

DECODED

Sue Clowes' Legacy, Your Identity



Yu-Chun Chen
Kathleen Cooper
Grace Cowan
Yixiu Cui
Jinjiang He
Yanqing Li
Xinyan Lin
Jiaheng Liu
Junyi Liu
Yugui Lu
Yu Luo
Yanshen Ma
Wenling Mo
Liliana Mosonyi
Jasmine Nicholaides
Yeung Zhuoyuan Yu
Cheuk Wing Wong
Ching Y Tsoi
Chenru Wang
Mohan Wang
Xiaoya Wang
Yuhao Wang
Nuo Xu
Hao Xue
Natalie L Yung
Hoi Ning Helen
Ruiying Zhang
Zixin Zhang
Jiabei Zheng
Xinyi Zheng
Nuo Zhou
Ying Zhou
Zihan Zhu
Hanmei Zuo

Created by Year 2 fashion students at Winchester School of Art, this magazine celebrates the bold spirit of Sue Clowes' iconic 80s designs, blending her innovative spirit with fresh perspectives on culture and individuality from their own generation in 2024. Each shoot and story within these pages pays homage to the raw energy of the 80s, reimagined for today.

Every shoot concept, styling choice, and photograph was crafted by the students, who took on roles as photographers, stylists, and makeup artists, bringing their unique vision to life.

This project was made possible by collector Mikey Bean, whose dedication to preserving Clowes' legacy has given students rare access to original pieces. These treasured garments connect today's students with the era's daring style.

The magazine also previews pieces from Collecting Sue Clowes: 1980s Fashion and Textile Design, an exhibition running November 15 to January 18 at The Winchester Gallery, curated by Shaun Richard Cole to celebrate Clowes' lasting influence on 80s culture.

Project Support
Creative Direction:
Matthew Coats,
Perry Wong
Photography Support:
Dave Gibbons
Contextual Guidance:
Shaun Cole, Mikey Bean



Blurred Boundaries





Photography: Jinjiang He,
Zhuoyuan Yu

Stylist: Jiabei Zheng, Wong
Cheuk Wing, Zhuoyuan Yu,
Yuhao Wang

Make up artist: Jiabei Zheng, Assistants: Wong Cheuk Wing,
Wong Cheuk Wing YuHao Wang





Lead Stylist: Yixiu Cui Assistant
Stylists: Ying Zhou

Photographer: Wenling Mo
Model Coordinator:
Mohan Wang

Set Designer/Art Director:
Ruiying Zhang

Inspired by Sue Clowes gender-neutral designs and ethos of openness, we've crafted a visual narrative that transcends traditional boundaries of identity, gender, and culture. Each look speaks to the fluidity of fashion, with clothing, makeup, and styling choices that defy conventional norms.

Unbound

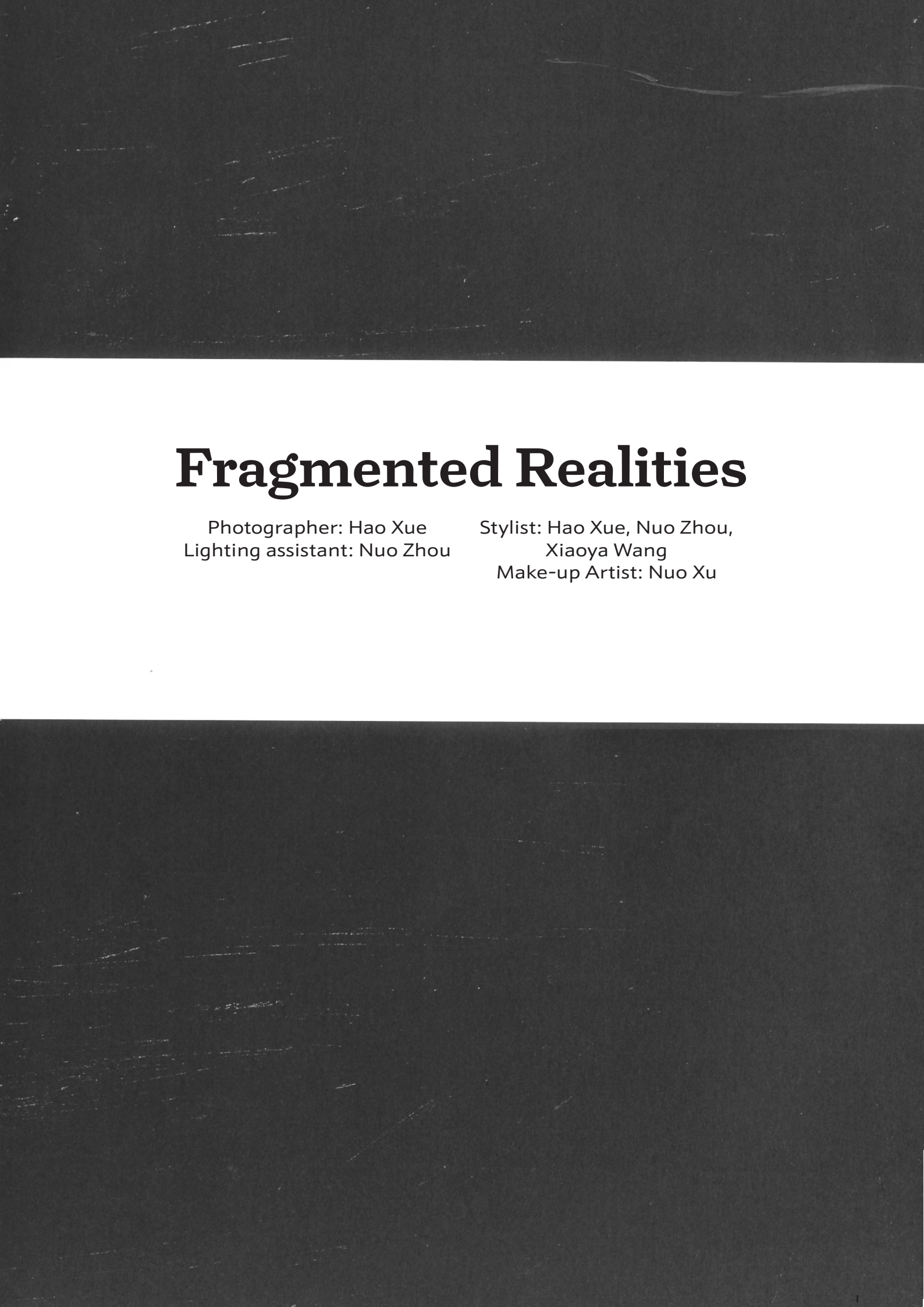












Fragmented Realities

Photographer: Hao Xue
Lighting assistant: Nuo Zhou

Stylist: Hao Xue, Nuo Zhou,
Xiaoya Wang
Make-up Artist: Nuo Xu







Titane

Exploring the evolving spectrum of gender expression by merging Sue Clowes' gender free approach, with the subversive influence of Titane. This shoot presents androgynous looks that challenge conventional ideas of femininity and masculinity, celebrating the fluidity and complexity of identity.







Yu Luo

YanShen Ma

ZiHan Zhu



Rebel Class

Photographer: Yanqing Li
Lighting Assistant:
Jiaheng Liu

Stylist: Xinyan Lin
Makeup Artist: Yeung Hoi
Ning Helen











A visual protest against the devastating impacts of war and conflict on humanity. The imagery captures how warfare invades not only lands but also homes and hearts, reminding us that behind every conflict is a person with dreams, emotions, and a life outside the battlefield.

Divided No More



Photography:
Grace/Jasmine

Styling:
Grace / Yuchun

MMakeup:
Jasmine / Carolyn

Assistant:
Yuchun / Carolyn





Unified Pulse



Photographer: Natalie Yung
Styling: Kathie Cooper,
Ching Yu Tsoi

Makeup: Kathie Cooper
Hair: Natalie Yung

Lighting Assistant: Ching Yu
Tsoi, Natalie Yung,
Kathie Cooper







Blended

Celebrating the fearless spirit of Sue Clowes' designs by merging bold patterns, rich colors, and genderless silhouettes with contemporary street style. Drawing inspiration from Culture Club's iconic looks and R13's punk-infused everyday wear, this shoot creates a unique fusion of past and present.





Junyi Liu



Zixin Zhang

Xinyi Zheng

Yugui Lu

Hanmei Zuo

