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Creative Futures Exchange

Curriculum Development Resource Pack

1. Introduction

This Curriculum Development Resource Pack outlines how the Creative Futures Exchange (CFE) team planned and carried out activities for the four workshops conducted between January and June 2022. This Resource Pack complements the three reports which addresses the mode of delivery and content of the programme. These reports can be accessed [here](#). It is hoped that others can learn from what the team did when designing their own COIL programmes.

This resource pack is structured into the following 5 sections:

- Recruitment
- Technology
- Preparation
- Workshops
- Outcomes

2. Recruitment

The project team encouraged registration through: (1) general emails to staff and students within respective Schools of study at the University of Southampton and University of Ghana (2) bespoke emails to students on specific programmes within these schools. Invitations were also sent to creative practitioners who had existing contacts with these programmes.

3. Technology

As discussed in Report 2, technology for online learning is constantly changing, and recommending one platform over another would not be worthwhile. Rather, we recommend that you choose a small number of widely accessible platforms for video conferencing, asynchronous communication (e.g., email, Whatsapp), and collaborative activities, with the emphasis on simplicity. Consideration of your cohorts and what is familiar to them is also worthwhile, including how participants might be accessing them (personal computer, tablet, phone).

4. Preparation

4.1 Introductory materials

To prepare participants for the programme, the following message was sent via email:

Thank you for your interest in participating in the [Creative Futures Exchange](#) project. We are very excited to be welcoming participants from the UK and Ghana with a range of interests and experiences that relate to working in and studying the creative industries.

There is a short welcome presentation from the project team [here](#). There is a short guidance video [here](#) that outlines the different platforms we will be using. There are also three reports relating to the project's context and design which might be of interest and are available on the project website here.

A further message will follow next week with details of our first workshop on Civic roles and relationships on Wednesday 26th January at 12pm, including: Zoom meeting details; links to two talks on YouTube; and an interactive Padlet map to add to (which is mentioned in the guidance mentioned above).

If you have any questions on the project, please contact Dr Dan Ashton on d.k.ashton@soton.ac.uk

Thank you again for your interest and more details next week.

The welcome video introduced participants to the team, and the guidance video prepared people for the technical aspects of participation. This was felt to be important due to the team not knowing the level of digital literacy or connectivity that different cohorts would bring to the workshops.

4.2 Before each workshop

Prior to each workshop, emails were sent out asking participants to prepare by watching videos from guest facilitators and complete certain tasks on Padlet. Emails were sent through the Eventbrite platform.

Here is the email for workshop one as an example:

Our first workshop on *Civic roles and relationships* is on Wednesday 26th January at 12pm. The workshop will take place on Zoom and can be accessed here [link removed].

To prepare for this workshop, please could you do the following in advance:

Watch the videos (5-10 minutes) prepared by our guest facilitators available on YouTube. The presentation by Dr Estrella Sendra (University of Southampton) is available [here](#) and the presentation by Dr Emeka Umejei is available [here](#).

Respond to the question "this is where creativity is ..." using a Padlet accessible here [link removed].

Guidance on how to use the Padlet and what your response might explore are included in the same guidance video mentioned above and accessible [here](#).

It was hoped that participants would watch the guest facilitator videos and address the tasks prior to the workshops. The intention was to position the videos as prompts for discussion and for the guests to be *facilitators* rather than *speakers*. That said, time was allocated within the workshop for these activities in case participants were unable to do this before. Building in this extra opportunity meant everyone could participate.

5. Workshops

For each workshop, the project team created a session plan with indicative timings and information on different roles, platforms and links. The workshop schedule remained largely the same across the four workshops to build some familiarity with both the technologies (I.e., Padlet) and confidence with the modes of interactions. To further promote familiarity, all workshops were scheduled on the same day and at the same time (for workshops 1-3, the time zones were the same in the UK and Ghana).

For each workshop, the following includes:

- Overview
- Session plan
- Slides

Workshop 1: Civic Roles and Relationships

Wednesday 26th January 2022 12-2

Overview

Explores spaces and places of creativity, including why and how creative businesses and practitioners locate in a particular place and create relationships with local communities, government, and other businesses.

Session plan

Time	Activity	Who	Tech to prepare/use
12.00-12.05	Welcome slide (Padlet 1 (Map): [link removed])		Zoom
12.05-12.10	Project and session welcome (reference the videos)	Dan, Aurelia, Ben and Abena	Zoom
12.10-12.15	<i>Intro Activity:</i> <i>What does “civic roles and relationships” mean for the cultural and creative industries?</i> Intro exercise to explore how participants encounter the workshop theme and prompt questions. Focus on civic and relationships to place.	Dan (Ben set up groups)	In chat
12.15-12.40	<i>Activity 1:</i> <i>Our (creative) relationships to place</i> Small group discussions of images prepared for activity and summary points	Breakout groups (4 groups with guests roaming) Dan, Aurelia, Abena, Ben (Ben end groups)	Padlet 1 (Map) Padlet 2 (Shelf)
12.40-12.50	Whole group recap using Padlet 2	Dan with Aurelia, Abena, Ben	
12.50-1.10	Recap on videos and break (Emeka’s video is 4.10 and Estrella’s video is 12 mins)	Ben	Play videos on screen during break. Dr Umejei: Link Dr Sendra: Link
1.10-1.30	<i>Activity 2: Engaging with guest facilitators videos</i>	Dan and Aurelia to introduce and then breakout groups (Ben set up and end groups)	Padlet 3 (Canvas)
1.30-1.55	Facilitators to respond.	Whole group	
1.55-2.00	What’s next? (Link to workshop 2)	Dan	

Slides

Creative Futures Exchange

Workshop One: Civic Roles and Relationships
Wednesday 26th January 2022

Whilst we are waiting to start, please add to map (including explanations) [here](#).

Akwaaba/Welcome

- About the project (welcome video [here](#) and website: <https://www.southampton.ac.uk/creative-futures-exchange/>).
- Who's here – project team, guest facilitators and participants.
- Please introduce yourself in the chat.
- How we can collaborate and exchange in this workshop setting (guidance video [here](#)). Links for videos and Padlets in the chat.

Workshop One: Civic roles and relationships

- Introduction Activity
- Activity One: Our (creative) relationships to place
- Break and opportunity to recap on videos
- Activity Two: Engaging with guest facilitator presentations

Introduction Activity

- What does "civic roles and relationships" mean for the cultural and creative industries?
- Please add to the chat with your responses to this question and any other ideas about the importance of place to the creative industries.

Activity One: Our (creative) relationships to place

- We will move into breakout groups with one project team member/guest facilitator supporting.
- Please spend 10-15 minutes exploring the posts that are already on the Padlet map [here](#). You can add likes and comments. You could also more posts.
- Please spend 10-15 minutes in your group discussing the posts and adding a summary of your discussion to the Padlet shelf [here](#). You could identify shared themes or repeat ideas and draw out the international experiences and connections.
- We will come back together as whole group and look through the summary of discussions.



Break

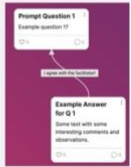
- We will now have a 20-minute break.
- Please use this time to have a break. If needed, you can:

Watch the videos on YouTube:
Dr Umejei's talk is available [here](#).
Dr Sendra's talk is available [here](#).

Continue to add to the Padlet map [here](#). A suggestion from Dr Sendra's talk could be to note disappearances (i.e., venues that close) and mobility (resources that move towards people).

Activity Two:

- Thank you to Dr Estrella Sendra and Dr Emeka Umejei for their presentations.
- We will move into breakout groups to discuss the videos and make connections across our experiences.
- Please add your responses to these question and notes from your discussion on the Padlet canvas [here](#).
- We will come back together as whole group and the guest facilitators will review the summary of discussions.



Continuing the conversations

Thank you for your participation!

The Padlets will be available for to continue adding your ideas and making connections with each other.

What's next?

Workshop Two:
Sustainable business models and practices (with [Eyram Tawiah](#) and [Dr Chris Buckingham](#))
Explores transformations in how creative business and practitioners can start-up and generate sustainable income.

Wednesday 16th February 2022 12-2pm. Please sign up here: <https://www.eventbrite.co.uk/e/creative-futures-exchange-tickets-208479256067>

Information to be circulated via Eventbrite/email w/c 7th February.

Workshop 2: Sustainable business models and practices

Wednesday 16th February 2022 12-2

Overview

Explores some of the transformations in how creative business and practitioners can start-up and generate sustainable income.

Session plan

Time	Activity	Who	Tech to prepare/use
12.00-12.05	Welcome slide		Zoom
12.05-12.10	Session welcome	Dan, Aurelia, Ben and Abena	Zoom
12.10-12.20	<i>Intro Activity:</i> <i>What does “sustainable business models and practices” mean for the cultural and creative industries?</i> Intro exercise to explore how participants encounter the workshop theme and prompt questions.		Chat
12.20-12.45	<i>Activity 1: Identifying and reflecting on values for creative businesses.</i> 1. Explore the different values and come up with list. Can talk about what these mean in the chat. 2. Padlet time		Could use chat to elaborate. Padlet 1 (Nesta Shelf)
12.45-1.00	Presentations		Eyram Tawia: Live Dr Chris Buckingham: Link
1.00-1.05	Move into breakout.		
1.05-1.20	<i>Activity 2: Engaging with guest facilitators videos</i>	Breakout	Padlet 2 (Canvas)
1.20-1.55	Feedback and facilitator discussion	Whole Group	
1.55-2.00	What's next? (Link to workshop 3)	Dan	

Slides

Creative Futures Exchange

Workshop Two: Sustainable Business Models and Practices
Wednesday 16th February 2022

Akwaaba/Welcome

- About the project (welcome video [here](#) and website: <https://www.southampton.ac.uk/creative-futures-exchange/>).
- Who's here – project team, guest facilitators and participants.
- Please introduce yourself in the chat.

Workshop Two: Sustainable Business Models and Practices

- Introduction Activity
- Activity One: Values
- Break and opportunity to recap on videos
- Activity Two: Engaging with guest facilitator presentations

Introduction Activity

- What does “sustainable business models and practices” mean for the cultural and creative industries?
- Please add to the chat with your responses to this question and any other ideas about the importance of sustainability to the creative industries.

Activity One: Identifying and reflecting on values for creative businesses.

- This activity asks us to think about values that are important as we pursue creative careers and businesses.
- In identifying lots of values we can consider where **sustainability** fits.
- First, identify (10+) values which are important to you. This list from [Nesta](#) could help. As you select each value, note down what it means for you. Could add some of these to the chat.
- Second, add your values to this [Padlet](#) according to how important it is.


Accountability	Freedom	Power
Achievement	Grace	Public service
Aesthetics	Growth	Quality
Authenticity	Humour	Recognition
Authenticity	Helping others	Reputation
Balance	Helping society	Resilience
Belonging	Honesty	Respect
Capability	Humour	Responsibility
Challenge	Independence	Self-respect
Community	Influencing others	Spontaneity
Co-operation	Integrity	Stability
Creativity	Intellectual status	Status
Credibility	Innovation	Sustainability
Caring	Joy	Teamwork
Deliberation	Justice	Tolerance
Discipline	Knowledge	Time freedom
Dynamism	Leadership	Transparency
Efficiency	Loyalty	Trust
Excitement	Meaningful work	Vanity
Excellence	Monetary gain	Values
Fame	Openness	Wisdom
Financial security	Originality	Work-Life balance
Financial gain	Peace	Working alone

Guest facilitator videos

- Welcome to Chris and Eyam!
- Dr Chris Buckingham (University of Southampton) is available [here](#)
- Eyam Tawia (Leti Arts) is available [here](#).

Activity Two: Engaging with guest facilitator presentations

- Thank you to Chris and Eyam for their presentations.
- We will move into breakout groups to discuss the videos and make connections across our experiences.
- Please add your responses to these question and notes from your discussion on the Padlet canvas [here](#).
- We will come back together as whole group and the guest facilitators will review the summary of discussions.



Continuing the conversations

Thank you for your participation!

The Padlets will be available for to continue adding your ideas and making connections with each other.

What's next?

Workshop Three:
Platforms and technologies (with [Eyram Tawia](#) and [Dr Brian Hraes](#))
 Explores the impact of digital platforms and technologies on how creative business and practitioners create new content, products and services and engage with their audiences and consumers.

Wednesday 16th March 2022 12-2pm. Please sign up here:
<https://www.eventbrite.co.uk/e/creative-futures-exchange-tickets-208479256067>

Information to be circulated via Eventbrite/email w/c 7th March.

Workshop 3: Platforms and Technologies

Wednesday 16th March 2022 12-2

Overview

Explores the impact of digital platforms and technologies on how creative business and practitioners create new content, products and services and engage with their audiences and consumers.

Session plan

Time	Activity	Who	Tech to prepare/use
12.00-12.05	Welcome slide		Zoom
12.05-12.10	Session welcome	Dan, Aurelia, Ben and Abena	Zoom
12.10-12.20	<p><i>Intro Activity:</i> <i>As creators and media makers, how do we use digital platforms and technologies?</i></p> <p>Intro exercise to explore how participants encounter the workshop theme and prompt questions.</p>		Chat
12.20-12.40	<p><i>Activity 1: Quiz</i> Quiz about platform usage as producers and consumers.</p> <p>Questions: Round 1 (consumer/user) <i>Focusing on your content consumption (i.e. as a user)...</i></p> <ol style="list-style-type: none"> 1. As a user, which digital platforms and technologies do you use most regularly? 2. Please pick one platform and technology and elaborate on what you use it for. (State platform in the post) 3. Why is this your choice of platform and technology? (State platform in the post) 4. Do you have any concerns about using this platform? (State platform in the post) <p>Round 2 (producer/maker)</p>	Three breakout groups with facilitators (Dan, Aurelia, Abena) to introduce questions that Ben will paste in intervals after a few minutes for participants to discuss and reply. 2 mins for each question to reply and discuss.	Padlet 1 (Shelf) with questions introduced in sequence.

	<p><i>Focusing on your content creation and sharing (i.e. as a maker and producer)</i></p> <p>...</p> <p>1. As a maker/producer: How do digital platforms and technologies feature within your creative practice (making, sharing, marketing, etc.)?</p> <p>2. Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)</p> <p>3. Why is this your choice of platform and technology? (State platform in the post)</p> <p>4. Do you have any concerns about using this platform? (State platform in the post)</p>		
12.40-12.55	Discussion of quiz		
12.55-1.15	Presentations		<p>Play videos on screen during break.</p> <p>Eyram Tawia: Link</p> <p>Dr Brian Hrac: Link</p>
1.15-1.35	<i>Activity 2: Engaging with guest facilitators videos</i>	Breakouts – three groups facilitated by Dan, Aurelia and Abena	Padlet 2 (Canvas):
1.35-1.55	Feedback and facilitator discussion	Whole Group	
1.55-2.00	What's next? (Link to workshop 4)	Dan	

Slides

Creative Futures Exchange

Workshop Three: Platforms and Technologies
Wednesday 16th March 2022

Akwaaba/Welcome

- About the project (welcome video [here](#) and website: <https://www.southampton.ac.uk/creative-futures-exchange/>).
- Who's here – project team, guest facilitators and participants.
- Please introduce yourself in the chat.

Workshop Three: Platforms and Technologies

- Introduction Activity
- Activity One: Platforms and Technologies Quiz
- Activity Two: Videos and Presentations with Dr Brian Hracs and Eyrarn Tawia

Introduction Activity

- As creators and media makers, how do we use digital platforms and technologies?
- Please add to the chat with your responses to this question and any other ideas about how digital platforms and technologies relate to your media/creative industries studies and career.

**Activity One:
Identifying and exploring digital platforms and technologies**

- To help prompt discussion of how different digital platforms and technologies are used we are going to participate in a quiz.
- We will move into smaller breakout groups so there is the opportunity to discuss the questions and your responses.
- Responses will be gathered [here](#).
- We will then come back together as a whole group to explore responses.

Guest facilitator videos/presentations

- Welcome to Brian and Eyrarn!
- The video for Dr Brian Hracs (University of Southampton) is available [here](#).
- Eyrarn Tawia (Leti Arts) is available [here](#).

Activity Two: Engaging with guest facilitator presentations

- Thank you to Brian and Eyrarn for your presentations.
- We will move into breakout groups to discuss the videos and make connections across our experiences.
- Please add your responses to these question and notes from your discussion on the Padlet canvas [here](#).
- We will come back together as whole group and the guest facilitators will review the summary of discussions.

Workshop 3 Task 2 Canvas
Use this space to communicate with the guest facilitators and respond to the questions asked of you when watching the videos. Use the "x" icon to get started. Links can be made between points by clicking on the "x" at the top-right of the posts.

Continuing the conversations

Thank you for your participation!

The Padlets will be available for to continue adding your ideas to and making connections with each other.

What's next?

Workshop Four
Equality, diversity and inclusion (with [Dr Abena Yeboah-Benin](#) and [Dr Shelley Cobb](#))
Explores issues of access and representation for creative businesses and practitioners through an intersectional approach (including race, gender, disability and sexual orientation).
Wednesday 29th June 2022 12-2pm. Please sign up here: <https://www.eventbrite.co.uk/e/creative-futures-exchange-tickets-208479256067>

Information to be circulated via Eventbrite/email w/c 20th June.

Workshop 4: Equality, Diversity and Inclusion
 Wednesday 26th June 2022 12-2 in Ghana and 1-3 in Uk

Overview

Explores issues of access and representation for creative businesses and practitioners through an intersectional approach (including class, race, gender, disability and sexual orientation).

Session plan

Time	Activity	Who	Tech to prepare/use
12.00-12.05	Welcome slide		Zoom
12.05-12.10	Session welcome	Dan, Aurelia, Ben and Abena	Zoom
12.10-12.20	<i>Intro Activity:</i> What are the equality diversity and inclusion issues and agendas relating to working in the cultural and creative industries that you are familiar with?		Chat
12.20-12.40	<i>Activity 1:</i> #Activism for working in the cultural and creative industries	Breakout groups to add, discuss and connect the posts.	Padlet 1 (Canvas)
12.40-12.55	Discussion of activity 1		
12.55-1.20	Presentations		Play videos on screen during break. Dr Shelley Cobb: Link Dr Abena Yeboah-Benin: Link
1.20-1.35	<i>Activity 2: Engaging with guest facilitators videos</i>	Breakouts – three groups facilitated by Dan, Aurelia and Abena	Padlet 2 (Canvas)
1.35-1.55	Feedback and facilitator discussion	Whole Group	
1.55-2.00	What's next?	Dan	

Slides

Creative Futures Exchange

Workshop Four: Equality, Diversity and Inclusion
Wednesday 29th June 2022

Akwaaba/Welcome

- About the project (welcome video [here](#) and website: <https://www.southampton.ac.uk/creative-futures-exchange/>).
- Who's here – project team, guest facilitators and participants.
- Please introduce yourself in the chat.

Workshop Four: Equality, Diversity and Inclusion

- Introduction Activity
- Activity One: #Activism
- Activity Two: Videos and Presentations with Dr Abena Yeboah-Benin and Dr Shelley Cobb

Introduction Activity

- What are the equality, diversity and inclusion issues and agendas relating to working in the cultural and creative industries that you are familiar with?
- Please add to the chat with your responses to this question and any other ideas about how these (or related terms/ideas) relate to your media/creative industries studies and career.

Activity One: #Activism

- To help prompt discussion we propose focusing on issues of equality and diversity relating to the cultural and creative industries, and how these have been made visible and addressed through campaigns, movements, etc.
- Part 1: Please create a post that describes a social movement or online campaign related to either the cultural and creative industries, or wider movements that might impact people working in CCIs.
- Part 2: Comment on other posts that are of interest to you, and make connections between posts using the arrow feature
- Responses will be gathered [here](#).
- We will then come back together as a whole group to explore responses.

Guest facilitator videos/presentations

- Welcome to Abena and Shelley!
- The video presentation by Dr Abena Yeboah-Benin (University of Ghana) is available [here](#).
- The video presentation by Dr Shelley Cobb (University of Southampton) is available [here](#)

Activity Two: Engaging with guest facilitator presentations

- Thank you to Shelley and Abena for your presentations.
- We will move into breakout groups to discuss the videos and make connections across our experiences.
- Please add your responses to these question and notes from your discussion on the Padlet canvas [here](#).
- We will then come back together as whole group and the guest facilitators will review the summary of discussions.

Workshop 4 Task 2 Canvas
Use this space to communicate with the guest facilitators and respond to the questions asked of you when watching the videos. Use the "x" icon to get started. Links can be made between posts by clicking on the "..." at the top-right of the posts.

Continuing the conversations

Thank you for your participation!

The Padlets will be available for to continue adding your ideas to and making connections with each other.

What's next?

The planned four workshops have now been completed.



Whether this was your first or fourth workshop – thank you!
A big thanks to all the guest facilitators (videos on the [workshops page](#)).
The project reports are available [here](#). From July, a resource pack with plans and materials for the four themed online workshops will also be added.

Nante yie/Farewell

6. Outcomes

This section contains screenshots of the Padlet activities which were completed prior to, or during, the workshops.

Workshop 1

Mapping activity



Workshop 1 Activity 1 'Mapping Creativity': 'This is where creativity is'.

Click the '+' symbol to get started. Search for a location that represents where creativity is for you. You can then add media, links, and text to explain to others why the place you choose represents creativity for you. You can be as imaginative as you like!

CREATIVE FUTURES EXCHANGE NOV 26, 2021 09:43AM

India

India

Indo-Afro Fusion. A combination of the Indian traditional Music and Afro-beats. Innovative idea.



Mera Yaar Song: Dhvani Bhanushali | Aditya Seal | Ash King | Vinod B | Piyush Shazia by Dhvani Bhanushali
YOUTUBE

ADA \ contemporary art gallery, North Airport Road, Accra

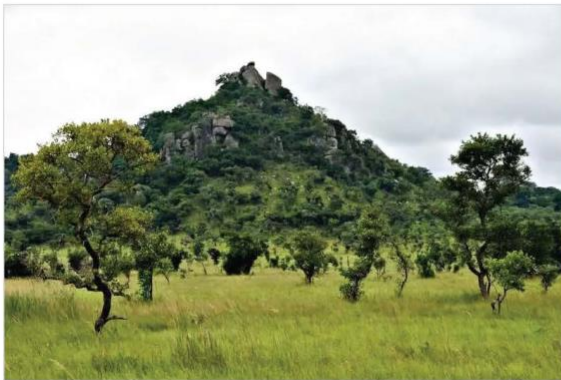
Owned by a Nigerian woman, has embodied various arts and cultures from Africa especially Nigeria and seeks to build careers of emerging artists across Africa and the Diaspora. It is based in just Ghana for now. I believe such new talents show us where creativity is at this point

Shai-Hills Resource Reserve

Shai-Hills Resource Reserve

The soft colors of the reserve's landscape is a sight to behold! The area was once home to the Shai people before they were ejected by the British in 1892, remains of Shai peoples works can still be found at the reserve. Upon visiting the reserve, one can learn about the Shai people and also engage in activities such as rock climbing as well as exploring the caves.

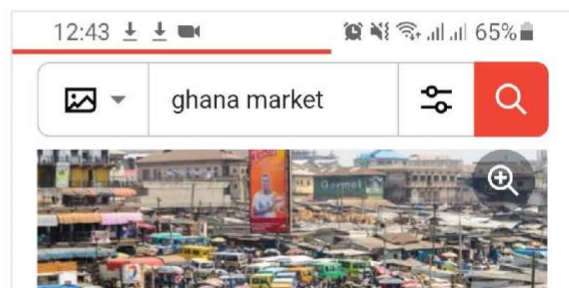
ADA \ contemporary art gallery, North Airport Road, Accra



Ghana

Ghana

There's nothing more beautiful to me than scenes in a Ghanaian market. The beautiful display of food and other items. The sounds from cars and the noise from every corner. So many stories to tell just by entering a market.





7th Street, Melville, Johannesburg, South Africa

7th Street, Melville, Johannesburg, South Africa

This is a melting point of entertainment and tourism. There many night clubs on 7th street and night life is vibrant

Centre Yennenga, Rue GD 62, Dakar, Senegal

Centre Yennenga, Rue GD 62, Dakar, Senegal

An amazing centre recently opened by Alain Gomis to be a cinema hub! There are postproduction workshops and sets.



The Yennenga center presented by Alain Gomis

Alain nous dit en quelques mots pourquoi créer un centre dédié à la postproduction à Grand Dakar. Alain is telling us in a few words why creating a center dedicated to postproduction in Grand Dakar.

VIMEO

Aburi

Aburi

The Odwira Festival celebrated by the people in the Eastern Region brings together people to appreciate culture and promote unity.



James Town, Accra

James Town, Accra

Scene of the annual ChaleWote Street Art festival. The streets transform in a vivid explosion of imagination and colours. One day you are engaged in a prosaid activity like buying tomatoes from seller on that street, the next day it becomes a veritable fairy tale land. A piece of magical realism.



Complexe Cinématographique Ousmane Sembène, Dakar, Senegal

Complexe Cinématographique Ousmane Sembène, Dakar, Senegal

In the image, the official opening of the Festival Films Femmes Afrique 2020. Film festivals have really contributed to creating Cinephilia.



James Town, Accra, Ghana

James Town, Accra, Ghana

Jamestown lies on the costal part of Ghana. It's located directly east of the Korle lagoon. Jamestown is a fishing community inhabited primarily by the Ga.

The streets of Jamestown is known for Chale Wote Festival, an annual showcase of arts and culture by creatives all around the world. Chale Wote festival takes place in August every year.



Ghana
Ghana

Ghana's unending Rich cultural heritage showcased in our language, songs, dances and dresses. These helps to be creative and explore more



Cultural Center, Kumasi

Cultural Center, Kumasi

The rich cultural heritage of the Asante people which is the result of borrowing creative production from ethnic groups all over Ghana during their warring exploits. Here cultural performances are available to audiences and cultural artefacts on sale for consumers.

Kwame Nkrumah Memorial Park & Mausoleum, Accra

Kwame Nkrumah Memorial Park & Mausoleum, Accra

one of the most iconic places in Accra because of the history it holds.



Mudeford Arts Festival, Mudeford, Christchurch

Mudeford Arts Festival, Mudeford, Christchurch

This is an annual event bringing together local artists. Focusing a lot on the beautiful scenery and architecture of the local area. Rob

Mudeford Arts Festival
 Mudeford Arts Festival, Christchurch, Dorset. 1,191 likes · 4 talking about this · 32 were here. An annual Community Celebration of the Arts - FREE TO VISITORS Saturday 24th July to Sunday 25th July...

FACEBOOK



Maison de la Culture Douta Seck, Avenue Blaise Diagne, Dakar, Senegal

Maison de la Culture Douta Seck, Avenue Blaise Diagne, Dakar, Senegal

I absolutely love this cultural and performing arts space, often used for festivals and a wide range of events, such as the Festival FESTA 2H.



New Afrika Shrine, NERDC Road, Ikeja, Nigeria

New Afrika Shrine, NERDC Road, Ikeja, Nigeria

The New Afrika Shrine is home of Afrobeat in Lagos, Nigeria. It is an entertainment hotspot in Lagos in particular and Nigeria, in general. It is run by Femi Kuti, the son of Nigeria's Fela Kuti.

National Theatre, Liberia Road, Accra, Ghana

National Theatre, Liberia Road, Accra, Ghana

a space for creative exhibition and performance. It is open to the public for holding creative



AMA Office, Accra

AMA Office, Accra

The office has a big space for events and a cinema center (snap cinema) for creatives to showcase their talents and works

Legon Botanical Gardens, Haatso-Atomic Road, Accra

Legon Botanical Gardens, Haatso-Atomic Road, Accra

Winneba, Ghana

Winneba, Ghana

Annual Masquerade festival held in Winneba Ghana, features colourful vibrant masquerades now with inclusion of western characters.



Their geographical landscape, this found along the shores gives it such positive aura and vibe. The city is beautiful and the people have diverse culture and attitude towards work. Annually they hold some creative activities that sees many of its inhabitants and those from the diaspora coming back to their roots to participate and contribute to social and economic growth. I choose Winneba as my place of creativity based on the aforementioned. - ANONYMOUS



Efua Sutherland Children's Park, Accra

Efua Sutherland Children's Park, Accra

Now a derelict park, the ES park was one of my favourite places when I was going up, I have fond memories of my sibling and I riding the ferris wheel and the toy train and making new friends. The park occasionally hosted drama festivals and cultural activities for children. - Aurelia

W.E.B Du Bois Memorial Centre for Panafrican Culture - Ghana, Fifth Link Road, Accra

W.E.B Du Bois Memorial Centre for Panafrican Culture - Ghana, Fifth Link Road, Accra

Dubois centre in Accra twice a month hosts local creatives as they showcase their work- Aurelia



Are these kind of events now hosted elsewhere? – ANONYMOUS

Saint-Louis

The Regent Centre, High Street, Christchurch

The Regent Centre, High Street, Christchurch

The Regent Centre in Christchurch is committed to providing access to film, theatre, and music to the local community. It has a diverse repertoire featuring local dramatic societies, national touring productions, and cinema. In addition to its auditorium, the venue offers studio facilities for creative projects. It is extremely popular with, and well supported by, the local community. Rob

Adelaide SA, Australia

Adelaide SA, Australia

Just before a Covid-19 lockdown in March 2020 I was able to visit the Adelaide Fringe. This event makes me consider how arts and cultural events can be distributed around a city and how places are transformed/change purpose for performances, etc. Also notable for me as last in-person events for a while.

Dan

Adelaide Fringe - 16 February - 18 March 2018

If you are looking for the wildest festival ride of your life, then come join us at the Adelaide Fringe! If you are looking for an unbelievable eclectic program of cabaret, comedy, circus, dance, film, theatre, music, visual art and design, then this is it.

ADELAIDFRINGE

Manchester Oxford Road, Oxford Rd, Manchester

Manchester Oxford Road, Oxford Rd, Manchester

manchester is a creative city as it has a huge music scene, lots of urban art and quirky small business's, a growing skate community and lots of opportunity for fashion and textile.

Saint Louis, Senegal

Saint Louis, Senegal

A former colonial capital whose colonial past and 'heritage' keeps coming back to the arts and cultural scene, and is very much present in the place (in ruins). This is also a key festival location, and the image shows Cheikh Lô performing at the International Jazz Festival in



Louga, Senegal

Louga, Senegal

A rural space which is being transformed from a marketplace to a festival space, understood as a 'project of territory' by and for the population of Louga. This is an image of FESFOP, which has largely contributed to that.



Dakar, Senegal

Dakar, Senegal

a urban metropolitan capital where place is taken care of and re-appropriated after centuries of colonialism through arts and cultures.



Liverpool

Liverpool

I grew up near Liverpool and when I was younger always felt that arts, culture and creativity where in the big city (compared to the town I lived in). Quiggins was part of this for finding music (CDs!) - not just by the Beatles.


Quiggins remains important now because of the contested histories of placemaking - there was a compulsory purchase as part of planned (top down) cultural development.

Dan

Quiggins - Wikipedia

Quiggins was an indoor market within Liverpool city centre. The market, which was home to many small 'alternative' stores, was located in adjacent three warehouse buildings on a site between School Lane, Peters Lane and College Lane. The main entrance was through the 1866 Palatine Building.

WIKIPEDIA

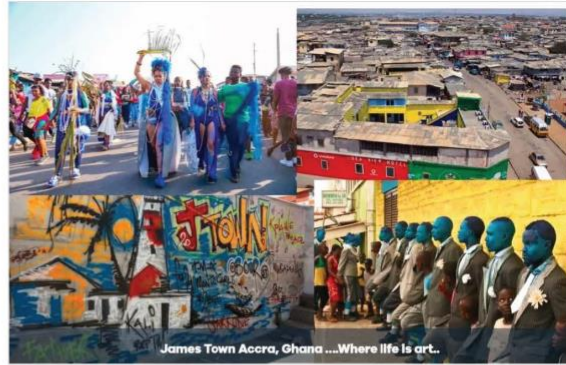


Cape Coast Castle, Victoria Road, Cape Coast

Cape Coast Castle, Victoria Road, Cape Coast



James Town, Accra
James Town, Accra



James Town is a nice place to be. It's a place full of historical stories. Great Landmarks such as James Town Fort reminds one of the coming of the European in Ghana. It's also a Fishing Community and they also have the Chale Wote Festival which attracts a lot of Ghanaians. James Town is a creative place for me in the sense that if the place is well developed, it will attract a lot of tourists which will earn the country some income for national development. - ANONYMOUS

Manchester
Manchester

I was in a band with this guy while studying pop music at the University of Salford - good times. -Ben



Jon Kenzie - Can You Decide
 by Jon kenzie
 YOUTUBE

Norwich
Norwich

My first taste of art galleries and music venues when I was growing up near in the City, 8 miles north of my house. -Ben

Homepage - Norwich Arts Centre

Norwich Arts Centre is a contemporary arts venue that delivers a daily programme of live music, theatre, dance, live art, visual art, literature and comedy.

NORWICH ARTS CENTRE



Winchester School of Art, Park Avenue, Winchester

Winchester School of Art, Park Avenue, Winchester

I really enjoy teaching here and learning a lot from the international students. -Ben

Sharing feedback about mapping activity

The screenshot shows a Padlet workspace titled "Workshop 1 Activity 2 Group Work" created by "Creative Futures Exchange" 9 days ago. The workspace is divided into four columns labeled "Group 1", "Group 2", "Group 3", and "Group 4".

- Group 1:** Contains an example post: "This is an example post: In our group, we really enjoyed seeing where everyone was from, and the range of different influences on their cultural lives. However, we could identify that despite our differences, there is a shared language of creative thinking." It has 1 heart and 3 comments. The comments are:
 - Anonymous 9d: different places, similar affective connections to places
 - Anonymous 9d: interesting to find out about cultural places in my own country
 - Anonymous 9d: place is important for creating memory banks that direct us back to childhood and to heritage
- Group 2:** Empty.
- Group 3:** Contains a post: "We had a lovely time exploring different posts, and were surprised by the similar experiences across continents." It has 0 hearts and 0 comments.
- Group 4:** Contains two posts:
 - Post 1: "Perhaps not surprising, but concentrated on UK and Ghana." It has 0 hearts and 1 comment: "Place is critical to culture and creativity if there has to be a connect and a stimulation to action to spur civic consciousness and development".
 - Post 2: "A mixture of permanent spaces and temporary events. What kind of balance of permanent and temporary is needed to support creative activity?" It has 0 hearts and 0 comments.
 - Post 3: "The place provides a very conducive atmosphere for the creator to produce quality content." It has 0 hearts and 1 comment: "Place is the contextual setting from which meaning is borne and if for any reason 'Place' cannot be closer to original, then it can be mimicked to fit into context."

Engaging with guest facilitators

Workshop 1 Activity 3 Canvas
Use this space to communicate with the guest facilitators and respond to the questions asked of you when watching the videos. Use the '+' icon to get started. Links can be made between posts by clicking on the '...' at the top-right of the posts.

will the role of journalist change with the proliferation of the internet

Journalism as a creative industry? What are the similar ways of working and challenges for workers in different sectors?

Theme of culture and heritage under threat and the role of journalist (within specific political contexts) in giving this issue visibility.

besides monetary value, what does cinema contribute to the CI

Yes, the proliferation of the internet will change the role of journalists in much of Africa. In the past, when access to the internet was challenging, conventional media organisations have power to shape media content but that has changed with the internet. In the age of digital technology, conventional media organisations are playing catch up to social media.

answering

The canvas displays a mind map structure. A central node at the top asks 'will the role of journalist change with the proliferation of the internet'. A line labeled 'answering' connects this node to a larger text box below it that discusses the role of journalists in Africa and the impact of digital technology. To the right of the central node is another node asking 'Journalism as a creative industry? What are the similar ways of working and challenges for workers in different sectors?'. Below that is a node asking 'Theme of culture and heritage under threat and the role of journalist (within specific political contexts) in giving this issue visibility.'. At the bottom left is a node asking 'besides monetary value, what does cinema contribute to the CI'. Each node has a heart icon and a comment icon at the bottom.

Workshop 2

Values activity

padlet

Creative Futures Exchange + 6 • 1d

Workshop 2 Values Task

You are going to capture and organise your personal values. Think of them as the things that make you feel truly alive and passionately committed to what you are doing in your education/business. For one person this might be service to others and creativity. For someone else they could be honesty, ecological awareness and leadership. Note down all of the values that are important to you. Write down lots of them – more than you might think are useful. Once you have plenty (10 or more), place them in the relevant columns of this padlet. Don't worry about getting it right first time – swap them around until you have them in the right place. To focus your activities, have a maximum of five in the 'Always Important' column. Everyone will be able to see what you write, and this padlet forms an overview of the group's priorities.

Always Important	Sometimes Important	Rarely Important	Never Important
Accountability	Knowledge	Belonging	power
Curiosity	Challenge	Symbolism <small>Can play its part, hence not 'never'.</small>	fame
work life balance	sustainability	Hardworking	celebrity
Environmental sustainability	diversification		Fame
Power <small>Whether or not we are seeking it, power always plays an important role in our interactions and is therefore valuable (though maybe not a 'value' I guess)</small>	Autonomy		
Creative thinking	Monetary gain		
Mutual respect and trust	Time freedom		
cultural sustainability	Growth (as in market share)		
Creativity	Challenge		
Innovation	meaningful work		
training/ mentoring the next generation of innovators/ creatives	conducive policy/ business environment <small>may not be a value but I think to a large extent determines whether creative businesses will die or thrive</small>		
Integrity	Influencing others		
Manageable risk	collaborations <small>collaborations across creative disciplines and across culture</small>		
Growth <small>Personal development</small>	Spontaneity		
Fairness	Sense of Honour		
Excellence			
Innovative			
community			
Aesthetics			
Being personable			
Wisdom			
inclusivity			

Engaging with guest facilitators

padlet

Creative Futures Exchange + 3 • 1d

Workshop 2 Task 2 Canvas

Use this space to communicate with the guest facilitators and respond to the questions asked of you when watching the videos. Use the '+' icon to get started. Links can be made between posts by clicking on the '...' at the top-right of the posts.

Growing an industry

Chris' talk highlight the challenge of resources that micro-businesses might face to become sustainable. Be great to hear how Chris and Eyrum in their own businesses, with other businesses, with students, etc. have addressed the issue of sustainability at different times (planning, pre-start, early start up stages, maturity/becoming established, looking into the future)

♥ 2 💬 0

How to enhance the conversion ratio on in-app purchase business model?

Would you incline to develop new features for the game, or limit the existed features?

♥ 1 💬 1

Wish we had had time to discuss the use of games with fashion brands...

Be interesting to hear Eyrum's perspective on this.

♥ 0 💬 0

Workshop 3

Quiz

padlet

👤 Christine Fritters Exchange • 19 • 40m

Workshop 3 Platform Use

For Round 1 - Focus on your content consumption (i.e. as a user). For Round 2 - Focus on your content creation and sharing (i.e. as a maker and producer). Please write your name in your post to help us make connections between your answers.

As a User: Which digital platforms and technologies do you use most regularly?

Michael Elise
Zoom
Teams
Reddit
Twitter
YouTube
Discord
WhatsApp

As a User: Which digital platforms and technologies do you use most regularly?

Megan
Blackboard
Twitter
WhatsApp
E-mail (mail clients and browser based)
Microsoft Word, Excel, etc.
Nintendo Switch
YouTube
Teams

As a User: Which digital platforms and technologies do you use most regularly?

Brian Hrcs
Zoom
MS teams
Instagram
Twitter
YouTube
Spotify
Netflix
Amazon Prime
Blackboard

As a User: Which digital platforms and technologies do you use most regularly?

Dan: (social media)
Microsoft Teams (online calling)
Steam (gaming)
Netflix (film and TV streaming)
Disney+ (film and TV)
YouTube (video)

As a User: Which digital platforms and technologies do you use most regularly?

Ella
I use WhatsApp (communication)
Facebook and Instagram (picture posting and also share a lot of messages there). Aside from, Canva helps as well with designing and YouTube is another platform I use for videos and tutorials (learning and entertainment)

As a User: Which digital platforms and technologies do you use most regularly?

Jennifer: Blackboard, Sharepoint, MS Outlook, Word, etc., Instagram, WhatsApp, Zoom, Adobe Photoshop and Illustrator

As a User: Which digital platforms and technologies do you use most regularly?

Sakal, Canvas, poll everywhere, Teams

Aurelia

As a User: Which digital platforms and technologies do you use most regularly?

Daniel: Facebook
Twitter
Instagram
LinkedIn
Canva
Zoom
Whatsapp

As a User: Which digital platforms and technologies do you use most regularly?

Dillon Brown
Twitter
WhatsApp
Instagram
MS Word
Zoom
MS Teams

As a User: Which digital platforms and technologies do you use most regularly?

Ernest Bookye
WhatsApp
Facebook
Twitter
Instagram
Zoom
MS Teams

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Teams and Sakia - for hybrid teaching and learning

Aurelia

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Megan
E-mail (specifically Outlook for work). With so much training online it's been my main mode of communication and conversation with students, colleagues, research and making partners, etc.

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Dillon Brown
Microsoft Teams - I use it for all my virtual classes and group meetings.

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Dan:
Twitter allows me to follow spaces and the accounts of interested people and creators. I use it to share articles I come across, post blog entries, posters and flyers some of which are made by me.

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Dan:
Aside from "work" platforms (Microsoft), I use Twitter a lot. This has ended up being quite passive in which I follow events and retreat. Have necessarily become a user/audience

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Daniel, Facebook
I manage social media for some organizations so aside it being a fun place to be, it's a tool I use for corporate communication

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Jennifer:
For work, I've been interacting a lot with Sharepoint as a broad platform to connect content and inform my own position at the university. For hazy creative time, Instagram is an easy way to be connected to friends while at the same time find visual inspiration for my own interests

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Ella
WhatsApp
Communicate through video, text and calls
Entertainment
Information
Education
Pictures

Why is this your choice of platform and technology? (State platform in the post)

Dillon Brown
Microsoft Teams is my choice of platform because it is easy to use and navigate.

Why is this your choice of platform and technology? (State platform in the post)

Polevrywhere - an efficient and interactive tool when I'm teaching online. - Aurelia

Why is this your choice of platform and technology? (State platform in the post)

Dan: Twitter because of who I can connect with, learn from. Still seems the platform for sharing ideas, debates, news, etc.

Why is this your choice of platform and technology? (State platform in the post)

Megan
My outlook e-mail is work-mandated (definitely not my preference)
E-mail conveys a certain level of formality and professionalism that I often need in my work.
E-mail is also the communication platform that most people I'm in touch with share—otherwise I'd have to communicate the same thing multiple times on Facebook, WhatsApp, etc.

Why is this your choice of platform and technology? (State platform in the post)

Daniel: While I have concerns of privacy, identity theft, I have not particularly faced any challenges

Why is this your choice of platform and technology? (State platform in the post)

Daniel
Facebook
It's a platform that easily reaches more people compared to the others.

Why is this your choice of platform and technology? (State platform in the post)

Aurelia -- I use Twitter as a professional space that helps me "stay in the loop"

Why is this your choice of platform and technology? (State platform in the post)

Ernest Bookye
Twitter looks more corporate to me, compared to the other platforms.

Do you have any concerns about using this platform? (State platform in the post)

Megan
Yes I have reservations about using Outlook as an e-mail platform, and about using e-mail in general.
I find it quite impersonal and draining. I much prefer seeing someone's face when I'm communicating with them. The formality of e-mail also gets to me, despite its usefulness.
My employer also technically controls my platform account, which is a potential issue in terms of access and surveillance. I don't have full admin access.

Do you have any concerns about using this platform? (State platform in the post)

Daniel
Facebook is currently one of the most widely used com. platforms across the globe, it has made the platform essential if you're going to succeed in digital marketing so it's a tool I fall on regularly.

Do you have any concerns about using this platform? (State platform in the post)

Megan
Twitter can be distracting and it can be difficult to stay on track if you want to use for productivity purposes.
Michael
Jennifer:
I don't have concerns about using Sharepoint, as I feel it is almost a peer-reviewed platform with so many people across the university contributing to and using it (plus it's an internal site). However with Instagram I do feel somewhat concerned that it's now part of Meta.

Do you have any concerns about using this platform? (State platform in the post)

Dan on Twitter. The sometimes shocking and aggressive language and interactions. The possibility of sharing ideas and conversation is often sidelined compared to shouting and endlessly forcing or repeating a point

Do you have any concerns about using this platform? (State platform in the post)

Aurelia - Facebook, twitter - Trolls

Do you have any concerns about using this platform? (State platform in the post)

Dillon Brown
Even though Microsoft Teams is easier to use and seems convenient, I'd rather have physical interactions because it makes studies fun and interesting

Do you have any concerns about using this platform? (State platform in the post)

Ernest Bookye
Not really, it's what you subscribe to what you are fed with. So apparently you decide how people would address you, who and what you choose to follow

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Megan
I use Twitter to publicise academic work, new blog posts, others' academic work.
Instagram is more for sharing non-academic making

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Facebook
I use it to promote my own content, I write and as well consume content from other users. I promote the brands I work for, using their pages, that's sharing content regularly and interacting with customers.

Please pick one platform and technology and elaborate on what you use it for. (State platform in the post)

Dan on YouTube: Strange to not share, but it's the idea that the animations can go somewhere and that can have a limited/invited audience

Why is this your choice of platform and technology? (State platform in the post)

Megan
Twitter/Instagram is mostly where my fellow makers are, so it's useful as a networking platform.
It is (relatively) global, but with a generally definable audience + reach

Why is this your choice of platform and technology? (State platform in the post)

Dan on YouTube: Ease of use and connected into Google accounts

Why is this your choice of platform and technology? (State platform in the post)

Jennifer
It's free and easy to access

Do you have any concerns about using this platform? (State platform in the post)

Jennifer
I don't love the tracking (attempts to link me to others) and promotional ads that have seeped in. I rather loved the anonymity of it.

Do you have any concerns about using this platform? (State platform in the post)

Dan - being locked in to Google and platform/provide dependency

Workshop 4

#Activism activity

padlet

Creative Futures Exchange • 5 • 16d



#Activism

Part 1. Create a post that describes a social movement or online campaign related to either the cultural and creative industries, or wider movements that might impact people working in CCIs. Part 2. Comment on other posts that are of interest to you, and make connections between posts using the arrow feature.

#MeToo
en.wikipedia.org
MeToo movement - Wikipedia

#BLM
channel4.com
Everything you need to know about Channel 4's Black to Front Project
UK's Channel 4 has developed Black to Front as a response to lack of racial diversity in on- and off-screen talent.
Did the Black Lives Matter moment play a role in this shift? There seems to have been a cultural shift over the past couple of years within UK CCIs

#DressLikeAWoman
twitter uproar over an alleged comment President Trump made to his staff to "dress like women"

#OccupyWallStreet
in Ghana we had #occupyghana- not directly related to creative industries, it was movement to protest economic hardships in the country

#BreakTheBias
IWD 2022 campaign theme

#BringBackOurGirls
276 schoolgirls were abducted by Boko Haram in the northern Nigerian village of Chibok

#BAFTAsSoWhite
huffingtonpost.com
Baftas 2020 Slammed After Only White Actors Receive Nominations
A response to all-white nominations for certain categories at the 2020 BAFTAs.
As a result of the outcry, the organisation diversified its members so that nominations were determined by a wider range of industry professionals.
This hashtag activism had a material outcome

#TransRightAreHumanRights
BRYAN CAVE FIXTHN
transrightsarehu...
Home | Transrights
<https://www.transrightsarehumanrights.co.uk>

#Migrants in Culture
migrantsinculture...
migrants in culture / about
Migrants in Culture is a network of migrants organising to create the conditions of safety, agency and solidarity in the culture sector for migrants, people of colour and all others impacted by the UK's immigration regime.

#himtoo
perhaps a response to #metoo, highlighting injustice/abuses suffered by men especially in the creative industries eg Debb

#heforshe
used by celebs like Emma Watson to get boys and men involved in the movement of equality for women.

#Gamergate
theguardian.com
What Gamergate should have taught us about the "alt-right"
"founded to protest about perceived ethical failures in games journalism" (<https://www.theguardian.com/technology/2016/dec/01/gamergate-alt-right-hate-trump>) but...
"a Web-based campaign of harassment against women who make, write about and enjoy video games" (<https://www.newsweek.com/gamergate-about-media-ethics-or-harassing-women-harassment-data-show-279736>)
Dan

#AriseGhana
Pulse Ghana
29 June 2022
This is an excerpt from the #AriseGhanaDemonstration that happened in Ghana yesterday, all as part of the call on government for economic reforms in the country. This has been in effect for some months now.
#AriseGhana#
#Fixthecountry#

Both hit mainstream media - seen effect

Engaging with guest facilitators

padlet
Creative Futures Exchange + 2 • 16d
Workshop 4 Task 2 Canvas
Use this space to communicate with the guest facilitators and respond to the questions asked of you when watching the videos. Use the '+' icon to get started. Links can be made between posts by clicking on the '...' at the top-right of the posts.

Dr Abena- Do women in Gh. media suffer double-discrimination(gender, ethnicity or religion) that Dr. Shelley talks about?
♡ 0 □ 0

TO both facilitators- A lot of similarities in the UK and Ghana findings. I am wondering then if we can make a case that this is a nature issue rather than a nurture/socialization challenge
♡ 0 □ 0

To Dr Abena
Could you throw more light on the sampling method for your study. Do you think it had any influence on the findings? Again can you clarify when the study was carried out.
♡ 0 □ 0

the precarity we have outlined supersedes the CCI it describes accurately work in academia
♡ 0 □ 0