# Global funding for cancer research between 2016 and 2020: a content analysis of public and philanthropic investments 

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## Summary

Background Cancer is a leading cause of disease burden globally, with more than 19.3 million cases and 10 million deaths recorded in 2020. Research is crucial to understanding the determinants of cancer and the effects of interventions, and to improving outcomes. We aimed to analyse global patterns of public and philanthropic investment in cancer research.

Methods In this content analysis, we searched the UberResearch Dimensions database and Cancer Research UK data for human cancer research funding awards from public and philanthropic funders between Jan 1, 2016, and Dec 31, 2020. Included award types were project and programme grants, fellowships, pump priming, and pilot projects. Awards focused on operational delivery of cancer care were excluded. Awards were categorised by cancer type, cross-cutting research theme, and research phase. Funding amount was compared with global burden of specific cancers, measured by disability-adjusted life-years, years lived with disability, and mortality using data from the Global Burden of Disease study.

Findings We identified 66388 awards with total investment of about US\$24.5 billion in 2016-20. Investment decreased year-on-year, with the largest drop observed between 2019 and 2020. Pre-clinical research received $73 \cdot 5 \%$ of the funding across the 5 years ( $\$ 18$ billion), phase $1-4$ clinical trials received $7 \cdot 4 \%$ ( $\$ 1.8$ billion), public health research received $9.4 \%$ ( $\$ 2.3$ billion), and cross-disciplinary research received $5.0 \%$ ( $\$ 1.2$ billion). General cancer research received the largest investment ( $\$ 7.1$ billion, $29 \cdot 2 \%$ of the total funding). The most highly funded cancer types were breast cancer ( $\$ 2.7$ billion [11.2\%]), haematological cancer ( $\$ 2.3$ billion [ $9 \cdot 4 \%$ ]), and brain cancer ( $\$ 1.3$ billion [ $5.5 \%$ ]). Analysis by cross-cutting theme revealed that $41.2 \%$ of investment ( $\$ 9.6$ billion) went to cancer biology research, $19.6 \%$ ( $\$ 4.6$ billion) to drug treatment research, and $12.1 \%$ ( $\$ 2.8$ billion) to immuno-oncology. $1.4 \%$ of the total funding ( $\$ 0.3$ billion) was spent on surgery research, $2.8 \%$ ( $\$ 0.7$ billion) was spent on radiotherapy research, and $0.5 \%$ ( $\$ 0.1$ billion) was spent on global health studies.

Interpretation Cancer research funding must be aligned with the global burden of cancer with more equitable funding for cancer research in low-income and middle-income countries (which account for $80 \%$ of cancer burden), both to support research relevant to these settings, and build research capacity within these countries. There is an urgent need to prioritise investment in surgery and radiotherapy research given their primacy in the treatment of many solid tumours.

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## Introduction

Cancer is one of the leading causes of death worldwide. GLOBOCAN 2020 estimates suggest that in 2020, almost 10 million deaths were deemed attributable to cancer and 19.3 million new cancer cases were diagnosed, a value projected to increase to 28.4 million by 2040. ${ }^{1}$ Low-income settings typically have greater mortality rates and a rising proportion of the global burden. For example, women living in transitioning (low-income) countries have a 17\% higher
mortality rate than do women in high-income countries ( $15 \cdot 0$ deaths from breast cancer per 100000 people and $12 \cdot 8$ deaths per 100000 people). ${ }^{1,2}$
Cancer research is essential to understand evolving patterns of cancer burden and to inform policies aimed at providing more effective, efficient, and equitable oncology care. This necessitates an understanding of the landscape of cancer research spending, for which a comprehensive global analysis has not, to our knowledge, been previously reported.

## Research in context

## Evidence before this study

We searched PubMed for publications in English from database inception to Dec 1, 2022, for publications on global cancer research funding. Searches were deliberately broad and included the terms "cancer research" AND "global" AND ("investment" OR "grant" OR "funding" OR "award"). We identified several publications describing patterns of cancer research investment; however, these were restricted either to a relatively small proportion of public and philanthropic funding bodies, or to specific geographical areas (eg, Europe).
No comprehensive description of public and philanthropic cancer research investment exists worldwide, and published data do not describe the distribution of funding according to tumour site, phase of research, and cross-cutting research. Furthermore, allocation of resources in relation to the global burden of disease and to overarching cancer control strategic priorities is not clear.

## Added value of this study

To our knowledge, this study is the first comprehensive analysis to report the amounts and distribution of public and
philanthropic global cancer research funding between 2016 and 2020, with consideration of the initial impact of the COVID-19 pandemic. Compared with previous studies, we demonstrate decreasing cancer research investment and show that most research investment is dedicated to pre-clinical or medicinal research, with only a small proportion invested in the primary treatment modalities of surgery and radiotherapy Furthermore, despite the known rapidly increasing burden of cancer in low-income and middle-income countries, only a fraction of cancer research investment is in cancer as a global health problem.

## Implications of all the available evidence

 Current research investment does not align well with the global distribution of cancer (with overarching cancer control strategies), nor with primary effective treatment modalities for many cancers. There is an urgent need to review research investment priorities globally to align with population needs-finite resources must be invested wisely to achieve maximum improvements in mortality and alleviation of the cancer burden.Earlier studies have indicated increasing investment in cancer research globally. A 2021 study of projects funded by the International Cancer Research Partnership (ICR Partners) demonstrated an increase in research investment from US $\$ 5.562$ billion in 2006 to $\$ 8.511$ billion in $2018 .^{3}$ The ICR Partners represent only a small proportion of global cancer funding bodies; however, a further study identified 4693 organisations who provide cancer research funding, with almost half classified as not-for-profit organisations and only $12 \%$ classified as governmental organisations. ${ }^{4}$ Of these, $44 \%$ of funders were based in the USA, 21\% in Europe, and 16\% in Asia.
Although published work to date provides some insight into the scale and distribution of cancer research investment, it is typically restricted either to specific regions or to relatively few funding organisations. An analysis of European cancer research investment between 2010 and 2019 estimated that cancer biology and treatment were the research types that received the greatest investment, and breast cancer was the cancer type receiving the highest amount of funding. ${ }^{5}$ Although this analysis was relatively detailed, European patterns might not be reflective of global patterns of cancer research investment.
We aimed to systematically analyse global public and philanthropic cancer research funding between Jan 1, 2016 and Dec 31, 2020, categorised by cancer type and cross-cutting themes, including phase of research. We explored the nature and phase of funded research in the context of trends in global cancer incidence and outcomes. Award data were assessed against global
burden of disease metrics, providing a comprehensive picture of global cancer research funding over a 5-year period.

## Methods

## Search strategy and selection criteria

The methods used here have been developed by MGH and RA for previous research investment analyses. ${ }^{6.7}$ In this content analysis, details of research awards from public and philanthropic funders related to cancer research between Jan 1, 2016 and Dec 31, 2020, were obtained from the UberResearch Dimensions database. This database includes 6 million grant awards worth US $\$ 2 \cdot 3$ trillion from 656 funders worldwide, covering health and non-health research. Cancer Research UK data were estimated separately on the basis of their annual summary reports. Keyword searches and filters in English identified research studies relating to human cancer. This includes awards that Dimensions had labelled as being related to cancer, plus a series of other keywords (appendix pp 2-3). Included award types were project and programme grants, fellowships, pump priming, and pilot projects. Awards focused on nonhuman oncology (eg, veterinary), infrastructural funding, equipment grants, or funding for conferences were excluded, as well as those focused on operational delivery of cancer care rather than research.
Awards were individually examined to confirm their inclusion according to the aforementioned criteria. They were classified according to anatomical site of primary tumour. A label of "multiple" was applied to awards that specifically mentioned multiple cancer

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For more information on Cancer Research UK see www.cancerresearchuk.org

For more on ICR Partners see www.icrpartnership.org

For more on the UberResearch Dimensions database see www.dimensions.ai

For more on the World Bank income classification system see https://datahelpdesk. worldbank.org/knowledgebase/ articles/906519-world-bank-
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types (eg, combined breast and ovarian cancer research). Awards that were related to oncology but did not specify a particular type of cancer were classified as "cancer-general" (including pre-clinical research not related to specific cancer types). Further classification included whether the research concerned metastatic disease, patient age group (child, adult, older population [if applicable]), and cross-cutting research theme (cancer biology; biomarkers; diagnosis, screening, and monitoring; drug treatment; immuno-oncology; global health; psychosocial; radiotherapy; surgery). The cancer biology theme included all non-clinical research, either applicable to a specific tumour type or to the biology of cancer more broadly. The drug treatment theme included studies of drug discovery and drug resistance mechanisms as well as drug treatment trials. The diagnostic, screening, and monitoring themes included risk and prevention research, imaging studies, screening studies and studies of treatment follow-up including large-scale, population-based outcome studies. Psychosocial studies included those addressing psychological, cognitive, or behavioural interventions; quality of life studies; and survivorship issues. Surgical studies included surgical techniques, devices, and interventional radiology trials. Radiotherapy studies included radiobiology research, clinical trials of radiotherapy, and combination studies that included radiotherapy as the key component of research. The global health theme included studies with a focus on the low-income and middle-income settings, as defined by the World Bank country income classification.
Awards were defined by phase of research along the research pipeline, as per earlier studies. ${ }^{6.7}$ Awards could be classified as pre-clinical (ie, laboratory-based research); phase 1-4 clinical trials; public health (focusing on populations, epidemiology, or behavioural sciences), or cross-disciplinary (defined as covering more than one stage of the research continuum, such as pre-clinical research progressing to a phase 1 study). Further details are presented the appendix (p 2).

## Data analysis

Awards were categorised by co-authors. All classification queries were reviewed and checked by SAMcI and MGH. To remove errors and minimise subjectivity, a further $10 \%$ of all data were double-checked by MGH for inter-rater reliability, with review of inclusion criteria and classification categories. Remaining uncertainties were then reviewed by SAMcI. Any disagreements were resolved by consensus between MGH and SAMcI. Datasets and provisional analyses were shared with co-authors for review and comment. Duplicate data was identified by co-authors at categorisation and removed by author MGH as part of validation.
Research awards were adjusted for inflation in the original currency and converted to 2020 US $\$$ using the
mean exchange rate in the award year. Funding levels were considered by the total funding amount committed at the year of the award, rather than the annual breakdown within each year of an award.
Funding amount was missing from 3732 (5.6\%) of 66388 individual awards, totalling $\$ 552 \cdot 9 \mathrm{~m}(2 \cdot 4 \%)$. Efforts were made to source funding amounts, including writing to principal investigators, writing to funders, and reviewing maximum award amounts for this type of award on the funder website. ${ }^{6}$ Cancer Research UK do not provide individual award funding data. We compiled estimates for these awards using annual reports from 2016 to 2020 inclusive, and visualisation data from the Cancer Research UK website (appendix pp 4-5).
Burden of disease data, specifically mortality, disability-adjusted life years (DALYs), and years lived with disability (YLD) were sourced from the Global Burden of Disease (GBD) study. ${ }^{8}$ Comparisons were made across cancer types by calculating investment per mortality, DALY, or YLD. For example, for assessment of DALYs in relation to bladder cancer, the sum of bladder cancer research investment was divided by DALYs in 2019 resulting in an investment per DALY. Descriptive statistics were used to investigate the relationship between research investment and disease burden, using GBD 2019 study data. Ranking of each cancer type was derived from order of funding per burden metric. Combined ranking is the sum of each ranking score. We used Microsoft Excel (v16.68) for data preparation and Stata SE (version 16) for data analysis.

## Role of the funding source

There was no funding source for this study.

## Results

The final dataset included 66388 awards for cancer research between Jan 1, 2016 and Dec 31, 2020, with a total investment of $\$ 24.5$ billion. The median award size (excluding Cancer Research UK awards) was $\$ 90576$ (IQR 38663-316 416; table 1).
By type of science along the research pipeline (not including Cancer Research UK data), pre-clinical research received about $\$ 18$ billion (73.5\%) of investment across 57816 ( $87 \cdot 1 \%$ ) awards. Phase 1-4 clinical trials received about $\$ 1.8$ billion ( $7.4 \%$ ) from 2427 (3.7\%) awards, and public health research received about $\$ 2 \cdot 3$ billion ( $9 \cdot 4 \%$ ) across 4809 ( $7 \cdot 2 \%$ ) awards, with cross-disciplinary research receiving about $\$ 1.2$ billion (5.0\%) of funding across 1336 (2.0\%) awards. For comparison, distribution of investment in infectious diseases research from our previous analysis ${ }^{6}$ is shown in the appendix (p 6).
When classified by tumour type and site, general cancer research received about $\$ 7 \cdot 1$ billion (29.2\%) of total funding across 17581 awards ( $26 \cdot 5 \%$ ). This was more than twice the funding for the most highly funded

|  | Number of awards $\text { ( } \mathrm{n}=66388 \text { ) }$ | Funding (\$US 24451417116 ) | Median funding (\$US) | Mean funding (\$US) |
| :---: | :---: | :---: | :---: | :---: |
| Type of science (excluding Cancer Research UK data) |  |  |  |  |
| Pre-clinical research | 57816 (87.1\%) | 17969719237 (73.5\%) | 87689 (38663-263304) | 314183 (885349) |
| Phase 1-4 trials | 2427 (3.7\%) | 1802086858 (7.4\%) | 301250 (59 658-729375) | 749932 (1574177) |
| Public health research | 4809 (7.2\%) | 2286966656 (9.4\%) | 99391 (38459-421080) | 485555 (1338086) |
| Cross-disciplinary research | 1336 (2.0\%) | 1225644480 (5.0\%) | 329417 (81535-855760) | 918774 (2947519) |
| Site of cancer |  |  |  |  |
| Bladder | 731 (1.1\%) | 208101857 (0.9\%) | 56638 (35000-164320) | 271609 (728409) |
| Bone | 699 (1.1\%) | 213449408 (0.9\%) | 81409 (36854-201320) | 296892 (1036170) |
| Brain | 3575 (5.4\%) | 1341358513 (5.5\%) | 105237 (39 872-373282) | 357082 (714391) |
| Breast | 7146 (10.8\%) | 2732461588 (11.2\%) | 95469 (39243-402315) | 364694 (789856) |
| Cancer (general) | 17581 (26.5\%) | 7127890199 (29.2\%) | 102010 (39 872-338 904) | 411469 (1446547) |
| Cervical | 778 (1.2\%) | 221377352 (0.9\%) | 60227 (35231-194288) | 278197 (691238) |
| Cholangiocarcinoma | 211 (0.3\%) | 28975497 (0.1\%) | 42444 (37504-90315) | 139305 (426158) |
| Colorectal | 3971 (6.0\%) | 1250675380 (5.1\%) | 82789 (37 861-247101) | 280365 (644656) |
| Haematological | 5281 (8.0\%) | 2295537884 (9.4\%) | 121061 (46 410-449 260) | 412226 (1201920) |
| Head and neck | 2267 (3.4\%) | 488894517 (2.0\%) | 41650 (36640-117416) | 210104 (563056) |
| Liver | 2842 (4.3\%) | 589266188 (2.4\%) | 77000 (33472-108385) | 200731 (506269) |
| Lung | 4120 (6.2\%) | 1284540483 (5.3\%) | 78401 (36640-177 909) | 280730 (678243) |
| Mesothelioma | 140 (0.2\%) | 46630600 (0.2\%) | 117416 (41080-392 842) | 333075 (690148) |
| Multiple cancers | 3972 (6.0\%) | 2120387780 (8.7\%) | 120942 (42 444-466322) | 543410 (1468287) |
| Other | 1189 (1.8\%) | 467159643 (1.9\%) | 38663 (38663-297495) | 313621 (774672) |
| Ovarian | 1563 (2.4\%) | 525279183 (2.1\%) | 83602 (38054-348040) | 307027 (625598) |
| Pancreatic | 2290 (3.4\%) | 834323932 (3.4\%) | 83139 (38 907-229194) | 325827 (812544) |
| Prostate | 2777 (4.2\%) | 1257476285 (5.1\%) | 128000 (40375-477266) | 428329 (7935660 |
| Renal | 684 (1.0\%) | 195958550 (0.8\%) | 77000 (37257-213940) | 253977 (618093) |
| Skin | 1793 (2.7\%) | 766667040 (3.1\%) | 137093 (41621-449568) | 408342 (782547) |
| Testicular | 49 (0.1\%) | 11858646 (<0.1\%) | 110706 (40304-298292) | 252311 (343705) |
| Thyroid | 382 (0.6\%) | 69829408 (0.3\%) | 43968 (34197-89703) | 175405 (422 939) |
| Upper gastrointestinal | 2347 (3.5\%) | 373317556 (1.5\%) | 44893 (31833-89 484) | 342619 (135 971) |
| Year of award |  |  |  |  |
| 2016 | 14062 (21.2\%) | 6589817367 (27.0\%) | 103604 (42746-394126) | 449140 (1087850) |
| 2017 | 13164 (19.8\%) | 5538156223 (22.6\%) | 98374 (41265-364392) | 397383 (1163685) |
| 2018 | 15063 (22.7\%) | 5433819553 (22.2\%) | 89227 (38054-329499) | 348258 (873193) |
| 2019 | 13324 (20.1\%) | 3980993827 (16.3\%) | 85799 (38459-247049) | 283548 (963880) |
| 2020 | 10029 (15.1\%) | 2908630946 (11.9\%) | 77000 (38663-250439) | 270578 (1145327) |
| Funder country (UK data includes $\$ 1 \cdot 2$ billion Cancer Research UK funding) |  |  |  |  |
| Australia | 1073 (1.6\%) | 717764311 (2.9\%) | 439547 (250323-608889) | 674590 (2304325) |
| Canada | 4086 (6.2\%) | 686040249 (2.8\%) | 80750 (23409-152344) | 174831 (447828) |
| China | 15168 (22.8\%) | 1077214855 (4.4\%) | 58086 (30768-87689) | 71018 (121584) |
| European Commission | 835 (1.3\%) | 1323023904 (5.4\%) | 239093 (185072-2361314) | 1590173 (2338774) |
| Germany | 1209 (1.8\%) | 209654656 (0.9\%) | 115401 (103275-157527) | 178733 (377 847) |
| Japan | 12493 (18.8\%) | 1006071774 (4.1\%) | 39872 (37728-43968) | 81331 (305378) |
| UK | 2511 (3.8\%) | 2393188623 (9.8\%) | 203445 (134194-419157) | 494032 (1654973) |
| USA | 16503 (24.9\%) | 14016920819 (57.3\%) | 432619 (189338-1004250) | 849355 (1565062) |
| Other | 12510 (18.8\%) | 3021538399 (12.4\%) | 116431 (42 834-317132) | 249178 (583226) |
| (Table 1 continues on next page) |  |  |  |  |

individual specific cancer type, which was breast cancer. Thereafter, the highest-funded cancer types were haematological, brain, lung, prostate, colorectal, pancreatic, and skin. The remaining cancer types received less than $3 \%$ of the total funding awarded,
with about $\$ 2.1$ billion ( $8.7 \%$ ) invested in research focused on multiple cancer types (table 1).
Analysis of research investment by cross-cutting theme (total investment about $\$ 23.3$ billion, excluding Cancer Research UK funding for which granularity for

|  | Number of awards ( $\mathrm{n}=66388$ ) | Funding (\$US 24451417116 ) | Median funding (\$) | Mean funding (\$) |
| :---: | :---: | :---: | :---: | :---: |
| (Continued from previous page) |  |  |  |  |
| Selected funders |  |  |  |  |
| Canadian Institute for Health Research | 1922 (2.9\%) | 338540298 (1-4\%) | 75480 (14131-215 919) | 176139 (313404) |
| European Commission | 1028 (1.5\%) | 1599115016 (6.5\%) | 238866 (185072-2331612) | 1555559 (2251361) |
| German Research Foundation | 1006 (1.5\%) | 699649448 (2.9\%) | 114832 (110706-117527) | 114362 (2578) |
| Japan Society for Promotion of Science | 11560 (17.4\%) | 584600670 (2.4\%) | 39661 (37455-41621) | 54992 (91266) |
| National Health and Medical Research Council, Australia | 683 (1.0\%) | 447919056 (1.8\%) | 499621 (333 939-650 885) | 655811 (1288754) |
| National Natural Science Foundation, China | 14756 (22.2\%) | 1023455142 (4.2\%) | 53377 (30768-87305) | 69358 (121731) |
| UK Medical Research Council | 478 (0.7\%) | 268597528 (1.1\%) | 266280 (146 435-672 867) | 561919 (724254) |
| US National Institutes of Health | 11034 (16.6\%) | 11071022703 (45.3\%) | 497006 (240683-1302454) | 1003355 (1754031) |
| Wellcome Trust | 196 (0.3\%) | 146859523 (0.6\%) | 279662 (125 881-764588) | 749283 (1633634) |
| Cancer Research UK | Not known | 1167000000 (4.8\%) | Not known | Not known |
| Metastatic disease (does not include Cancer Research UK funding) |  |  |  |  |
| Yes | 7768 (11.7\%) | $2283495507 / 23284417116$ (9.8\%) | 81635 (37455-230243) | 293961 (712 502) |
| No | 57874 (87.2\%) | $21000921609 / 23284417116$ (90.2\%) | 92304 (39 082-325031) | 362873 (1082329) |
| Age group (does not include Cancer Research UK funding) |  |  |  |  |
| Paediatric | 2154 (3.2\%) | 908348665/23284417116 (3.9\%) | 129948 (48450-363713) | 421703 (1103762) |
| Adult | 5617 (8.5\%) | $3086156735 / 23284417116$ (13.3\%) | 153270 (40 432-520 837) | 549431 (1148270) |
| Older than 65 years | 224 (0.3\%) | $82976465 / 23284417116$ (0.4\%) | 119163 (39 872-461832) | 370430 (921466) |
| All ages | 4918 (7.4\%) | $2396109564 / 23284417116$ (10.3\%) | 95634 (39 661-426128) | 487212 (1792 448) |
| Not applicable | 52729 (79.4\%) | $16810825687 / 23284417116$ (72.2\%) | 87375 (38460-264778) | 318815 (927690) |
| Cross-cutting theme (does not include Cancer Research UK funding) |  |  |  |  |
| Biomarkers | 3073 (4.6\%) | 1070320671/23284417116 (4.6\%) | 91445 (38663-319540) | 348298 (1058955) |
| Cancer biology | 30001 (45.2\%) | $9599563884 / 23284417116$ (41.2\%) | 85799 (38460-244929) | 319974 (1086756) |
| Diagnosis, screening, and monitoring | 6540 (9.9\%) | $2981241799 / 23284417116$ (12.8\%) | 107326 (40375-412 059) | 455847 (1078507) |
| Drug treatment | 13367 (20-1\%) | $4566202096 / 23284417116$ (19.6\%) | 89484 (38459-301980) | 341602 (1064964) |
| Global health | 165 (0.2\%) | 105765442/23284417116 (0.5\%) | 329634 (80528-842 514) | 641002 (862323) |
| Immuno-oncology | 6669 (10.0\%) | $2805923089 / 23284417116$ (12.1\%) | 114832 (40 432-434214) | 420741 (956277) |
| Psychosocial and survivorship | 2738 (4.1\%) | 1166131716/23284417116 (5.0\%) | 97473 (37455-416207) | 425906 (905026) |
| Radiotherapy | 2192 (3.3\%) | 653377 456/23284417116 (2.8\%) | 80188 (37440-230512) | 298073 (727230) |
| Surgery | 897 (1.4\%) | $335891763 / 23284417116$ (1.4\%) | 117416 (39 661-449 568) | 374461 (615465) |
| Male or female health (does not include Cancer Research UK funding) |  |  |  |  |
| Female (breast, ovarian, cervical) | 9366 (14.1\%) | $3260118123 / 23284417116$ (14.0\%) | 90852 (38460-383705) | 348080 (757 808) |
| Male (prostate, testicular) | 2796 (4.2\%) | 1189334931/23284417116 (5-1\%) | 127752 (40375-476 503) | 425370 (788425) |
| Data are $\mathrm{n}(\%)$, $\mathrm{n} / \mathrm{N}(\%)$, median IQR, or mean (SD). Median of total funding was \$90576 (IQR 38663-316 416) and mean was \$354718 (SD 1045644 ). |  |  |  |  |

this parameter was unavailable) revealed about $\$ 9.6$ billion (41.2\% of total investment) for cancer biology research, and about $\$ 4.6$ billion (19.6\%) for studies on drug treatment (table 1). Data available for Cancer Research UK funding are summarised in the appendix (pp 4-5). Diagnosis, screening, and monitoring research received about $\$ 3.0$ billion ( $12.8 \%$ ), which included a wide range of studies for early detection,
diagnosis, and follow-up of cancer. Immuno-oncology accounted for about $\$ 2.8$ billion ( $12 \cdot 1 \%$ ) of research investment, with about $\$ 1.2$ billion (5.0\%) for survivorship and psychosocial research. Radiotherapy (about $\$ 0.7$ billion, $2.8 \%$ ) and surgery (about $\$ 0.3$ billion, $1.4 \%$ ) accounted for small proportions of the total research investment. Global health studies in oncology received about $\$ 0 \cdot 1$ billion ( $0 \cdot 5 \%$ of all global
cancer research funding). Excluding Cancer Research UK data, there were 7768 ( $11.7 \%$ ) awards relating to research on metastatic disease, totalling about $\$ 2 \cdot 3$ billion ( $9 \cdot 8 \%$ of total research funding).
By year of funding, we found an annual reduction in global oncology research funding, with about $\$ 6.6$ billion awarded in 2016 ( $27 \%$ of total research funding over this time period), falling year-on-year to $\$ 2 \cdot 9$ billion (11.9\%) in 2020 (the onset of the COVID-19 pandemic; table 1; figure, A). Although overall investment fell during this period, the proportion of funding on each phase of research remained relatively consistent across all 5 years (figure, B).
By country, the USA provided $\$ 14.0$ billion ( $57.3 \%$ of the total cancer research funding). The biggest individual funder was the US National Institutes of Health. The next largest funder countries were the UK and the European Commission. Although China contributed 15168 awards ( $22 \cdot 8 \%$ ) and Japan $12493(18 \cdot 8 \%)$, median award size for both countries was smaller than US or UK awards (China, \$58086 [IQR 30 768-87689] vs Japan, $\$ 39872$ [37728-43968]) and thus their contributions to the global funding total were similar: $4.4 \%$ for China and $4 \cdot 1 \%$ for Japan (table 1). The full list of funders by country is presented in the appendix (pp 7-15).
We ranked investment levels by global burden of disease for 18 individual cancer sites, according to DALYs, YLD, and mortality (table 2). By all burden metrics, brain cancer ranked highest (ie, 1) across DALY, YLD, and mortality when compared with research investment. Lung cancer was overall least well-funded for research compared with burden of disease, ranking lowest overall, lowest in DALYs and mortality, and 14th (out of 18) for YLD. Thyroid cancer ranked second-lowest overall, and the lowest for investment according to YLD.
When ranked according to investment per DALY, brain cancer received the largest amount ( $\$ 134.48$ per DALY), followed by breast cancer ( $\$ 122.40$ per DALY; table 2). The lowest ranked cancers (funding per DALY) were cholangiocarcinoma (\$9.57) and lung cancer $(\$ 5 \cdot 89)$. When ranked by investment per mortality burden, brain and breast cancer ranked highest (brain, $\$ 4729 \cdot 36$; breast, $\$ 3603 \cdot 21$ ), with haematological cancer ( $\$ 170 \cdot 70$ ) and lung cancer ( $\$ 133 \cdot 25$ ) the lowest. By investment per YLD, brain and liver cancer ranked highest (brain, \$8999.98; liver, \$2088-61), and testicular ( $\$ 168 \cdot 91$ ) and thyroid ( $\$ 109 \cdot 39$ ) cancers ranked lowest.

## Discussion

To our knowledge, this study represents the first comprehensive global analysis of cancer research funding, covering about $\$ 24.5$ billion of global investment, from 66388 public and philanthropic awards. This research provides a detailed summary of research funding before and during the first year of the COVID-19 pandemic.


Figure: Funding per year by type of science (A) and proportion of funding per year by type of science (B)

A decline in cancer research investment was observed over the 2016-20 time period, most strikingly in 2020, with a $45 \%$ decrease from 2019. Whether this sharp decline reflects reallocation of research funding to the pandemic, a decrease in available funding (eg, due to fewer charitable donations), or is an augmentation of an underlying trend remains unclear. The longer-term impact of this decline remains to be seen. A bibliometric analysis of cancer research output in 2020 suggested that no decline was seen, although a shift in research emphasis to reflect the impact of COVID-19 on patients with cancer was noted.' Given the time lag from funding to publication, it is too early to take into account the effect of this drop in funding on outputs, particularly considering that publication metrics do not necessarily correlate with the amount of funding. ${ }^{10}$
Almost three quarters of funding awards were for pre-clinical research, not directly involving patients, and $29 \cdot 2 \%$ of investment was into general cancer research (focused on understanding tumour biology). Although pre-clinical research will have inherent value in improving our knowledge and understanding of cancer, there might be lengthy delays translating this to patient benefit, with time lags up to 17 years cited. ${ }^{11}$ For

|  | Investment per burden metric (\$US) |  |  | Ranking |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Funding per DALY | Funding per mortality | Funding per YLD | DALY ranking | Mortality ranking | YLD ranking | Combined ranking score |
| Bladder | 43.97 | 844.44 | 710.89 | 5 | 7 | 11 | 23 |
| Brain | 134.48 | 4729.36 | 8999.98 | 1 | 1 | 1 | 3 |
| Breast | 122.40 | 3603.21 | 1822.48 | 2 | 2 | 3 | 7 |
| Cervical | 35.93 | $1147 \cdot 14$ | 1329.27 | 6 | 4 | 6 | 16 |
| Cholangiocarcinoma | 9.57 | 208.25 | $715 \cdot 57$ | 17 | 16 | 10 | 43 |
| Colorectal | 49.16 | 1099.48 | 1120.60 | 4 | 5 | 7 | 16 |
| Haematological | 61.84 | $170 \cdot 70$ | 1569.72 | 3 | 17 | 4 | 24 |
| Head and neck | 31.38 | 299.59 | 1109.98 | 8 | 13 | 8 | 29 |
| Liver | 21.21 | $1093 \cdot 84$ | 2088.61 | 10 | 6 | 2 | 18 |
| Lung | 5.89 | 133.25 | 500.67 | 18 | 18 | 13 | 49 |
| Ovarian | 20.12 | 545.90 | 700.64 | 11 | 9 | 12 | 32 |
| Pancreatic | 14.53 | 317.70 | 1559.01 | 13 | 11 | 5 | 29 |
| Prostate | 30.40 | 541.79 | $294 \cdot 19$ | 9 | 10 | 16 | 35 |
| Renal | 12.81 | 314.35 | $346 \cdot 17$ | 14 | 12 | 15 | 41 |
| Skin | 35.45 | 208.39 | 398.95 | 7 | 15 | 14 | 36 |
| Testicular | 15.81 | 826.11 | 168.91 | 12 | 8 | 17 | 37 |
| Thyroid | 9.98 | 271.18 | 109.39 | 16 | 14 | 18 | 48 |
| Upper gastrointestinal | 11.08 | 3149.17 | 752.79 | 15 | 3 | 9 | 27 |
| DALY=disability-adjusted life-years. YLD=years lived with disability. |  |  |  |  |  |  |  |

new agents, the failure rate for product development along the research pipeline is high, particularly in oncology drug development. ${ }^{12}$ Given these findings, the direct benefit to patient care from most of the research and development portfolio described here is likely to be low, and only apparent after a substantial time lag.
It has been suggested by researchers that prevention and early detection are key to cancer control globally. ${ }^{13}$ However, despite this, our analysis reveals that only a relatively small proportion of research investment is directed at cancer detection and diagnosis. Although these are undoubtedly challenging topics, there has been increasing interest in supporting research in these areas and dedicated funding streams ringfenced for these could allow for increased investment in such research.
The principal treatments for most solid tumours are surgery and radiotherapy. It was estimated in 2015 that more than $80 \%$ of new cancer cases worldwide require surgery, and up to $50 \%$ require radiotherapy. ${ }^{14,15}$ Despite this, our analysis shows that only $1.4 \%$ of research investment was for surgical research, and $2.8 \%$ for radiotherapy research. This lack of investment is underlined by a bibliometric analysis confirming that surgical oncology research consistently lagged behind other treatment modalities, and further data confirms relative underinvestment in radiotherapy clinical trials. ${ }^{5.16}$ By contrast, almost $20 \%$ of investment was for drug treatment research, the majority pre-clinical. Although immuno-oncology is a rapidly growing field, the amount of funding ( $12 \cdot 1 \%$ of total) is perhaps disproportionate.

A narrow focus on pre-clinical and medicinal research means that there is a need to broaden the scope of global cancer research spending to include modalities underserved by current funding strategies. There is also a disconnect between the level of research investment in drugs and the degree of access to such treatments in large parts of the world-whether due to lack of infrastructure, availability of treatments, or ability to pay. There might thus be greater patient benefit to be derived from the redistribution of funding to research at a later stage in the clinical pathway, from diagnosis to treatment and survivorship. Furthermore, these findings underscore the need to prioritise surgical oncology and radiotherapy research; for example, with increased investment in radiobiological research to support the development of radiotherapy clinical studies. Additionally, consideration of alternative and innovative approaches, aside from randomised trials, to answering clinical questions might be of value in the future, such as supporting large-scale collection of real-world data or using single-arm prospective cohort studies.
Our findings demonstrate that research spending on specific tumour types is not reflective of disease prevalence globally. Breast cancer accounts for the highest proportion of new cancer cases globally ( $11.7 \%$ of cases and $6 \cdot 9 \%$ of deaths), ${ }^{1}$ and research investment appeared proportionate to the disease burden (11.2\%). However, lung cancer, with $11 \cdot 4 \%$ of cases and $18 \%$ of deaths globally, received only $5 \cdot 3 \%$ of
the investment. Conversely, although relatively uncommon, brain cancers received the highest investment per burden metric. This might reflect that brain cancers are perceived as an area of unmet need due to poor prognosis. However, the high investment per burden metric might also be reflective of poor outcomes and short median survival, although this finding is not replicated in other poor prognosis cancers, implying that other factors might influence investment levels. By contrast, in breast cancer, for which median survival is longer than both lung and brain cancer, the high investment per burden metric might reflect higher research investment. Additionally, less than $10 \%$ of all research funding was for metastatic disease research. Although data are hard to obtain, it is likely that there are increasing numbers of patients living with metastatic disease, and in low-income and middle-income countries (LMICs), late clinical presentation means that many patients have metastatic disease at diagnosis. The investment in metastatic disease research thus appears disproportionately low. However, overall investment might be higher than noted here, as commercially funded studies will often take place in the setting of advanced disease, but such studies will not have been identified in this analysis.
When considering geographical distribution of funding, there are clear differences in patterns of funding and award size between countries. For example, the Japan Society for the Promotion of Science provides numerous awards, but these are typically ten times smaller than those from the US National Institutes for Health. This is a comparable finding to one from our previous infectious diseases analysis, which found that Japan provided the fourth highest number of awards but only $0 \cdot 6 \%$ of total funding. ${ }^{6}$
An increasing proportion of cancer burden is falling on LMICs. By 2030, it has been estimated that approximately $75 \%$ of all deaths from cancer will occur in these settings. ${ }^{17}$ However, cancer research is heavily weighted toward high-income countries, with only $0.5 \%$ of investment allocated to research addressing cancer in LMICs in this analysis. We also noted a relatively low investment in certain cancers with a higher prevalence in low-income and middle-income settings, such as oral cancers, cholangiocarcinoma, liver cancer, and upper gastrointestinal cancers. Furthermore, the majority of cancer biology research funding is awarded to institutions in high-income countries, and it has been shown that there might be differences in biological and molecular characteristics of cancer between regions, meaning that findings from high-income countries might not be globally generalisable. ${ }^{18}$ Although publication outputs might be increasing in lower-income settings, this is not matched by the amount of funding received by different settings. Thus, creation of original research and accompanying research skills will continue to be lacking, despite increasing oncology burdens across LMICs. ${ }^{19}$

There are a relatively small number of research centres receiving substantial international infrastructure funding located in, and directed by, lower-income settings. Establishing long-term infrastructure, combined with LMIC priority-setting exercises and funding streams, can perhaps begin to improve the equity of global research leadership. Our analysis underscores a need to set priorities and direct investment to cancer research in LMICs to support research relevant to these settings, build research capacity in these countries, and to impact cancer control globally. ${ }^{20}$ These clear global inequities must be addressed by international stakeholders.
There are several limitations to this study. Firstly, it includes only public and philanthropic awards, and does not include commercial research funding, which inevitably will constitute a substantial proportion of the total investment. Data regarding such commercial funding are not disaggregated nor publicly available. In oncology, a drug development research analysis suggested that more than $50 \%$ of drug trials were industry sponsored, with trial numbers reflecting the incidence of cancers in high-income countries. ${ }^{21}$ Furthermore, there is ongoing commercially funded research in other areas of oncology, including radiotherapy, diagnostics, and surgery, which was not captured in our analysis. Thus, while our inability to include commercial investment is likely to lead to an underestimate of the investment in clinical trials, metastatic disease, and pharmaceutical research, we believe that it is unlikely to substantially change our findings in terms of distribution of investment either in terms of cancer sites or globally. The true proportion of spend on cancer prevention and early detection, surgery, radiotherapy, and psychosocial aspects of cancer treatment is likely to be even lower than reported in this Article.
Some countries will be under-represented or not represented in this analysis-for example, Italy and South Korea-where there is likely to be some research funding available, but data are not easily accessible. Some European countries, such as Italy, might be heavily reliant on EU research funding, and therefore, although these countries produce relatively high research outputs, they are not shown in this analysis to have high levels of national funding for cancer research. WHO researchers collated the Health Research Funders database, which ranks organisations for their research and development spend. Our analysis includes data from 12 of the top 15 ranked funders. Outside the pharmaceutical sector, the overall total of other missing funding streams is unlikely to be large enough to change our findings substantially.
There are missing data, notably from Cancer Research UK, an organisation that does not release data at the individual award level. Although some data are available from annual reports, there is insufficient granularity. Although this information allows categorisation of

For more on the Health Research Funders see https:// www.healthresearchfunders.org/ health-research-fundingorganizations/
overall funding by cancer type, it is not possible to categorise Cancer Research UK awards by cross-cutting theme nor phase of research. For this reason, $\$ 1 \cdot 2$ billion of investment is not included in these components of the analysis. However, this funding will be largely invested in high-income countries (primarily the UK), and our subjective estimates suggest the vast majority ( $\$ 0.97$ billion) is likely to be awarded to pre-clinical research, in keeping with our findings. Most public and charitable funders do publish individual award data, and it has previously been suggested that the continued absence of detailed information from Cancer Research UK hinders effective priority-setting, and reduces the ability to minimise unnecessary duplication of research. ${ }^{22}$
Our analyses use data from the GBD study, which are modelled estimates and have been subject to criticism. ${ }^{23}$ Additionally, the measurements alongside global burden of disease were restricted to areas where burden data could be easily matched up to our defined cancer sites, which did not include, for example, oesophageal cancer (included in the upper gastrointestinal cancer group).
The inclusion, exclusion, and classification of awards was carried out across our team of co-authors, but is subjective. All were provided with training and definitions for the categories used to minimise variation. About $10 \%$ of awards were cross-checked to validate the classification process ( $93.4 \%$ agreement with original classifications).
In conclusion, we believe that the findings of this analysis should be used to inform key stakeholders (eg, WHO and its agency the International Agency for Cancer Research, as well as research funding bodies and national governments). These data can inform assessment of portfolios of research and development, and short-term and medium-term priority-setting activities. Review of research funding priorities must consider factors such as incidence, prognosis, and public perception of the need for funding of different disease types and stages, alongside investment analyses. Any funding redistribution will require joint research priority setting across multidisciplinary stakeholders, including patients, to ensure that research is addressing key issues of concern to the cancer community. There are finite resources available for research and development investment across cancer and health. We must invest wisely.

## Contributors

SAMcI, RIC, and MGH conceived the study. MGH obtained the raw data; all authors had access to this during the data analysis. All authors contributed to data analysis and award classification and met regularly to review data, and discuss analysis. MGH carried out final collation of results. SAMcI wrote the first draft of the manuscript. RA, RIC, EC and MGH contributed to editing and revision. SAMcI and MGH accessed and verified the underlying data in the study. All authors have read and approved the final manuscript.

## Declaration of interests

SAMcI reports honoraria from MSD, Roche, and Becton, Dickinson \& Company; is on advisory boards for Roche, Lilly, and MSD; reports conference travel and support from Roche, Lilly, and MSD; and
institutional research funding from Novartis. RIC reports institutional research funding from Astra Zeneca and SECA. EC reports institutional research funding from Astra Zeneca and SECA; and honoraria from Roche, Astra Zeneca, Lilly, Novartis, Pfizer, and Daiichi-Sankyo; and conference travel and support from Roche and Novartis. RA reports institutional research funding from Novo Nordisk, Novartis, Roche, and Union for International Cancer Control, and honoraria from Merck, Hoffman-La Roche, and Novartis. AM reports payments from the British Medical Association as a committee member. All other authors declare no competing interests.

## Data sharing

The data source is Dimensions.ai, a privately owned database. They do not permit open sharing of the full dataset. A sample dataset (up to 100 awards) to allow inspection and validation of the data and methodology can be provided on reasonable request to the corresponding author.

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