



Marketing Management Association

Certificate of Achievement Presented to

Moutusi Maity, AC Nielsen, New Delhi, India
Maxwell Hsu, University of Wisconsin-Whitewater

Outstanding Paper, Technology in Marketing Track

Marketing Management Association Spring Conference
March 25th, 2010

A handwritten signature in blue ink, appearing to read 'Rama Yelkur', is written over a horizontal line.

Rama Yelkur, President-Elect &
Program Coordinator
MMA 2010 National Conference

A large, stylized blue ink signature, appearing to read 'John Cherry', is written over a horizontal line.

John Cherry, President
Marketing Management Association