Thank you for taking part in this survey, which should only take 15-20 minutes.

This survey has been designed to find out about your awareness of coastal flood risk in your local area, any past experiences you may have had with flooding, and what sort of actions you and your household might have undertaken to prepare for flooding. It is part of the Leverhulme Trust – EPSRC funded PhD research of Sien van der Plank, being carried out by herself and research assistants.

Please check the following box if you agree with the statement(s):

<table>
<thead>
<tr>
<th>Participant information sheet</th>
</tr>
</thead>
<tbody>
<tr>
<td>I have read and understood the information sheet (dated 13 June 2019) and have had the opportunity to ask questions about the study.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Data collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>I agree to take part in this research project and agree for my data to be used for the purpose of this study.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Voluntary participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>I understand my participation is voluntary and I may withdraw for any reason without my participation rights being affected. I understand that information collected about me up to this point may still be used for the purposes of achieving the objectives of the study only.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Data Protection</th>
</tr>
</thead>
<tbody>
<tr>
<td>I understand that information collected about me during my participation in this study will be stored on a password protected computer and hard drive and that this information will only be used for the purpose of this study.</td>
</tr>
</tbody>
</table>

This consent form will be stored with your survey responses - by checking the boxes you are consenting to taking part in this study.
Example

Below is an example of the type of question you may be asked in the survey…
If you see an ☐ symbol it means there is extra information available to help you answer the question

### Regarding coastal flooding in Boston, to what extent do you agree or disagree with the following statement? ☐

*Please ✓ one box only*

<table>
<thead>
<tr>
<th>Strongly agree</th>
<th>Agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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<td></td>
<td></td>
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</tbody>
</table>

**a) coastal flood events impacting public and/or private property occur regularly in Boston**

*Coastal flooding: when tidal surge, wave action or a combination of tidal surge and waves overtop or overflow the shoreline boundary.*

---

Please complete this survey just once per household. You can return the survey even if you haven’t answered all the questions. If you prefer to complete the survey online, please go to [https://www.isurvey.soton.ac.uk/33448](https://www.isurvey.soton.ac.uk/33448) and enter the password `bostonsurvey`.

Please complete and return this survey by 30 September 2019.
This set of questions is about any experiences of flooding you may have had in the past

**Q1** In the past 10 years, have you ever experienced a flood anywhere? ☐

*Please ✓ one box only*

<table>
<thead>
<tr>
<th>Yes, once</th>
<th>No</th>
<th>Go to question 2</th>
<th>Go to question 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, more than once</td>
<td>Don’t know</td>
<td>Go to question 2</td>
<td>Go to question 11</td>
</tr>
<tr>
<td>Prefer not to say</td>
<td></td>
<td>Go to question 11</td>
<td></td>
</tr>
</tbody>
</table>

☐ Flooding includes burst drains, surface water flooding, river flooding, and any flooding from the sea.

**Q2** How would you describe this/these flood experience(s)?

*Please ✓ all boxes that apply*

<table>
<thead>
<tr>
<th>I read about a flood that happened locally</th>
<th>My home was flooded</th>
</tr>
</thead>
<tbody>
<tr>
<td>There was flooding near to my place of work</td>
<td>My place of work was flooded</td>
</tr>
<tr>
<td>There was flooding near my home ☐</td>
<td>The home of someone I know well was flooded</td>
</tr>
<tr>
<td>The street of my home flooded</td>
<td>The street of my place of work flooded</td>
</tr>
<tr>
<td>There were significant financial costs to national government to recover from the flood</td>
<td>There were significant financial costs to my place of work to recover from the flood</td>
</tr>
<tr>
<td>There were significant financial costs locally to recover from the flood</td>
<td>There were significant financial costs to someone I know well to recover from the flood</td>
</tr>
<tr>
<td>There were significant financial costs to my household to recover from the flood ☐</td>
<td>one or more members of my household were physically harmed because of the flood</td>
</tr>
<tr>
<td>There were significant financial costs to insurers to recover from the flood</td>
<td>one or more members of my household were mentally harmed because of the flood</td>
</tr>
<tr>
<td>My household evacuated or were rescued because of the flood ☐</td>
<td>Other, please specify</td>
</tr>
</tbody>
</table>

☐ Evacuation and rescue: includes planned or unplanned immediate movement away from your home, place of work or the area, because of a (potential) flood event. Evacuation and rescue may be led by emergency responders (incl. police and fire brigade) or may be undertaken independently.

☐ A household: one person living alone, or a group of people (not necessarily related) living at the same address who share cooking facilities and share a living room, sitting room or dining area.

☐ Home describes your primary place of residence (house, flat, etc).
**Q3** Of the floods you experienced in the past 10 years, do you remember what type(s) of flooding it was?

*Please ✓ all boxes that apply*

<table>
<thead>
<tr>
<th>Coastal flooding</th>
<th>River flooding</th>
<th>Surface water flooding</th>
<th>Don’t know</th>
<th>Burst drains, within home</th>
<th>Other</th>
</tr>
</thead>
</table>

*Coastal flooding:* when tidal surge, wave action or a combination of tidal surge and waves overtop or overflow the shoreline boundary.

*Surface water flooding:* when rate of rainfall is greater than ground absorption/river capacity, and the increased volumes of rapid run-off causes flooding of land; includes flash flooding.

*River flooding:* a watercourse is a flowing body of water including rivers, streams and brooks. During times of heavy rainfall, watercourses' capacity can be exceeded resulting in flooding to land, infrastructure and homes.

**Q4** In the past 10 years, when was the most recent flood event you experienced?

*Please ✓ one box only*

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</tbody>
</table>

**Q5** How did your most recent experience of being flooded make you feel?

*Please ✓ all boxes that apply*

<table>
<thead>
<tr>
<th>Cheerful</th>
<th>A sense of solidarity</th>
<th>In danger</th>
<th>Alert</th>
<th>Uncertainty</th>
<th>Astonished</th>
<th>Prepared</th>
<th>Fear</th>
<th>Angry</th>
<th>Watchful</th>
<th>Powerlessness</th>
<th>Ignorant</th>
<th>Safe</th>
<th>Worried</th>
<th>Other (please describe)</th>
<th>In awe</th>
<th>Stressed</th>
<th>Relieved</th>
<th>Sad</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

**Q6** In the past 10 years, has your home been flooded?

*Please ✓ one box only*

| Yes, once | Go to question 7 | No | Go to question 10 | Yes, more than once | Go to question 7 | Don’t know | Go to question 10 | Prefer not to say | Go to question 10 | Don’t remember |...
|-----------|------------------|----|-------------------|---------------------|------------------|------------|------------------|-------------------|------------------|------------------|
If your place of residence has been flooded in the past 10 years...

Q7 In the past 10 years, when was the most recent time your home was flooded?

Please ✓ one box only

<table>
<thead>
<tr>
<th></th>
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<tbody>
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</tr>
</tbody>
</table>

Q8 Regarding the most recent flood event that flooded your home: do you remember what type of flooding it was?

Please ✓ all boxes that apply

<table>
<thead>
<tr>
<th>Type of Flooding</th>
<th>Coastal flooding</th>
<th>Surface water flooding</th>
<th>River flooding</th>
<th>Burst drains, outside home</th>
<th>Burst drains, within home</th>
<th>Don’t know</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coastal flooding</td>
<td>✖</td>
<td>✖</td>
<td>✖</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Surface water flooding</td>
<td>✖</td>
<td>✖</td>
<td>✖</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>River flooding</td>
<td>✖</td>
<td>✖</td>
<td>✖</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q9 Regarding the most recent flood event that flooded your home: did you...

Please ✓ all boxes that apply

<table>
<thead>
<tr>
<th>Event</th>
<th>Yes, prior to the flood</th>
<th>Yes, after the flood</th>
<th>Did not</th>
<th>Would like to but cannot</th>
<th>Don’t know</th>
<th>Prefer not to say</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

a) Make physical changes to increase the resistance or resilience of your home? ✖

b) Change your behaviour or plans regarding any future potential floods? ✖

Q10 In the past 10 years, have you experienced an evacuation because of flooding?

Please ✓ one box only

<table>
<thead>
<tr>
<th>Yes, once</th>
<th>Yes, more than once</th>
<th>No</th>
<th>Prefer not to say</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Evacuation and rescue: includes planned or unplanned immediate movement away from your home, place of work or the area, because of a (potential) flood event. Evacuation and rescue may be led by emergency responders (incl. police and fire brigade) or may be undertaken independently.
Knowing we are regularly flooded as a nation, these questions ask about coastal flood risk in Boston.

**Q11** Based on the past 10 years:

*Please ✓ one box only*

<table>
<thead>
<tr>
<th></th>
<th>Very unlikely</th>
<th>Unlikely</th>
<th>Somewhat unlikely</th>
<th>Somewhat likely</th>
<th>Likely</th>
<th>Very likely</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) How <strong>likely</strong> is it that Boston will be flooded by a coastal flood at least once in the next 10 years?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b) If a coastal flood were to occur in the next 10 years, how likely do you think is that your home will flood? <strong>1</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Home** describes your primary place of residence (house, flat, etc)

**Q12** To what extent do you agree or disagree with the following statements?

*Please ✓ one box only*

|                      | Strongly agree | Agree | Somewhat agree | Somewhat disagree | Disagree | Strongly disagree | Don’t know | N/A |
|----------------------|---------------|-------|----------------|-------------------|---------|-------------------|------------|
| a) If coastal flooding occurs, I am confident my household resilience/resistance measures will protect my home from the flood’s consequences **1** **1** |               |       |                 |                   |         |                   |            |     |
| b) If coastal flooding occurs, I am confident my insurance will cover any damage caused to my home’s building structure |               |       |                 |                   |         |                   |            |     |
| c) If coastal flooding occurs, I am confident my insurance will cover any damage caused to my home contents |               |       |                 |                   |         |                   |            |     |
| d) I am worried about the potential of future coastal floods to reduce my quality of life. |               |       |                 |                   |         |                   |            |     |
| e) I am worried about the potential of future coastal floods to damage my home’s building structure. |               |       |                 |                   |         |                   |            |     |
| f) I am worried about the potential of future coastal floods to damage my possessions |               |       |                 |                   |         |                   |            |     |

**Coastal flooding**: when tidal surge, wave action or a combination of tidal surge and waves overtop or overflow the shoreline boundary.

**Household resilience/resistance measures** include actions to prevent flood water from entering a home (e.g. gates on the doors) or reducing impacts if flood water does enter the home (e.g. quick-drying floors).
This set of questions is about responsibilities for managing coastal flooding in Boston.

Q13 To the best of your knowledge, who do you think is responsible for managing coastal flood risk in Boston?

Please ✓ all boxes that apply.

<table>
<thead>
<tr>
<th>National Government (other than Defra)</th>
<th>Regional Flood and Coast Committee</th>
<th>Fire and rescue</th>
<th>Community flood action group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department for Environment, Food and Rural Affairs (Defra)</td>
<td>Coastal Group</td>
<td>Media</td>
<td>Local community group (other than flood action)</td>
</tr>
<tr>
<td>Environment Agency</td>
<td>Internal Drainage Boards</td>
<td>Local businesses ⚫</td>
<td>Conservation groups / organisations</td>
</tr>
<tr>
<td>Scientists</td>
<td>Water Companies</td>
<td>National businesses ⚫</td>
<td>Church</td>
</tr>
<tr>
<td>National Flood Forum</td>
<td>Utilities (other than water)</td>
<td>Primary Industry ⚫</td>
<td>Households</td>
</tr>
<tr>
<td>County Council</td>
<td>Infrastructure providers</td>
<td>Secondary industry ⚫</td>
<td>Don't know</td>
</tr>
<tr>
<td>District Council</td>
<td>Insurers</td>
<td>Tourism industry</td>
<td>Other, please specify</td>
</tr>
<tr>
<td>Unitary Authority</td>
<td>Port</td>
<td>Estate agents</td>
<td></td>
</tr>
<tr>
<td>Town Council</td>
<td>Planning authority</td>
<td>Landowners</td>
<td></td>
</tr>
<tr>
<td>Borough Council</td>
<td>Police</td>
<td>Farmers</td>
<td></td>
</tr>
<tr>
<td>Parish Council</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

Local business describes smaller businesses, with one or a few offices / branches / locations locally.

Local business describes larger businesses, with multiple or many offices throughout the UK, Europe and/or the world.

Primary industries obtain and provide natural raw materials for conversion into commodities and products for the consumer (e.g. mining, agriculture, or forestry).

Secondary industries convert the raw materials provided by primary industry into commodities and products for the consumer (i.e. manufacturing industry).
Q14 To the best of your knowledge, who do you think **should be responsible** for managing coastal flood risk in Boston?

*Please ✓ all boxes that apply*

<table>
<thead>
<tr>
<th>National Government (other than Defra)</th>
<th>Regional Flood and Coast Committee</th>
<th>Fire and rescue</th>
<th>Community flood action group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department for Environment, Food and Rural Affairs (Defra)</td>
<td>Coastal Group</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Environment Agency</td>
<td>Internal Drainage Boards</td>
<td>Local businesses</td>
<td>Conservation groups / organisations</td>
</tr>
<tr>
<td>Scientists</td>
<td>Water Companies</td>
<td>National businesses</td>
<td>Church</td>
</tr>
<tr>
<td>National Flood Forum</td>
<td>Utilities (other than water)</td>
<td>Primary Industry</td>
<td></td>
</tr>
<tr>
<td>County Council</td>
<td>Infrastructure providers</td>
<td>Secondary industry</td>
<td></td>
</tr>
<tr>
<td>District Council</td>
<td>Insurers</td>
<td>Tourism industry</td>
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<td>Unitary Authority</td>
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<td>Estate agents</td>
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<td>Town Council</td>
<td>Planning authority</td>
<td>Landowners</td>
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<tr>
<td>Borough Council</td>
<td>Police</td>
<td>Farmers</td>
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<td>Parish Council</td>
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</tr>
</tbody>
</table>

Local business describes smaller businesses, with one or a few offices / branches / locations locally.
National business describes larger businesses, with multiple or many offices throughout the UK, Europe and/or the world.
Primary industries obtain and provide natural raw materials for conversion into commodities and products for the consumer (e.g. mining, agriculture, or forestry).
Secondary industries convert the raw materials provided by primary industry into commodities and products for the consumer (i.e. manufacturing industry).
Q15 To what extent do you agree or disagree with the following statements?

Please ✓ one box only

<table>
<thead>
<tr>
<th></th>
<th></th>
<th>Strongly agree</th>
<th>Agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) National Government is responsible for making sure <strong>my household</strong> is prepared for coastal flooding</td>
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<td></td>
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<tr>
<td>b) There are <strong>public flood defences</strong> that increase my household's safety in coastal flooding</td>
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<tr>
<td>c) There are <strong>local strategic flood plans</strong> to increase my household’s safety in coastal flooding</td>
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<td></td>
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<tr>
<td>d) Households in Boston are <strong>aware</strong> of their coastal flood risk</td>
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<tr>
<td>e) Households in Boston feel <strong>responsible for preventing damage</strong> to their own homes from coastal flooding</td>
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<tr>
<td>f) Households in Boston <strong>know what to do</strong> if a coastal flood occurs</td>
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<tr>
<td>g) <strong>My household is capable</strong> of avoiding the consequences of coastal flooding to my home</td>
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<tr>
<td>g) <strong>My household is confident</strong> to prepare my home for coastal flooding</td>
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<tr>
<td>h) If my home was flooded, I know neighbours/friends/family who could help me recover</td>
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</table>

**Public flood defences** include shared structures such as sea walls, groynes and embankments.
This set of questions is about coastal flood management in your household and Boston

Q16 Are you a member of any local groups? ☐

Please ✓ one box only

<table>
<thead>
<tr>
<th>Yes</th>
<th>Don’t know</th>
<th>No</th>
<th>Prefer not to say</th>
</tr>
</thead>
</table>

☑️ Local groups include community, arts, sports groups, other hobbies – a group that draws the majority of its members locally.

Q17 Is there a local community group who can help you prepare for coastal flooding?

Please ✓ one box only

<table>
<thead>
<tr>
<th>Yes, please list all those you are aware of</th>
<th>Don’t know</th>
<th>No</th>
</tr>
</thead>
</table>

Q18 Your attitude toward risks and place attachment may affect your views in coastal flood risk and preparedness for it. To what extent do you agree or disagree with the following statements?

Please ✓ one box only

| a) In general, I am engaged in my local community |
| b) I prefer to act on short-term risks than worry about long-term risks |
| c) Without household resilience/resistant measures to manage coastal flooding, you can live in Boston just as well. ☐ |
| d) In general, I like to seek out information on risks in my life |
| e) Being insured for risks makes me feel safe |
| f) Insurance is a good thing to have, just in case something goes wrong |
| g) I am very attached to the home I live in |
| h) Boston is the best place for what I like to do |

☑️ Household resilience/resistance measures include actions to prevent flood water from entering a home (e.g. gates on the doors) or reducing impacts if flood water does enter the home (e.g. quick-drying floors).
**Q19** What distance would you estimate your home is from the coast?
*Please state whether you are answering in miles or kilometres (or another measure of distance)*

Distance =

[ ] Don’t know [ ] Prefer not to say

**Q20** Do you know what flood zone your home is in?
*Please ✓ one box only*

<table>
<thead>
<tr>
<th></th>
<th>Flood Zone 1</th>
<th>Flood Zone 2</th>
<th>Flood Zone 3</th>
<th>Don’t know</th>
<th>Prefer not to say</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flood Zone 1</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Flood Zone 2</td>
<td>[ ]</td>
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<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Flood Zone 3</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Don’t know</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Prefer not to say</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

**Q21** Are you signed up to receive flood warnings by phone, email or text message? 📞
*Please ✓ one box only*

[ ] Yes [ ] No [ ] Don’t know [ ] Prefer not to say

*Flood warnings could be a locally run system, Floodline or another organisations providing flood warnings.*

**Q22** In the past 10 years, have you ever received communications about preparing for coastal flood risk in Boston?
*Please ✓ all boxes that apply*

<table>
<thead>
<tr>
<th>YES, through social media</th>
<th>[ ] Go to question 23</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES, through TV</td>
<td>[ ] Go to question 23</td>
</tr>
<tr>
<td>YES, by email</td>
<td>[ ] Go to question 23</td>
</tr>
<tr>
<td>YES, at a local event</td>
<td>[ ] Go to question 23</td>
</tr>
<tr>
<td>YES, by another means</td>
<td>[ ] Go to question 23</td>
</tr>
<tr>
<td>YES, don’t remember how</td>
<td>[ ] Go to question 23</td>
</tr>
<tr>
<td>NO</td>
<td>[ ] Go to question 24</td>
</tr>
<tr>
<td>Don’t know</td>
<td>[ ] Go to question 24</td>
</tr>
<tr>
<td>Go to question 23</td>
<td></td>
</tr>
</tbody>
</table>
### Q23 Do you remember what the communications were about?

*Please ✓ all boxes that apply.*

<table>
<thead>
<tr>
<th>Historic flood events in Boston</th>
<th>Future levels of flood risk in Boston</th>
<th>Planning actions households can take to prepare for flooding</th>
<th>Information on what to do in the event of a flood</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recent flood events in Boston</td>
<td>Effect of climate change on coastal flood risk</td>
<td>Structural actions households can take to prepare for flooding</td>
<td>Don’t know</td>
</tr>
<tr>
<td>Current levels of flood risk in Boston</td>
<td>Invitation to an event (meeting, evening, forum, etc) to prepare for flooding</td>
<td>Signing up to a flood alert system (e.g. Floodline)</td>
<td>Other</td>
</tr>
</tbody>
</table>

- **Planning actions** include making a household emergency plan, moving to a less risky location, attending information sessions, etc.
- **Structural actions** include getting a pump, placing electrical sockets above most likely flood level, installing main rooms above most likely flood level, etc.

### Q24 In the last 10 years, has your home insurer encouraged you to prepare for coastal flooding? 

*Please ✓ one box only.*

<table>
<thead>
<tr>
<th>NO, I don’t have any combined/buildings/contents house insurance</th>
<th>YES, I have combined buildings-contents insurance and they have encouraged me to prepare</th>
<th>YES, I have contents insurance and they have encouraged me to prepare</th>
<th>YES, I have buildings insurance and they have encouraged me to prepare</th>
</tr>
</thead>
<tbody>
<tr>
<td>NO, I have combined/buildings/contents insurance but they have not encouraged me to prepare</td>
<td>YES, I have buildings insurance and they have encouraged me to prepare</td>
<td>Prefer not to say</td>
<td>Don’t know</td>
</tr>
</tbody>
</table>

- **Encouraged** includes being given information, being contacted about, or being given (financial or other) incentives to prepare for coastal flooding.
Q25 In the last 10 years, have any of the following organisations encouraged you to prepare for coastal flooding? 🔹

Please ✓ all boxes that apply

<table>
<thead>
<tr>
<th>National Government (other than Defra)</th>
<th>Regional Flood and Coast Committee</th>
<th>Fire and rescue</th>
<th>Community flood action group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department for Environment, Food and Rural Affairs (Defra)</td>
<td>Coastal Group</td>
<td>Media</td>
<td>Local community group (other than flood action)</td>
</tr>
<tr>
<td>Environment Agency</td>
<td>Internal Drainage Boards</td>
<td>National businesses 🔹</td>
<td>Conservation groups / organisations</td>
</tr>
<tr>
<td>Scientists</td>
<td>Water Companies</td>
<td>National businesses 🔹</td>
<td>Church</td>
</tr>
<tr>
<td>National Flood Forum</td>
<td>Utilities (other than water)</td>
<td>Primary Industry 🔹</td>
<td>Households</td>
</tr>
<tr>
<td>County Council</td>
<td>Infrastructure providers</td>
<td>Secondary industry 🔹</td>
<td>Don't know</td>
</tr>
<tr>
<td>District Council</td>
<td>Insurers</td>
<td>Tourism industry</td>
<td>Other, please specify</td>
</tr>
<tr>
<td>Unitary Authority</td>
<td>Port</td>
<td>Estate agents</td>
<td></td>
</tr>
<tr>
<td>Town Council</td>
<td>Planning authority</td>
<td>Landowners</td>
<td></td>
</tr>
<tr>
<td>Borough Council</td>
<td>Police</td>
<td>Farmers</td>
<td></td>
</tr>
<tr>
<td>Parish Council</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

🔹 Encouraged includes being given information, being contacted about, or being given (financial or other) incentives to prepare for coastal flooding
🔹 Local business describes smaller businesses, with one or a few offices / branches / locations locally.
🔹 National business describes larger businesses, with multiple or many offices throughout the UK, Europe and/or the world.
🔹 Primary industries obtain and provide natural raw materials for conversion into commodities and products for the consumer (e.g. mining, agriculture, or forestry).
🔹 Secondary industries convert the raw materials provided by primary industry into commodities and products for the consumer (i.e. manufacturing industry).
**Q26** To what extent do you agree or disagree with the following statements?

*Please ✓ one box only*

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly agree</th>
<th>Agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Households are able to take effective coastal flood preparedness measures for their home</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>b) The costs of my household preparing for coastal flooding are less than the costs of doing nothing</td>
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</tr>
<tr>
<td>c) Preparing my home for coastal flooding would improve its appearance</td>
<td></td>
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</tr>
<tr>
<td>d) Preparing my home for coastal flooding would increase the value of the building</td>
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<td></td>
</tr>
<tr>
<td>e) Preparing for coastal flooding would increase my household’s safety</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>f) Preparing my home for coastal flooding would be too time-consuming</td>
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<td></td>
</tr>
<tr>
<td>g) I could afford to prepare my home for coastal flooding</td>
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<td></td>
</tr>
<tr>
<td>h) When I think about a potential coastal flood, I feel helpless</td>
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</tr>
</tbody>
</table>
### Q27 Which of the following technical/structural actions have you undertaken to prepare your household for coastal flooding?

*Please ✓ all boxes that apply*

<table>
<thead>
<tr>
<th>Action</th>
<th>Description</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>I have slot-in barrier(s), sandbags, or other barriers</td>
<td>A protective barrier is built around the home or the grounds to stop the waters (a wall, for instance)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I have a pump</td>
<td>I have an emergency kit (e.g. radio with batteries, water, etc)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All main rooms (kitchen, bedrooms, living-room) are installed upstairs</td>
<td>I know where I can switch off the electricity in my household</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The washing machine /dryer are above the most likely flood level or on an upper floor</td>
<td>Personal and important documents are stored above the most likely flood level, or an upper floor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In flood-prone parts of home, the furniture is chosen and placed to avoid flood damage</td>
<td>Valuables are stored above the most likely flood level, or an upper floor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I have a power generator</td>
<td>I have an opening on the roof to facilitate evacuation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I have breeze blocks / equipment to raise the furniture before or during a flood</td>
<td>The home has a refuge zone</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I store hazardous substances endangering the body of water (e.g. chemicals) in upper rooms</td>
<td>The floor is constructed of water-resistant materials</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Any comments regarding Question 28?**
Q28 When was the **most recent instance** you undertook each of the following **planning activities**?

*Please ✓ one box only*

<table>
<thead>
<tr>
<th></th>
<th>Within the last 30 days</th>
<th>Between 31-365 days ago</th>
<th>Over a year ago</th>
<th>Never</th>
<th>Don’t know</th>
<th>Prefer not to say</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) A household emergency plan has been made and/or discussed with other members of the household</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>b) I have planned what to do in the case of flooding</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>c) I participated in local flood action groups</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d) I attended information sessions about this topic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e) I paid attention to storm flood warnings</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>f) I participated in a coastal flooding evacuation drill</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>g) I informed myself about flooding insurance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>h) I informed myself about flood adaptation measures</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i) I informed myself about the risk of coastal flooding</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>j) I read information leaflets (e.g. brochures) about coastal flooding</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>k) I store a number of a phone-hotline of the responsible department</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>l) In the case I am not home during a coastal flood, I discussed with my neighbours what they should do in my household</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>m) My household <strong>moved</strong> to a less risky home, because of the probability of being affected by flooding</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>n) My household <strong>considered moving</strong> to a less risky home, because of the probability of being affected by flooding</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Any comments regarding **Question 28**?
Social, economic and personal characteristics may be related to the capacity to prepare for coastal flooding. This set of questions asks for some social, economic and personal details.

Social, economic and personal details will never be used in analysis such that you could be personally identified.

Q29 What is your address?

Postcode: [ ] [ ] [ ] [ ] [ ] [ ]
House/flat number or name: ____________________________________________
Prefer not to say: [ ]

Q30 When did you move to this address?

Year: ____________________________
Month: ____________________________
Prefer not to say: [ ]

Q31 When did you move to Boston?

Year: ____________________________
Month: ____________________________
Prefer not to say: [ ]

Q32 What is your age?

Years old: ____________________________
Prefer not to say: [ ]

Q33 Which of the following describes how you think of yourself?

Please ✓ one box only

- Male [ ]
- In another way [ ]
- Female [ ]
- Prefer not to say [ ]

Q34 What is your highest educational qualification?

Please ✓ one box only

- Degree level or above [ ]
- Qualifications at level 1 and below (including international equivalents) [ ]
- Another type of qualification (includes other vocational or professional qualifications below degree level) [ ]
- Other Higher Education below degree level [ ]
- A levels, NVQ level 3 and (international) equivalents [ ]
- GCSE/O level grade A*-C or 4-9, NVQ level 2 and (international) equivalents [ ]
- No qualification [ ]
- Prefer not to say [ ]

- Qualifications at level 1 and below includes GCSE or O level below grade C or 4, CSE below grade 1, NVQ, SVQ and GNVQ level 1, BTEC first or general certificate, and international equivalents.

- A levels, NVQ level 3 and equivalents includes AS level, SVQ level and GNVQ level 3, BTEC National, and international equivalents.

- GCSE/O level grade A*-C or 4-9, NVQ level 2 and equivalents includes SVQ and GNVQ level 2, BTEC first or general diploma, and international equivalents.
**Q35** Which of the following best describes your residential status?

*Please ✓ one box only*

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>I occupy the home I own</td>
<td></td>
<td>Other</td>
</tr>
<tr>
<td>I rent directly from a landlord or letting/management agency</td>
<td></td>
<td>Don't know</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Prefer not to say</td>
</tr>
</tbody>
</table>

**Q36** Which of the following best describes your primary place of residence?

*Please ✓ one box only*

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Room in shared house</td>
<td></td>
<td>Flat: first floor and above</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Detached house</td>
<td></td>
<td>Other</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Semi-detached house</td>
<td></td>
<td>Don't know</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Terraced house</td>
<td></td>
<td>Prefer not to say</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flat: ground floor</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Q37** Including yourself how many people live in your household? (include those aged 16 and over) *

*If you live by yourself, please write 1 next to “adults”*

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>adults aged 16 and over</td>
<td></td>
<td></td>
</tr>
<tr>
<td>people aged 0-15 years</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*A household is one person living alone, or a group of people (not necessarily related) living at the same address who share cooking facilities and share a living room, sitting room or dining area.*

**Q38** Which of these best describes your disposable household income last year? *

*Please ✓ one box only*

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>£0</td>
<td></td>
<td>£27,415 - £37,068</td>
</tr>
<tr>
<td>£0 - £12,748</td>
<td></td>
<td>£37,069 - £65,542</td>
</tr>
<tr>
<td>£12,749 - £20,608</td>
<td></td>
<td>Over £65,543</td>
</tr>
<tr>
<td>£20,609 - £27,414</td>
<td></td>
<td>Prefer not to say</td>
</tr>
</tbody>
</table>

*Disposable income includes wages and cash benefits, and is after direct taxes like income tax and council tax, but not indirect taxes like VAT.*
### Q39 Cultural attitudes and perceptions have been found to affect household perceptions of flood risk and preparedness. To what extent do you agree or disagree with the following statements?

Please ✓ one box only

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly agree</th>
<th>Agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Prefer not to say</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) We have gone too far in pushing equal rights in this country.</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>b) Society as a whole has become too soft and feminine.</td>
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</tr>
<tr>
<td>c) It seems like the criminals and welfare cheats get all the breaks, while the average citizen picks up the tab.</td>
<td></td>
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</tr>
<tr>
<td>d) Our society would be better off if the distribution of wealth was more equal.</td>
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<tr>
<td>e) We need to dramatically reduce inequalities between the rich and the poor, whites and people of colour, and men and women.</td>
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<tr>
<td>f) Discrimination against minorities is still a very serious problem in our society.</td>
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<tr>
<td>g) It’s not the government’s business to try to protect people from themselves.</td>
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<tr>
<td>h) The government should stop telling people how to live their lives.</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>i) Our government tries to do too many things for too many people. We should just let people take care of themselves.</td>
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</tr>
<tr>
<td>j) The government should do more to advance society’s goals, even if that means limiting the freedom and choices of individuals.</td>
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<tr>
<td>k) Sometimes government needs to make laws that keep people from hurting themselves.</td>
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<tr>
<td>l) It’s society’s responsibility to make sure everyone’s basic needs are met.</td>
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</tr>
</tbody>
</table>
Thank you for completing this survey!
Please don’t forget to send it back in the stamped (FREEPOST) envelope.*

*If you want to enter the prize draw, fill in the entry slip and pop that in the envelope too!