci & Medeiros, 2016; Hamilton-Fletcher, Obrist, Watten, Mengucci & Ward, 2016;  
15 Ward et al., 2008). Through benefits to function as well as aesthetics and emotive appeal,  
16 this can promote a longer-term use of technology. For the blind, long-term adoption of  
17 audiovisual sensory substitution technology has led to auditory stimulation producing visual  
18 experiences in the blind (Ward & Meijer, 2010), in essence creating a practical form of  
19 acquired synaesthesia (Ward & Wright, 2014). While the present findings illustrate some of  
20 the ways visual and auditory dimensions are associated in sighted individuals,  
21 understanding the role that visual experience plays in correspondences has large  
22 implications for how specific correspondences operate and are altered by visual deprivation  
23 (Deroy, Fasiello, Hayward & Aurvay, 2016; Fryer, Freeman & Pring, 2014). These findings in  
24 turn also have important implications for creating intuitive visual-assistive devices across  
25 different user groups, such as the early-blind, late-blind, partially-sighted and those  
26 transitioning into sight loss (Hamilton-Fletcher, Obrist, Watten, Mengucci & Ward, 2016).  
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## *Conclusion*

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38 The relationship between sound and colour has inspired discussion examining their  
39 structures in physics (Newton, 1706), their aesthetic appeal in art (Jewanski, 2010) and their  
40 processing in psychology (Spence, 2011). By examining our correspondences between  
41 hearing and vision, we can improve our understanding of the underlying processes involved  
42 in multisensory perception. The use of equiluminant conditions in the present research have  
43 illustrated previously hidden correspondences between sound and chroma / hue as well as  
44 disentangled the influence of lightness in explanations of these correspondences.  
45 Establishing that there is variation in which sound-colour correspondences appear to rigidly  
46 follow certain auditory features or flexibly re-apply themselves to new auditory contexts  
47 reveals another way in which correspondences differ from one another. This in turn helps  
48 further cast light on the underlying mechanisms that give rise to cross-modal  
49 correspondences.  
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4 Figure captions.  
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6 Figure 1. Chroma adjustments for pure tones, complex sine waves and vocal timbres. Panel a  
7 illustrates the relationship between the frequency of pure tones for set 1 (grey diamonds) and set 2 (  
8 red squares) and chroma average adjustments. Panel b illustrates the same relationship, but with Z-  
9 scored frequency to account for range effects within each stimulus set. Panel c illustrates results for  
10 pure tones that vary in loudness. Panel d illustrates the results for Vocal frequency bands that vary in  
11 their average frequency. Panel e-f illustrates complex sine wave and vocal timbre sounds that vary in  
12 their 'centre of gravity.' Key: \*  $p < .05$ , \*\*  $p < .01$ , \*\*\*  $p < .001$ .  
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16 Figure 2. Chroma adjustments for all stimulus sets in which the average frequency varied. Panel a  
17 illustrates the relationship between chroma and frequency (z-scored) across all stimulus sets in which  
18 the average frequency varied. Panel b illustrates the average chroma adjustments across all stimulus  
19 sets in which the average frequency varied. Key: \*\*\*  $p < .001$ .  
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21  
22 Figure 3. Change of hue with frequency, loudness, and 'centre of gravity'. Statistics in the upper left  
23 corner report the correlation across all stimuli varying in frequency (pure tones set 1, set 2, vocal  
24 frequency bands) based on Fisher's z-transform across individuals (panel a), different levels of pure  
25 tone loudness (panel b), and different levels of 'centre of gravity' (panel c). Key: \*\*  $p < .01$ , \*\*\*  $p < .001$ .  
26 *Note that hue adjustments change linearly as a function of frequencies for pure tones and vocal*  
27 *frequency bands (panel a), and as a function of loudness (panel b); but it stays almost constant for*  
28 *sounds that vary in their centre of gravity (panel c). A more detailed breakdown of hue for individual*  
29 *stimuli and sets can be found in supplemental figures S1 and S2.*  
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39 <PLEASE INSERT SUPPLEMENTAL FIGURE 1 HERE>  
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41 Figure S1. Distribution of hue adjustments for pure tones. The first row (panels a-f) show histograms  
42 of hue adjustments for the first set of six pure tones that varied in frequencies; the second row (g-n)  
43 displays the histograms for the second set of eight pure tones of varying frequencies; and the last row  
44 those for the set that varied in loudness. The bars of the histogram show the frequencies of adjusting  
45 a particular hue. For illustration purposes only, they are binned in 45 deg steps (i.e. all statistical  
46 analyses are based on the original 5 deg resolution of adjustments). The red disk and bar report the  
47 circular mean and standard deviation, the green diamond the circular median of the adjusted hues.  
48 Results of Rayleigh's test for uniformity are provided in the upper right corner, where  $r$  is the mean  
49 vector length and  $p$  the probability that the distribution is uniform. °  $p < .1$ , \*  $p < .05$ , \*\*  $p < .01$ , \*\*\*  $p < .001$ .  
50 *Note that, according to the Rayleigh tests, the hue adjustments are unimodal for several pure*  
51 *sounds (1600Hz, 3200Hz, 440Hz, 880Hz) in the first and second set (first and second row).*  
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55 <PLEASE INSERT SUPPLEMENTAL FIGURE 2 HERE>  
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58 Figure S2. Distribution of hue adjustments for complex sine wave and vocal timbre sounds. Same  
59 format as Figure S1. The first row (panels a-e) illustrates results for complex sine wave sounds  
60 varying in their 'centre of gravity' from 1 (lowest) to 5 (highest); the second row (f-j) for vocal frequency  
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bands with their average frequency; and the third row (k-o) those for vocal sounds varying in 'centre of gravity' from 1 (lowest) to 5 (highest). *Note that almost all center-of-gravity modulated sounds (first and third row) showed clear unimodal tendencies towards one particular hue, mostly in the yellowish region of the hue spectrum.*

**<PLEASE INSERT SUPPLEMENTAL FIGURE 3 HERE>**

Figure S3. Illustration of individual differences. Format is as in Figure 3.a of the main article.

**<PLEASE INSERT SUPPLEMENTAL FIGURE 4 HERE>**

Figure S4. Figure S4. Hue per dataset. Format is as in Figure 3.a of the main article.

**<PLEASE INSERT SUPPLEMENTAL FIGURE 5 HERE>**

Figure S5. Chroma sound associations per stimulus set in women. Format is as in Figure 1 of the main article.

**<PLEASE INSERT SUPPLEMENTAL FIGURE 6 HERE>**

Figure S6. Chroma-sound associations across stimulus sets in women. Format is as in Figure 2 of the main article.

**<PLEASE INSERT SUPPLEMENTAL FIGURE 7 HERE>**

Figure S7. Hue sound associations in women. Format is as in Figure 3 of the main article.

**<PLEASE INSERT SUPPLEMENTAL FIGURE 8 HERE>**

Figure S8. Chroma sound associations per stimulus set in men. Format is as in Figure 1 of the main article.

**<PLEASE INSERT SUPPLEMENTAL FIGURE 9 HERE>**

Figure S9. Chroma-sound associations across stimulus sets in men. Format is as in Figure 2 of the main article.

**<PLEASE INSERT SUPPLEMENTAL FIGURE 10 HERE>**

Figure S10. Hue sound associations in men. Format is as in Figure 3 of the main article.







