**Table 1**. Simulated intervention scenarios

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| **Scenarios** | **Calorie reduction** | **Target** | **Uptake** |
| 1. Universal intervention to meet estimated average requirements (EAR) | -13.0%  *(-10.7% boys, -15.5% girls)* | All children | 75% |
| 2. Targeted intensive intervention for children from highly deprived areas | -21.3% | High relative deprivation (33.8%) | 75% |
| 3. Indicated intensive intervention for children with prior obesity | -21.3% | Children living with obesity at age 3 years (6.7%) | 100% |
| 4. Targeted intervention for children consuming excess total daily calories | Variable | Boys consuming >1171 kcal per day (66.5%) and girls consuming >1076 kcal per day (78.0%) (72.1% overall) | 100% |